

devon sessoms

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education

2000-2004 **Millersville University · Millersville, PA**
BFA / Graphic Design 3.4

experience

- 2011 - Present **Hershey · Hershey, PA**
Art Director; brand strategy identity, print, packaging, environmental design, film, digital; managed team of designers on many internal brands and art directed outside talent such as Jon Contino, Matt Stevens, Jessica Hische, Jason Varney, Alex Farnum, and Zak Mulligan
- 2011 **Razorfish · Philadelphia, PA**
Freelance Senior Designer; digital design; specifically worked on the launch of a brand, assisted creative team on initial look and feel
- 2008 - 2011 **Digitas · Philadelphia, PA**
Senior Designer; brand strategy, identity, print, commercials, digital; worked with several creative team members to establish the brand vision through digital and print design
- 2006 - 2008 **Zenith · Philadelphia, PA**
Designer; brand strategy, identity, print, packaging; created the packaging for several internal brands and maintained the brand integrity through design
- 2004 - 2006 **Bachmann · Philadelphia, PA**
Designer; brand strategy, identity, print, packaging; designed many packaging for several toy brands within the company and created style guides for each internal brand
- 2004 - 2005 **Nickelodeon · New York City, NY**
Design Intern & Freelance; identity, print, digital, packaging, illustration; worked with several key members of the creative team to establish creative vision on brands such as Spongebob Squarepants, BackYardigans, Fairly Oddparents and Drake and Josh

tools & skills

Adobe Illustrator, Photoshop, InDesign, Bridge, Lightroom; Microsoft Office / *Advanced*
Directed Commercial and Photo shoots
Developed style guides from start to finish
Directed design team