

# TONY AUBÉ

## Resume

25 year old UX / UI Designer from beautiful Quebec city, **Canada**, currently living in San Francisco.

1080 Folsom St.,  
San Francisco, CA  
94103

415-373-8151  
[hello@tonyaube.com](mailto:hello@tonyaube.com)  
[www.tonyaube.com](http://www.tonyaube.com)

## EDUCATION

**M.A., Design Multimédia** (*Interaction Design*) 2012 - 2014  
Université Laval, Quebec 4.0 GPA

**Thesis subject :** Animation serving the Web User Experience.

B.A., Graphic Design 2010 - 2012  
Université Laval, Quebec

DEC, Graphic Design 2007 - 2010  
Cégep de Sainte-Foy, Quebec

**Student exchange** - I spent a month in Belgium specializing in 3D modeling and animation. March 2010  
Haute École Albert-Jacquard, Belgium

## EXPERIENCE

**Lead Designer** - Osmo 2014 - Now

As the first design hire at Osmo, I work very closely with the founders leading all design fronts: UI and UX design for our website and games, prototyping and testing with children, motion UI design, photography, video, branding, packaging, advertising, PR, managing freelancers and everything else necessary in a startup environment.

**Lead UX / UI / Motion / Visual Designer** - Unik Media 2012 - 2014

Handling the interactive, communicative, architectural and visual aspect of all major Web projects for the agency. Designing, storyboarding and helping on animation for motion design projects.

**Author, Photoshop Tutorials** - Envato (Tuts+) 2010 - 2014

Designing visually appealing images with great educational potential for users and then explaining the design process in clear written English for one of the most popular tutorial website on the Web.

**Motion Designer** - Université Laval 2010 - 2012

Designing, storyboarding and animating educational videos for the new graphic design students at Université Laval.

## HONORS

### **Finalist, Best Product Designs of 2015**

Innovation by Design Awards, Fastcompany

Osmo was selected by Fast Company as one of the best product design of the year.

### **Honorary Distinction, summa cum laude**

Université Laval, Quebec, Canada.

I received a distinction on the 2014 Roll of Honor of the Faculty of Graduate and Postdoctoral Studies. This distinction is awarded to the top 5% of graduate students.

### **First Place, Student Design Competition, CHI 2013**

ACM SIGCHI Conference on Human Factors in Computing Systems, Paris, France.

Our student project won first place at CHI 2013, among over 50+ student teams from around the world including MIT and Carnegie Mellon.

### **Finalist and Winner of the Zendrive Prize**

BMW HackTheDrive Hackhaton, San Francisco, California

Our team won the sponsor prize for the best use of Zendrive technology in addition to classifying among the finalists of the competition.

## TALKS

### **The New UI**

Web à Québec 2016, Québec, Canada.

In [this talk](#), I explain how upcoming technologies such as AI, VR and EEG will eventually change the design landscape and what designer need to do to remain relevant.

### **Motion Web Design: Animation Serving UX**

Web à Québec 2015, Québec, Canada.

Beyond being visually interesting, good animation can also have an enormous impact on UX. [This talk](#) explore, among other things, how animation can be used to improve usability, aesthetics and help to create an emotional connection with the user.

### **Ethnography Applied to Design Problem Solving**

Tout le monde UX 2014, Québec, Canada

My colleagues and I present various methods learned from social sciences and how they can were used in our award-winning projet to gather valuable user data and insights.

## PUBLICATION

[No UI is the New UI](#), Tech Crunch, Nov 11, 2015

Thought piece on AI, the raise of conversational apps and what it means for designers. The article was among the most popular article of the month on both TC and [Medium](#).

## SKILLS

- User interface and graphic design
- Applied UX research
- Information architecture
- UI usability
- Ethnography
- Animation, motion design and motion prototyping.
- Adobe Creative Cloud (namely Photoshop, Illustrator, InDesign and After Effects)

## LANGUAGES

English, French (native language), Spanish (level B2)