

# Kevin K. Banda

---

Last updated August 15, 2017

## CONTACT INFORMATION

Department of Political Science  
Texas Tech University  
15 Holden Hall  
Lubbock, TX 79409

(806) 834-0262  
kevin.banda@ttu.edu  
<http://kevinbanda.weebly.com>

## EDUCATION

2013: Ph.D., University of North Carolina at Chapel Hill, Political Science  
• Areas of Study: American politics and methodology

2010: M.A., University of North Carolina at Chapel Hill, Political Science

2007: B.A. with University Honors, University of Missouri - Columbia, Political Science

## EMPLOYMENT

**Texas Tech University**  
Assistant Professor, 2017 - present

**University of Nevada, Reno**  
Assistant Professor, 2014 - 2017

**University of Missouri**  
Visiting Assistant Professor, 2013 - 2014

## PUBLICATIONS

### Refereed Articles:

8. Banda, Kevin K. and Justin H. Kirkland. Forthcoming. "Legislative Party Polarization and Trust in State Legislatures." *American Politics Research*.
7. Banda, Kevin K. 2016 "Issue Ownership, Issue Positions, and Candidate Assessment." *Political Communication*. Vol 33(4): 651-666.
6. Banda, Kevin K. and Jason H. Windett. 2016. "Negative Advertising and the Dynamics of Candidate Support." *Political Behavior*. Vol 38(3): 747-766.
5. Banda, Kevin K. and Thomas M. Carsey. 2015. "Two Stage Elections, Strategic Candidates, and Agenda Convergence." *Electoral Studies*. Vol 40(1): 221-230.
4. Banda, Kevin K. 2015. "Competition and the Dynamics of Issue Convergence." *American Politics Research*. Vol 43(5): 821-845.
3. Banda, Kevin K. 2014. "Issue-Based Negativity and Candidate Assessment." *Public Opinion Quarterly*. Vol 78(3): 707-720.
2. Banda, Kevin K. 2013. "The Dynamics of Campaign Issue Agendas." *State Politics & Policy Quarterly*. Vol 13(4): 446-470.
1. Windett, Jason H., Kevin K. Banda, and Thomas M. Carsey. 2013. "Racial Stereotypes, Racial Context, and the 2008 Presidential Election." *Politics, Groups, and Identities*. Vol. 1(3): 349-369.

### Other Publications:

2. Banda, Kevin K. and Thomas M. Carsey. "Primary election candidates change their campaign strategies in response to both their current and (potential) future opponents." London School of Economic's blog on American Politics and Policy, 1/25/2016. <http://bit.ly/1nk6fP0>
1. Banda, Kevin K. "Despite worries to the contrary, the evidence suggests that candidates do engage in dialogue with their opponents." London School of Economic's blog on American Politics and Policy, 9/14/2015. <http://bit.ly/11OITB9>

CURRENT  
RESEARCH

Kropko, Jonathan and Kevin K. Banda. "Issue Scales, Information Cues, and the Proximity and Directional Models of Voter Choice" Invited to be revised and resubmitted to *Political Research Quarterly*.

Banda, Kevin K., Thomas M. Carsey, and John Curiel. "Incumbency Status and Candidate Responsiveness to Voters in Two-Stage Elections." Under review.

Banda, Kevin K. and Justin H. Kirkland. "The Effects of Shared Partisanship on Political Trust in Subnational Government and Institutions." Under review.

Banda, Kevin K. and John Cluverius. "How the Progressive Label Affects Ideological Assessments of Others."

Banda, Kevin K., Thomas M. Carsey, and Serge Severenchuk. "How Conflict Extension Informs Attitude Formation in Non-Political Contexts."

Banda, Kevin K. and Jason H. Windett. "How Does the Ideological Composition of the Electorate Influence Attack Advertising Strategies?"

Kirkland, Justin H. and Kevin K. Banda. "Perceived Ideological Distance and Trust in Congress."

Kirkland, Justin H. and Kevin K. Banda. "Institutions and Trust in Legislatures."

CONFERENCE  
PAPERS

Banda, Kevin K. and John Cluverius. "How the Progressive Label Affects Ideological Assessments of Others." Paper to be presented at the 2017 American Political Science Association Conference, August 31 - September 3, 2017, San Francisco, CA.

Banda, Kevin K. "How Issue Ownership Cues Inform Citizens' Affective Feelings Towards Candidates." Paper to be presented at the 2017 American Political Science Association Conference, August 31 - September 3, 2017, San Francisco, CA.

Cluverius, John and Kevin K. Banda. "The Effects of Trust on Grassroots Lobbying of State Legislatures." Paper presented at the 2017 State Politics and Policy Conference, June 1-3, Saint Louis, MO.

Banda, Kevin K. and Jason H. Windett. "Campaign Attack Advertising Responsiveness is Conditioned by the Ideological Composition of the Electorate." Paper presented at the 2016 American Political Science Association Conference, September 1-4, Philadelphia, PA.

Banda, Kevin K. and Justin H. Kirkland. "Legislative Party Polarization and Trust in State Legislatures." Paper presented at the 2016 State Politics and Policy Conference,

May 19-21, Richardson, TX.

Banda, Kevin K., Thomas M. Carsey, and John Curiel. "Two-Stage Elections and Strategic Candidates." Paper presented at the 2015 American Political Science Association conference, September 3-6, San Francisco, CA.

Banda, Kevin K. "Issue Trespassing and the Dynamics of Candidate Support." Paper presented at the 2015 Southern Political Science Association conference, January 15-17, New Orleans, Louisiana.

Kropko, Jonathan and Kevin K. Banda. "Priming Proximity and Directional Thinking in Voter Choice Experiments." Paper presented at the 2014 American Political Science Association conference, August 28-31, Washington, D.C.

Kirkland, Justin H. and Kevin K. Banda. "Ideological Incongruence and Trust in Congress." Paper presented at the 2014 Midwest Political Science Association conference, April 3 - 6, Chicago, IL.

Banda, Kevin K. and Jason Windett. "Negative Advertising and Candidate Support." Paper presented at the 2013 Midwest Political Science Association conference, April 11-14, Chicago, IL.

Cluverius, John, Kevin K. Banda, and Christopher Ketchie. "Shared Fate, Social Pressure, and Voter Turnout: Results from a Field Experiment." Paper presented at the 2013 Midwest Political Science Association conference, April 11-14, Chicago, IL.

Banda, Kevin K. and Monica Moore. "Competition and the Dynamics of Issue Convergence." Poster presented at the 2012 annual meeting of the Society for Political Methodology, July 19-21, Chapel Hill, NC and accepted for presentation at the American Political Science Association annual meeting, August 30 - September 2, New Orleans, LA.

Banda, Kevin K. and Thomas M. Carsey. 2012. "Two Stage Elections, Strategic Candidates, and Agenda Convergence." Paper presented at the 2012 State Politics and Policy Conference, February 16-18, Houston TX.

Banda, Kevin K. 2012. "Negative Campaigning and Candidate Assessment." Poster presented at the 2012 State Politics and Policy Conference, February 16-18, Houston TX.

Banda, Kevin K. 2011. "The Role of Context and Dynamics in Campaign Issue Emphases." Paper presented at the American Political Science Association annual meeting, September 1-4, Seattle, WA.

Banda, Kevin K. and Gregory J. Wolf. 2011. "And on the Seventh Day, God Created Polarization." Paper presented at the Midwest Political Science Association conference, March 31 - April 3, Chicago, IL.

Atkinson, Mary Layton and Kevin K. Banda. 2010. "Local Context and Black Political Empowerment." Paper presented at the Midwest Political Science Association conference annual conference, April 22-25, Chicago, IL.

Banda, Kevin K. 2010. "Sending a Clear Message: How Citizens Respond to Candidates' Messages." Paper presented at the North Carolina Political Science Association

annual conference, February 26, Durham, NC.

HONORS AND  
AWARDS

Political Communication Division Travel Award, American Political Science Association Conference, 2016.

Artinian Travel Award, Southern Political Science Association Conference, 2015.

American Political Science Association Conference travel grant, 2011.

Thomas M. Uhlman Travel Award, University of North Carolina Chapel Hill, 2011.

Thomas M. Uhlman Travel Award, University of North Carolina Chapel Hill, 2010.

American Politics Research Group, Summer Research Fellowship, University of North Carolina at Chapel Hill, 2009.

Q. Whitfield Ayres Fellowship, University of North Carolina at Chapel Hill, 2008-2009.

RESEARCH  
INTERESTS

Mass behavior and public opinion: Attitude formation, campaign effects, racial attitudes, polarization, voting behavior, and political trust.

Campaigns: Candidate interaction, candidate strategy, issue agendas, and negative campaigning.

COURSES TAUGHT

**Undergraduate:** Introduction to American Politics, State Politics, Political Parties and Elections, Public Opinion and Political Behavior, Political Campaigns, and Comparative State Politics.

**Graduate:** Research in Political Science (research design and introductory statistics) and Advanced Research Methods in Political Science (linear models)

DEPARTMENT  
SERVICE

**University of Nevada, Reno**

- Graduate admissions committee (2014-present)
- American politics comprehensive exam committee (2015)
- American politics search committee (2015)

PROFESSIONAL  
SERVICE

**Reviewer:** National Science Foundation; American Political Science Review; American Journal of Political Science; Journal of Politics; British Journal of Political Science; Political Research Quarterly; Public Opinion Quarterly; Political Behavior; Legislative Studies Quarterly; Political Psychology; Electoral Studies; American Politics Research; State Politics and Policy Quarterly; PS: Political Science and Politics; Politics, Groups, and Identities; Journal of Political Marketing; Journal of Political Science.

**Panel discussant or chair**

- American Political Science Association conference (2017)
- Representation in State Legislatures conference (2016)
- Southern Political Science Association conference (2015)
- Midwest Political Science Association conference (2014)

**Other**

- Midwest Political Science Association mentoring program (2017)

PROFESSIONAL  
MEMBERSHIP

American Political Science Association  
Midwest Political Science Association  
Southern Political Science Association

REFERENCES

Thomas M. Carsey  
Thomas J. Pearsall Distinguished Professor  
Director, Odum Institute for Research in Social Science  
Department of Political Science  
University of North Carolina at Chapel Hill  
317 Hamilton Hall, CB # 3265  
Chapel Hill, NC 27599-32565  
[carsey@unc.edu](mailto:carsey@unc.edu)

Stacy Gordon Fisher  
Research Specialist  
California Community College's Chancellor's Office  
1102 Q Street, Suite 4550  
Sacramento, CA 95811  
[sgordonfisher@gmail.com](mailto:sgordonfisher@gmail.com)

Eric Herzik  
Professor and Department Chair  
Department of Political Science University of Nevada, Reno  
224 Mack Social Science  
Reno, NV 89557-0302  
[herzik@unr.edu](mailto:herzik@unr.edu)

Michael B. MacKuen  
Burton Craige Professor of Political Science  
Department of Political Science  
University of North Carolina at Chapel Hill  
314 Hamilton Hall, CB # 3265  
Chapel Hill, NC 27599-32565  
[mackuen@email.unc.edu](mailto:mackuen@email.unc.edu)

James A. Stimson  
Raymond Dawson Bicentennial Professor of Political Science  
Department of Political Science  
University of North Carolina at Chapel Hill  
320 Hamilton Hall, CB # 3265  
Chapel Hill, NC 27599-32565  
[jstimson@email.unc.edu](mailto:jstimson@email.unc.edu)