



## Bee Gees Grammy Salute Ratings Top Night, 'Shades Of Blue' Even

On an Easter Sunday that saw the [NBA playoffs](#) underway with the Golden State Warriors and the Portland Trail Blazers on ABC in the afternoon, the series finale of *Girls* and the final-season debut of *The Leftovers* on HBO, plus the premiere of *Guerrilla* on Showtime, there was some serious jive talkin' on the Big 4.

Specifically, CBS aired its *Stayin' Alive: A Grammy Salute To The Music Of The Bee Gees* (1.2/4), which ran from 8-10 PM. With some MCing from *Saturday Night Fever* star John Travolta plus renditions of the music of the Brothers Gibbs by Celine Dion, John Legend, Stevie Wonder and more (and of course Barry Gibb himself), the post-Grammys special had them dancing in the aisles.

On a relatively non-competitive Sunday, it also them busting a move in the ratings. Compared to the last such special on the House of Moonves, last night's Bee Gees shindig was up a strong 50% among adults 18-49 from *Sinatra 100: An All-Star Grammy Concert*. The night's top-rated show, *Stayin' Alive* was also the most watched with 10.26 million tuning in — up 17% from what the Ol' Blue Eyes special did. We should give some context here on those comparisons as *Sinatra 100* faced *Sunday Night Football* and a primetime speech by then-President Barack Obama.

To make a slightly more elongated comparison, up against the Stevie Wonder special *Songs In The Key Of Life: An All Star Grammy Salute* on a packed February 16, 2015 (a Monday), last night's *Stayin' Alive* was down 14% in the key demo.

With the success of *Stayin' Alive*, *60 Minutes* (0.9/4) and *Elementary* (0.6/3), CBS easily took Sunday's gold medal in 18-49 and total viewership. Even though the 7 PM news mag show was down 43% from last week's slot-adjusted and golf-inflated result, and *Elementary* declined 25% from its last somewhat regularly schedule show of March 26, the net drew a 10/4 rating and 8.26 million viewers.

Otherwise, on a night that saw Fox playing encores, there was a lot of the same this Easter. Coming off a *Little Big Shots* (0.8/3) repeat, NBC's *Chicago Justice* (0.9/3) and the Jennifer Lopez-starring *Shades Of Blue* (0.7/3) were even with the fast affiliates of their April 9 airings. ABC's full schedule of *Once Upon A Time* (0.7/3), *Match Game* (0.6/2) and *Guerrilla* creator John Ridley's *American Crime* (0.4/2) were also even with last week.



# TV Ratings: Bee Gees Tribute Show Carries CBS to Sunday Night Win

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“Stayin’ Alive: A Grammy Salute to the Music of the Bee Gees” was the top-rated broadcast program on Sunday night, leading [CBS](#) to a win in both the key demo and total viewers.

According to Nielsen data, the Bee Gees tribute averaged a 1.2 rating in adults 18-49 and 10.3 million viewers, airing from 8 p.m. through 10 p.m.. Earlier, “60 Minutes” (0.9, 8 million) was down in both measures compared to last week. “Elementary” (0.6, 4.5 million) was also down.

NBC aired repeats until 9 p.m., with a new episode of “Chicago Justice” (0.9, 4.9 million) down slightly from last week. “Shades of Blue” (0.7, 4 million) was even.

On ABC, “Once Upon a Time” (0.7, 2.5 million) was even, while “Match Game” (0.6, 2.4 million) dipped. “American Crime” (0.4, 1.8 million) improved slightly in both measures.

Fox aired only repeats.

CBS won the night with a 1.0 and 8.3 million viewers. NBC followed with a 0.8 and 4.5 million viewers. ABC came in third with a 0.6 and 2.5 million. Fox rounded out with a 0.5 and 1.1 million.

## Bee Gees fever electrifies CBS

'Saturday Night Fever' star John Travolta, left, helps salute Barry Gibb, right, and the music of the Bee Gees in a CBS special. (CBS)

“Stayin’ Alive,” a salute to the Bee Gees, lifted CBS in the Sunday night ratings.

The two-hour special averaged a chart-topping 10.3 million viewers for the night, according to early Nielsen ratings. The program featured Barry Gibb, **John Travolta**, Stevie Wonder, John Legend, Demi Lovato, Celine Dion, Ed Sheeran, Keith Urban and many other performers celebrating the music of the Bee Gees.

CBS’ long-running “60 Minutes” started Easter night with 8 million viewers.

Behind those two programs, CBS easily won the night. The prime-time averages for the four broadcast networks: CBS with 8.3 million, NBC with 4.5 million, **ABC** with 2.5 million and Fox with 1.1 million. They finished in the same order with the 18-to-49 age group.

# JUST JARED®

## Watch the Bee Gees' Barry Gibb Perform at Grammy Tribute!



**Barry Gibb** was honored during *Stayin' Alive: A Grammy Salute to the Music of the Bee Gees* and he got up on stage to close out the show with a few performances!

The 70-year-old entertainer is the only surviving member of the **Bee Gees** and he gave the audience a night they will never forget while singing "Jive Talkin," "You Should Be Dancing," and "Stayin Alive."

**Gibb** also gave an acceptance speech at the event in which he thanked **John Travolta** for making his career possible and sent love to his late brothers.

# InStyle

## Celine Dion, Demi Lovato, and John Travolta Pay Tribute to The Bee Gees

A special Bee Gees anniversary tribute is proving that disco fever is alive and well.

On Sunday night, CBS aired a star-studded February Grammys tribute showcasing a host of music powerhouses including **Celine Dion**, **Demi Lovato**, **John Travolta** and **Nick** and **Joe Jonas** joining surviving member Barry Gibb for a groovy salute celebrating the three brothers' long-spanning career.

Gibb, 70, was honored at the special event, titled "Stayin' Alive," which also commemorated the 40th anniversary of *Saturday Night Fever*—and Travolta was happy to take us back as he showed off some of his renowned dance moves (including that signature pointing pose) to the classic Bee Gees soundtrack while dressed in a black-and-white Tony Manero blazer.

Celine Dion also lent her powerful vocals to the tribute with a rendition of the hit song "Immortality," which the group wrote for her 1977 album *Let's Talk about Love*. She dedicated the performance to the Brothers Gibb as well as her late husband Rene Angelil, who passed away last year.



"Twenty years ago, they gave me the gift of this song," she said before serenading Gibb with the emotional ballad. "Tonight, I sing it with love for Barry, as well as for Robin, Maurice, and Andy."

While twins and bandmates Maurice and Robin passed in 2003 and 2012, current hitmakers including Demi Lovato, **Ed Sheeran**, Keith Urban, **John Legend**, Nick Jonas, and Jason DeRulo proved that the music of the Bee Gees is very much alive by performing disco hits from the brothers'

impressive career.



And Gibb himself closed out the tribute on a high note with stirring performances of "Jive Talkin," "Stayin' Alive," and "You Should Be Dancing" for a truly memorable evening.