IATTO NEWSLETTER

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Save the Date

November 1-4, 2016

2016 IATTO Annual Forum

Embassy Suites, Des Moines, IA USA

Hotel booking code is TTO: group.embassysuites.com/IntlAsscTradeTrainingOrg

Contact IATTO2016@gmail.com with any questions

Conference Information

Learn about global trends where government representatives, trade organisations, companies, professors and trade training experts meet for networking and knowledge sharing. Tour local businesses and experience the culture. Register for the conference at: *http://iattoforum.myonlinecamp.com/*

Expand your global knowledge by learning about:

- Innovation in Trade Instruction
- Hotspots for Trade Development
- Global Trends in International Trade
- US Trade Complexities
- Setting Standards for Trade Training Certification

IATTO MISSION STATEMENT

"To be a popular meeting ground for international trade development specialists, facilitating the dynamic exchange of information and opinions on various trade topics while at the same time setting quality standards in respect of the design, delivery and assessment of programmes and other practical initiatives in the international trade training and education spheres."

Presenter Information

With speakers currently lined up from Canada, China, England, and South Africa, the presentations will expand your worldview. Some of the current presentation topics include:

- **Creating National Occupational Standards for International Trade: The Canadian Experience**; Presented by Caroline Tompkins, Forum for International Trade Training, Canada

- **Export Credit Insurance and How Insuring Foreign A/R Can help SME Exporters Sell More Abroad**; Presented by Adrienne Baughman, Forbs Export Services LLC, USA

- **GlobalEDGE: Your Source for Global Business Knowledge**; Presented by Sarah Singer, Michigan State University, USA

- **Extensive International Trade Resources in a One Web portal**; Presented by Maurice Kogon, Kogon Trade Consulting, USA

- **Trade Finance Tools & Techniques for Exports;** Presented by Gary Mendell, Median Finance Group, USA

Attend the 41st Annual Forum to hear from these speakers and many more. Apply to be conference presenter before the August 10 deadline at: *http://goo.gl/forms/oh92LIxoaM.*

Welcome Reception

Join us for an adventure in treasures, texture, and tradition for our Opening Reception Tuesday evening at West End Salvage. This unique and inspiring place has five stories of riches ranging from antique furniture and accessories, vintage lights, building materials, mantels, stained glass, and much more. Travel through time and explore the riches West End Salvage has to offer.

Saturday Shopping Spree

Enjoy a morning at the Amana Colonies, a treasure on the Iowa prairie for over 150 years, and relish in the comfort of locally crafted foods, furniture, art and more. The Colonies offer a unique history and culture found nowhere else in the world.

The afternoon will be spent at Tanger Outlets; with over 50 popular brand name stores, you are able to buy directly from the manufacturers. Tanger includes designer fashions and accessories for the entire family, jewelry, home décor, luggage, books, food specialties, and much more.

Meet Minhchau Chau

Minhchau Chau is the new intern assisting with the IATTO Annual Forum. She was born in Vietnam and moved to the United States at 8 years old. She began her college career at Santa Ana College in southern California focused on International Business. In 2015 she articulated to the University of Northern Iowa with majors in Global Marketing and Supply Chain Management. She is the President of Global Associates, a student organization on campus and has participated in international case competitions. She views the internship with IATTO as great way to increase her perspective on global trade.

John Deere Des Moines Works

Go behind the scenes at John Deere at one of the only plants in the world producing sprayers, cotton pickers and tillage equipment. See how some of John Deere's biggest machines are brought to life as you are taken through the manufacturing process. As we piece together global trade at our conference, enjoy this opportunity to see how John Deere pieces together their exceptional machines.

Global Value Chain Case Competition

With four schools expressing interest in our first annual case competition, we are happy to announce all four have met the qualifications and will be advancing to the championship round. The students representing these schools will be presenting their case analysis at our annual forum, competing for the title of our first Global Value Chain Case Competition Champion. We're excited to offer this new opportunity to students and look forward to seeing their presentations.

Grand Valley State University

- Allendale, Michigan

Kwame Nkrumah University Of Science And Technology

- Kumasi, Ghana

Tecnologico de Monterrey University

- Monterrey, Mexico

University of Northern Iowa

- Cedar Falls, Iowa

Things to do in Des Moines

Greater Des Moines Botanical Garden
Newly renovated with new gardens! Catch blooming flowers. Exotic plants. Catch the beauty in the center's tropical dome. (515) 323-6290.

Iowa State Capitol
Catch one of the most beautiful capitol's in the US! A towering 23-karat gold dome, and memorial monuments; take a tour of the capitol grounds to see the surrounding monuments, including the Peace Officer's Memorial, Soldier's and Sailor's Memorial, Korean War Memorial and Vietnam War Memorial. Contact Joan Arnett at (515) 281-5591.

Iowa Gold Star Military Museum
Catch historical artifacts from the Civil War through present day. Uniforms. Weapons. Insignia. Honoring Iowa men and women who have served the state and nation. Contact Mike Vogt at (515) 252-4531.

Jasper Winery
Catch a local wine facility and learn the history of its name. Located Downtown Des Moines. (515) 282-9463.

The Cheese Shop
A local shop that serves over 100 Artisan and Farmhouse Cheeses. Enjoy in their Cheese Tasting Bar, craft beer and wine or cured meats with the proprietor. (515) 528-8181

World Food Prize of Laureates
Catch interactive displays on hunger and food security. A tribute to Iowa's Dr. Norman Borloaug and the World Food Prize- the foremost international award recognizing individuals who have increased the quality, quantity, or availability of food in the world. Former home of the century-old Des Moines Public Library. Contact Nicole Barreca (515) 245-3735 for a tour.