

*THIS LITTLE RED BOOK PRESENTS A POCKET  
GUIDE TO MEANINGFUL DESIGN.  
SEVEN STEPPING STONES THAT INSPIRE  
YOU TO CROSS THE STREAM OF CHANGE, AND  
GET YOU TO THE OTHER SIDE, FIRM AND DRY...*

-Brent Richards, Creative Chef & Architect

Make Design Matter is an accessible book about a complex subject. It proposes strategic design guidelines based on holistic concepts. The guidelines facilitate convergence across different fields, inspiring designers and lay persons, companies and institutions, and teachers and students of design to envision and apply more meaningful solutions.

This book will help you to design better...  
and to make design matter!



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