



SCSS Symposium 2015

17-18 November 2015, Biopolis, Singapore

“Opportunities & Challenges in
Stem Cell Based Medicine”



Opportunities to Exhibit at the Stem Cell Society Singapore Symposium 2015

On behalf of the Stem Cell Society Singapore (SCSS), the Symposium Organizing Committee invites you to participate in the **7th Annual SCSS Symposium 2015** with the topic “***Opportunities and Challenges in Stem Cell Based Medicine***”. Stem Cell based therapies show tremendous promise in treating various disorders and are currently being translated into the clinic. However many questions in this field remain unanswered. This Symposium aims to bring together experts to discuss topics like the best cell source for different diseases, regulatory and policy hurdles towards stem cell therapeutics and experiences of researchers in Asia that have successfully progressed towards clinical trials using stem cells. This symposium hopes to identify the most viable opportunities in stem cell based therapies and provide direction in solving some of the challenges facing the field.

We are now requesting for your partnership in making the **SCSS Symposium 2015** another great success story. Attached is a description of the exhibition packages and available benefits for your company. We hope you will find that exhibiting at one of these support levels is conducive to your budget and meets your expectations for raising awareness of your organization and showcase your products and capabilities to the local and international stem cell community. We are expecting opinion leaders and experts in the field to come to Singapore and share their insights and experience. We are anticipating a total of about > 300 delegates for this event.

About the Stem Cell Society Singapore (<http://www.stemcell.org.sg>): The SCSS was formed and registered as a non-profit Society in 2008 with the mandate to (i) to bring together researchers, clinicians, health professionals, and companies interested in stem cells, (ii) to provide information to lay persons about stem cells and (iii) to provide a focus for all issues connected with stem cells. The society currently has over 270 active members.

If you have any questions about the Symposium or the Society, please feel free to contact us at symposium@stemcell.org.sg. If there is a more appropriate person at your organization that we should contact, please let us know or feel free to forward this invitation.



Vivek Tanavde
Chairman Organizing Committee
Secretary, SCSS

Sponsorship Opportunities

Stem Cell Society Singapore Symposium 2015

Academic and Commercial sponsorship opportunities are available for the Stem Cell Society Singapore Symposium 2015 as listed below.

- **Academic Sponsorships**

Academic Institutes are invited to support the biggest stem cell meeting in Singapore. In return, we offer 2 complimentary passes per S\$3000 of support as well as access to networking events including the Symposium speakers and Society officials. For more information, please contact symposium@stemcell.org.sg.

- **Commercial Sponsorships**

Details of the various commercial Sponsorship Packages are as shown below. For further enquiries, please email symposium@stemcell.org.sg.

Sponsorship Packages - Categories and Benefits of Support

All packages are inclusive of 2 symposium passes for manning the exhibition booths. Additional passes beyond the quota for the selected package, if required, can be purchased at discounted rates (see below).

Platinum S\$15,000 (1 package only)

1. One exhibition booth (~ 5x2m) in **prime** location throughout symposium (Booth P1).
2. Two invitations (Executive level) to the invitation-only VIP Dinner.
3. One full page colour advertisement in programme booklet on inner front or inner back page of booklet.
4. Acknowledgment of support at each scientific session and keynote lecture in form of a pre-session slide show.
5. Colour representation of logo on symposium banners and on outer back page of symposium booklet in Platinum supporter section.
6. **Four** complimentary symposium passes.
7. One year Corporate Membership to the Stem Cell Society Singapore.
8. Access to the Symposium 2015 Delegate list.

Gold S\$12,500

1. One exhibition booth (4x2m) throughout conference in **prominent** location (Booth G1).
2. One full page colour advertisement in programme booklet.
3. Colour representation of logo on symposium banners and on outer back page of symposium booklet in Gold sponsor section.
4. **Three** complimentary symposium passes.
5. One year Corporate Membership to the Stem Cell Society Singapore.
6. Access to the Symposium 2015 Delegate list.

Silver S\$10,000

7. One exhibition booth (3x2m) throughout conference in **prominent** location (Booths S1 – S6).
8. One full page black and white advertisement in programme booklet.
9. Colour representation of logo on symposium banners and on outer back page of symposium booklet in silver sponsor section.
10. **Two** complimentary symposium passes.
11. One year Corporate Membership to the Stem Cell Society Singapore.
12. Access to the Symposium 2015 Delegate list.

Bronze S\$7,500

1. Exhibition space of 3m of running panels (3-4sqm floor area) throughout conference (Booths B1 – B5).
2. One half page black and white advertisement in programme booklet.
3. Colour representation of logo on symposium banners and on outer back page of symposium booklet in bronze supporter section.
4. One year Corporate Membership to the Stem Cell Society Singapore.
5. Access to the Symposium 2015 Delegate list.

General Booth Specifications

2.25m tall x CLiP display panels station c/w (width acc. to booth type)

1 H Fascia Sign (Vinyl text on formcore) (size acc. to booth type)

Arm Spotlights (NOs according to booth type)

1 13amp power point

Info counter 0.75mW x 0.5mD (Nos according to booth type)

Folding Chairs (NOs according to booth type)

Other Promotional Opportunities:

Item	Description	Price
<u>Exclusive</u> sponsorship of Scientific Session Recordings to be available online post symposium	<u>Exclusive</u> opportunity to showcase company in post-conference video streaming of selected symposium lectures to delegates and SCSS members	\$ 12,500
VIP Social Night Networking Sponsorship	1 package	\$ 3,000
Lunch break hosting	2 packages (inclusive presentation of promotional collateral)	\$ 1,500
Tea break hosting	4 packages (inclusive presentation of promotional collateral)	\$ 750
Conference bag	Including stuffing of 3 items (stuffing non-exclusive; bags to be provided)	\$ 1,500
Lanyard advert	Company logo on lanyard (1 package)	\$ 1,500
Conference bag collateral	Per item	\$ 300
Poster Prize sponsorship	Poster prize handed over by company representative during plenary session	\$ 2,500
Banner advert in online Symposium Newsletters (8 issues)	8 packages	\$ 600 (per 3 issues)

Tentative Floor Plan

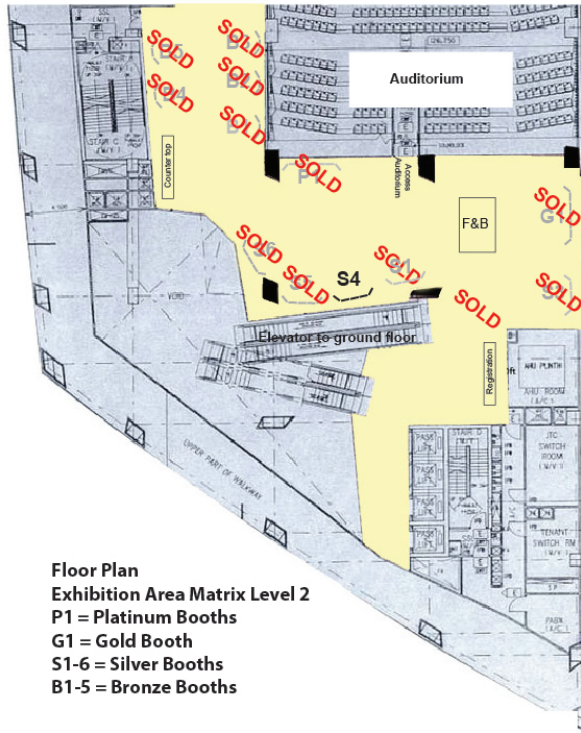




Exhibit Space Order Form
Annual Symposium 2015
17 -18th of November 2015
Biopolis, Auditorium

Stem Cell Society Singapore
8A Biomedical Grove #06-06
Singapore 138648
Phone: +65 64070610
Email: symposium@stemcell.org.sg

Company/Institution _____

Address: _____

Country: _____ **Postal Code:** _____

Company Contact Person

Family Name: _____ **Given Name:** _____

Position: _____

Office Phone: _____ **HP:** _____

Email Address: _____

Authorized Signature: _____ **Name:** _____

Date: _____

Support Packages:

Tick	Exhibit Package	Amount
<input type="radio"/>	Platinum (15,000)	
<input type="radio"/>	Gold (\$ 12,500)	\$
<input type="radio"/>	Silver (\$ 10,000)	\$
<input type="radio"/>	Bronze (\$ 7,500)	\$
<input type="radio"/>	Additional Symposium Passes (\$ 400 each); Nos: _____	\$
	Subtotal A	

Choice of Booth location (Booth No according to floor plan)		
1. _____	2. _____	3. _____

Rules and Regulations

- I. APPLICATION FOR SPACE: Application for exhibit space shall be made in writing on the application form provided in the Exhibit Space Order Form.
- II. SPACE ASSIGNMENT: SCSS will attempt to honor all requests for exhibit location and space. SCSS reserves the right to change location assignments at any time.
- III. PAYMENT: Full payment is required to secure the preferred booth. If payment is not received within 3 weeks of the invoice date, the reserved booth will be released to the pool of unsold booths.
- IV. CANCELLATION: SCSS must be notified in writing in the event of cancellation or change of sponsorship type. If cancellation of sponsorship is made prior to Aug 16, 2015, the exhibitor may be refunded 50% of the payment received. After Aug 16, 2015 no refunds will be made.
- V. FLOOR PLAN: All dimensions and locations shown on the floor plan are believed to be accurate. SCSS reserves the right to make modifications as may be necessary to meet the needs of the exhibitors and the exhibit program.
- VI. CANCELLATION OF MEETING AND EXHIBITION: If SCSS should be prevented from holding the Exhibition by reason of any cause beyond its control (such as, but not limited to damage to buildings, riots, labor disputes, acts of government or acts of God) or if it cannot permit the exhibitor to occupy the space due to causes beyond its control, then SCSS has the right to cancel the Exhibition with no further liability to the exhibitor other than a refund of space rental less a proportionate share of Exhibition expenses.
- VII. RESTRICTIONS ON USE OF SPACE: No exhibitor shall sublet, assign, or share any part of the space allocated without the written consent of SCSS. Solicitations or demonstrations by exhibitors must be confined within the bounds of their assigned space. Aisle space shall not be used for exhibit purposes, display signs, solicitation or distribution of promotional material. Any firm or organization not assigned exhibit space will be prohibited from soliciting business at the Exhibition.
- VIII. SECURITY: Peripheral security guard service is not provided by SCSS.