

Igor A. Kharitonov

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I am an entrepreneur that specializes in environmental sustainability and business development. Experience and strengths include management, public speaking, filmmaking and new media.

PROFESSIONAL EXPERIENCE

Co-Founder and Vice President	<u>Bootstrap Compost</u> Boston, MA -Manage daily operations for a food scrap pickup service with 960+ accounts and 9 employees. -Strategically implement technological and logistical development to build and sustain growth. -Partner with national vendors to acquire and retain supplies vital for day to day operations. -Promote sustainable lifestyles via public engagements at local schools, universities and events. -MassChallenge 2012 finalist; Boston Globe, CBS, Edible Boston, Forbes, HuffPost, NPR mentions.	September 2011 - present
Communications Coordinator	<u>City Year Boston</u> Boston, MA -Increased online audience by restructuring online media platforms and improving SEO. -Managed City Year Visitor Program and prepared staff and corps to deliver public testimonials. -Served as creative head of video and multimedia projects, producing 8+ short films.	November 2011 – June 2012
Web Content Manager	<u>Emerald Necklace Conservancy</u> Boston, MA -Oversaw publication of news, events, and donation campaigns at www.emeraldnecklace.org . -Drafted and edited articles published in eNews; facilitated integrated social media outreach.	May 2010 – March 2012
Filmmaker	<u>“Stories from the Emerald Necklace”</u> Boston, MA -Created a televised film documenting an archive of personal stories from Boston’s historic parks.	May 2010 - September 2010
Freelance Media Producer	<u>Various Publications and Organizations</u> <i>America SCORES Boston; Backpacker Magazine; Boston Organics; City Year Boston; Emerald Necklace Conservancy; MIT; Natural Awakenings Magazine; STRAY Outdoors and more.</i>	March 2009 - present

OTHER PROFESSIONAL EXPERIENCE

Set Prod. Asst. for “Booster”	<u>8 Feet Tall Productions</u> filmed in Boston, MA -Supported talent for the feature film starring Seymour Cassel.	November 2010
Curb Director	<u>Indiana University Auditorium</u> Bloomington, IN -Supervised a ten-member team in guest services at a premier performing arts facility.	January 2006 - May 2009

EDUCATION	<u>Indiana University</u> Bloomington, IN Major: Psychology; Minor: Slavic Languages and Literature; GPA: 3.74/4.0	May 2009
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SKILLS Operations and employee management, customer service, partnership development, film production, statistics, Final Cut Pro, SEO, WordPress, social media, Russian fluency.

INTERESTS Outdoor adventure, playing guitar and performing, cooking, sustainable lifestyles, soccer.

REFERENCES

Julianne Zimmerman	Managing Director at Vodia Ventures	jz@juliannezimmerman.com	(617) 821-1067
Brigitta Tadmor	Vice President at Novartis Pharmaceuticals	brigitta.tadmor@novartis.com	(617) 871-8000
Andrew Brooks	President of Bootstrap Compost	andy@bootstrapcompost.com	(617) 642-1979