



## **GOODS THAT MATTER | EST. 2010 | NEW ORLEANS**

### **OUR STORY**

Eco-intelligence, creativity, and innovative philanthropy unite at Goods that Matter, a design for good company based in New Orleans. We are committed to creating eco friendly products in the U.S. that also give back to our world's most pressing social and environmental needs. We are proud to be the first Benefit Corporation in the state of Louisiana and to have donated \$25,710 to wetland restoration, oil spill cleanup, disaster relief, education, and literacy groups.

Goods that Matter is a product design & consulting studio, uniquely focused on raising awareness and funding initiatives that advance social change. A portion of all proceeds flow to causes that impact the health, happiness, and sustainability of our communities both locally and for our neighbors around the world.

Matter works to make the world a better place by creating products and collaborations that are meaningful and that matter.

## OUR IMPACT

Every Matter Product is sustainably made, regionally sourced, and raises awareness and funding for a group working on a social need at hand. Our business is focused on creating new, healthy markets that contribute intelligently to our communities. We like to put our heart and soul into what we are creating and believe that our products should work for us instead of the other way around. We see SO many win, win, win opportunities ahead and hope that you really enjoy them!

## OUR STATS

**\$25,710 DONATED (AND COUNTING)**

**11** RECYCLED/GREEN MATERIALS

**8** SOCIAL GROUPS RECEIVING FUNDING & AWARENESS

**6** ENVIRONMENTAL GROUPS RECEIVING FUNDING & AWARENESS

**11** ARTISANS SUPPORTED

**12,000** PEOPLE POSITIVELY IMPACTED

## SAMPLE PRESS



**“BirdProject soaps benefit the cleanup of the Gulf Coast while riffing on the symbolism of a ‘return to a healthy sea’”**

- National Geographic, “World Market: 2014 Holiday Gift Guide,” 2014

**“One of 100 People Pushing the World Forward”**

- Good Magazine, “GOOD 100: Meet Tippy Tippens, Designing for Social Change,” 2013

**“West Elm’s values resonated with her, especially the code of conduct that everyone in the Local program agrees to. ‘All of the local makers have to sign and agree to fair treatment [of employees], fair wages, environmental standards, and ethical production,’ she says. ‘The great part is that they embrace the things that are important to my business.’”**

- Fast Company, “How West Elm Became An Unlikely Incubator Of Independent Design,” 2016

**“The bird soaps are a power-combo of mystery, sensuality and intimacy, reaching into daily routines - the morning shower, the washing of hands - with purpose and symbolism.”**

- Saatchi & Saatchi CEO Kevin Roberts, “Taking A Bird In The Hand,” 2011



**Contact -**

**Tippy Tippens**

Founder & Chief Eternal Optimist

[tippy@ourgoodsmatter.com](mailto:tippy@ourgoodsmatter.com)

(504) 264-2478

