

# cinedeck

ADVANCED WORKFLOW SOLUTIONS

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## FREE CINEXTOOLS LAUNCHING AT NAB 2017

‘*cineXtools BASIC*’ - Free version of file-to-file insert editing available for MAC and PC

**New York, NY, April 7, 2017** – Cinedeck, developer of *cineXtools* and the *cineXinsert* engine, announced that *cineXtools BASIC*, a free version of their standalone insert-edit application will be releasing for NAB 2017. *CineXtools* is the world’s only true cross-codec, cross-wrapper insert editor for files allowing content producers to fix files instead of completely re-creating them.

“It’s always been part of our plan to introduce a free version of *cineXtools*. Being able to make edits to flat files is an extraordinary time saver with immediate measurable benefits for post-production workflows. File-based Insert Edit is a radical new workflow that everyone should be able to use, and now they can,” says Charles Dautremont, Cinedeck CEO.

Using a familiar non-linear editor style interface, all *cineXtools* versions allow users to frame-accurately replace segments of video or audio in closed flat files, without re-rendering or re-exporting entire programs. The new free version supports files containing all qualities and framerates of ProRes and DNxHD, the most commonly used codecs for deliverable files, up to YUV10 at resolutions up to 2K and up to two channels of audio.

While the paid subscription versions are intended for facilities with more complex workflows that require special delivery formats, *BASIC* incorporates essential features like Instant Timecode Restripe, WAV File Support, and Multi-Clip Insert that cover many of the needs of independent content producers.

Along with the free CBR ProRes export plugins and utilities, co-developed with Adobe, Avid, and Auto Desk for their respective NLE platforms and releasing at NAB 2017 for OS X, *cineXtools Basic* provides all the tools needed to enable a seamless insert-edit workflow for the most popular deliverable formats.

“*cineXtools BASIC* will help us reach a group of users that we previously didn’t have access to. It’s a great way to introduce Insert Edit technology to a wider audience and demonstrate that changing files is much more efficient than re-exporting,” says Jane Sung, Cinedeck COO.

**About Cinedeck:**

Founded by cinematographers, and headquartered in New York City, USA, Cinedeck manufactures innovative recording systems for use in all video production environments. Along with on-set monitoring, playback and quality control capabilities, these recorders also unify end-to-end, camera-to-post-to-archive workflows by offering the industry's most comprehensive range of ready-to-edit output formats.

In 2016, Cinedeck released their first standalone software application incorporating cineXinsert, their patent-pending File-based Insert-Edit technology. File-based Insert Edit is a radically new workflow allowing considerable and measurable savings for post-production workflows.

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