

cinedeck

ADVANCED WORKFLOW SOLUTIONS

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CINEDECK RELEASES FREE PRORES EXPORT PLUGINS

Free plugins developed to support File-based Insert Edit for Pro Res deliverable files

New York, NY, April 7, 2017 – Cinedeck is proud to announce the availability of two free plugins developed with Avid and Adobe to support File-based Insert Edit workflows with ProRes files. The free plugins allow users to export constant bit rate ProRes files directly from Avid Media Composer and Adobe Premiere through Media Encoder. Cinedeck also worked with the Auto Desk team to realize direct CBR exports from their Flame, Lustre, Flare and Flame Assist applications. This means content producers that export from these systems can apply audio, video and closed caption insert-edits to their ProRes master files immediately, without any file preparation delays.

File-based Insert Edit is a patent-pending technology that allows users to overwrite new video, audio or closed captions to a flat file without a complete rewrap or re-render. With more than 80% of master files delivered to studios being ProRes, Cinedeck remains committed to developing tools to expedite ProRes finishing workflows.

“Our customers wanted us to make the insert edit workflow for ProRes as efficient as the other formats but the obstacle was the original files. So, it made sense to partner with the NLE manufacturers. Time-pressed editors understand the rewrap process in cineXtools is fast but it’s still an extra step they want to avoid,” says Charles Dautremont, Cinedeck CTO. “ProRes is a popular deliverable format so being able to export an ‘insert-able’ ProRes file directly from an NLE means a much more efficient workflow and is a big win for our users.”

CineXtools users also receive some extra perks by using Cinedeck’s ProRes export plugins. Cinedeck’s plugin for Adobe Premiere allows users to export RGB12 Pro Res files, a color space not natively supported for export with Adobe’s Media Encoder. For Avid Media Composer users, Cinedeck’s AMA plugin means that QuickTime files can be exported with an empty caption track, previously unavailable; then a .CAP or SCC file can be inserted using cineXtools.

"I've eagerly followed the rapid growth of cineXtools since its initial release last year.

The Cinedeck team has been very smart about its development: continuous innovation, punctuated by major announcements, most recently with the release of software plugins designed for NLEs that streamline ProRes delivery. For Media Composer users in particular, the free AMA export plugin will at

last remedy one of the great pain points of post: delivering Quicktimes with a closed caption track," says Matt Schneider, Director of Technology at Technicolor PostWorks New York.

About Cinedeck:

Founded by cinematographers, and headquartered in New York City, USA, Cinedeck manufactures innovative recording systems for use in all video production environments. Along with on-set monitoring, playback and quality control capabilities, these recorders also unify end-to-end, camera-to-post-to-archive workflows by offering the industry's most comprehensive range of ready-to-edit output formats.

In 2016, Cinedeck released their first standalone software application incorporating cineXinsert, their patent-pending File-based Insert-Edit technology. File-based Insert Edit is a radically new workflow allowing considerable and measurable savings for post-production workflows.

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