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| “Inverse connecting the social web”  By  Tim Watkinson |
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FAde In:

Meet Tim

White frame, Tim runs in from frame left to reach frame center

narrator

“This is Tim”

narrator

“Tim manages multiple online channels and a website”

narrator

“Even if Tim had a small team to help, it will still be quite a challenge”

narrator

“Tim was successful in the past, building businesses and brands...”

narrator

“...but now that has all changed. There are so many options and even new words being invented everyday”

narrator

“*Inverse* makes it easy to manage, maintain and monitor online channels”

narrator

“Inverse, Connecting the *social web*”

FAde Out

The End