

# SNIPER'S HIDE

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Media Relations Agent

Media Relations Agent:

Sniper's Hide is again accepting advertisers to the popular Snipers Hide website. We are on new servers, no longer attached to a big corporate network. We have competitive rates and the flexibility to fit every budget.

Attached you will find the details, costs, locations available. We pride ourselves on being able to custom tailor any campaign to fit the advertiser.

The main areas of interest include:

- Video Advertising
- Banner Advertising
- Sponsored Posts

We are also available to do product reviews, announcements, as well we are happy to explore any areas outside the box. Our job to work with marketing teams, this way everyone wins. Our members are loyal and support the brands that support their community.

Please contact me directly to secure your place on the New / Old Sniper's Hide website as sponsorship spots will be limited.

Kind regards,

Frank Galli

MONTHLY  
PAGE VIEWS

4.2M+

SOCIAL MEDIA  
REACH

600k+

READER AGE  
GROUP

18-65

MONTHLY  
VIDEO VIEWS

200K+

# SPONSORSHIP OPPORTUNITIES & ADVERTISING RATES

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## AD RATES

<b>\$15 CPM</b>	<b>LEADERBOARD   970x90</b> 2 SLOTS AVAILABLE
<b>\$12 CPM</b>	<b>MEDIUM   300x250</b> 4 SPOTS AVAILABLE
<b>\$10 CPM</b>	<b>FOOTER   970x90</b> 1 SPOT AVAILABLE
<b>\$10 CPM</b>	<b>POST PAGE   728x90</b> 1 SPOTS AVAILABLE
<b>\$8 CPM</b>	<b>HALF BANNER   234x60</b> 1 SPOT AVAILABLE
<b>\$2500</b>	<b>VIDEO AD   15 SECONDS</b> LIMITED AVAILABILITY

## AD PAYMENT POLICY

Due to the nature of the content and the type of advertising we are engaged in, all payments will be made up front unless otherwise determined. Campaigns will run only after payments are made. Thank you.

### PRODUCT REVIEW/ VIDEO

**\$0** | Sniper's Hide does not charge or require a company to advertise to complete a review. Contact us directly to have a video review completed for your new product.

Reviews generally take 90 days to complete, so we ask that you give us the time to properly review the product.

Our reviews matter...

### VIDEO ADVERTISING

#### CAMPAIGN

**\$30k** | Sniper's Hide will offer a limited number of video ads in our hugely popular videos. The option for pre-roll or post roll video ads will be available in blocks of 12. That means your ad will be inserted into 12 videos either at the beginning or the end. These videos will appear on Sniper's Hide, YouTube along with our social media sites.

### BRANDING SPONSOR

**\$25k** | A limited number of branding sponsorships will be available. The branding sponsor also gets access to the ½ Page Ads

- 6 Video Ads
- 2 Forum Ad Blocks
- 2 Blog Page Ad Blocks
- 4 Sponsored Articles

Contact us directly for details

## CUSTOM CONTENT

We are happy work closely with our partners to design custom-tailored solutions that align our content to your brand and marketing strategy. Ask about customizing our content to fit your needs and budget. It's all about creating a campaign that works.