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NIELSEN & BILLBOARD'S 2013 U.S. MUSIC REPORT

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STREAMING UP 32% WITH 118.1 BILLION STREAMS IN 2013

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Digital Album Sales Hold Steady; Vinyl LP Sales Increase 33%

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NEW YORK – Nielsen, the music industry's leading data information provider (Nielsen SoundScan & Nielsen BDS), and **Billboard** announce the 2013 year-end report for the 12-month period of December 31, 2012 through December 29, 2013. **Nielsen SoundScan** measures U.S. point-of-sale of recorded music product. **Nielsen BDS** tracks U.S. radio airplay and music streams. Both systems power many of the **Billboard** charts.

For 2013, more albums exceeded a million unit sales than in 2012 (13 in 2013 vs. 10 in 2012). Album sales including Track Equivalent Albums (Albums + TEA) also had more million-sellers in 2013 over 2012 (24 in 2013 vs. 22 in 2012).

"Despite shifts in how music is consumed, we see continued growth in overall music consumption," says David Bakula, SVP Industry Insights, Nielsen Entertainment. "With more than 118 billion streams in 2013 reported by our data providers, which is the approximate revenue equivalent of 59 million albums purchased, the industry remains vibrant as consumption continues to change and expand. 2013 was also great year for creative album release events."

OVERALL MUSIC STREAMS

(INCLUDES AUDIO + VIDEO DATA FROM AOL, CRICKET, MEDIANET, RDIO, RHAPSODY, SLACKER, SPOTIFY, YOUTUBE/VEVO, ZUNE - IN BILLIONS)

MUSIC STREAMS	2013	% CHG.
	118.1 Billion	+32%

OVERALL MUSIC SALES

(TRANSACTIONS: ALBUMS, SINGLES, MUSIC VIDEO, DIGITAL TRACKS– IN MILLIONS)

	2013	2012	% CHG.
UNITS SOLD	1,556	1,661	*-6.3%*

PHYSICAL MUSIC SALES

(INCLUDES CDS, CASSETTES, LPS - IN MILLIONS)

	2013	2012	% CHG.
UNITS SOLD	172	198	*-13%*

DIGITAL TRACK SALES

(IN MILLIONS)

	2013	2012	% CHG.
UNITS SOLD	1,259	1,336	*-6%*

OVERALL ALBUM SALES WITH TEA

(INCLUDES ALL ALBUMS & TRACK EQUIVALENT ALBUMS – IN MILLIONS)

	2013	2012	% CHG.
UNITS SOLD	415.3	450	*-7.7%*

NOTE: TRACK EQUIVALENT ALBUMS EQUATE RATIO OF 10 TRACKS TO 1 ALBUM

TOTAL ALBUM SALES

(INCLUDES CDS, CASSETTES, LPS, DIGITAL ALBUMS - IN MILLIONS)

	2013	2012	% CHG.
UNITS SOLD	289.4	316	*-8%*

	2013	2012	% CHG.
CD	165	193	*-14%*
DIGITAL	118	118	0%
LP/VINYL	6.1*	4.6	+33%

CURRENT VS. CATALOG SALES (IN MILLIONS)

OVERALL ALBUMS

	2013	2012	% CHG.
CURRENT	152	161	*-5.8%*
CATALOG	138	155	*-11.1%*

DIGITAL ALBUMS

	2013	2012	% CHG.
CURRENT	62.3	60	+3.5%
CATALOG	55	57	*-3.8%*

PHYSICAL ALBUMS

	2013	2012	% CHG.
CURRENT	89	101	*-11.3%*
CATALOG	82	97	*-15.5%*

DIGITAL TRACKS

	2013	2012	% CHG.
CURRENT	594	603	*-1.5%*
CATALOG	666	733	*-9.2%*

GENRE: SHARE OF TOTAL ALBUM SALES

Format: **Album**	2012	2013	% Ch (YOY Units)
Alternative	16.8%	17.4%	-4.7%
Classic	2.4%	2.8%	4.9%
Country	14.2%	13.8%	-10.7%
Hard Music	10.1%	10.2%	-8.2%
Jazz	2.6%	2.3%	-18.6%
R&B	15.9%	17.5%	1.2%
Rap	7.8%	8.7%	2.2%
Soundtrack	4.0%	4.0%	-8.4%
Latin	3.1%	2.9%	-12.8%
Rock	33.9%	34.8%	-5.9%
Electronic	2.8%	3.0%	-0.3%

DIGITAL TRACKS – GENRE BREAKDOWN (in Millions)

	Sales:			% of Total:	
TRACKS	**2012**	**2013**	**% Change:**	**2012**	**2013**
Total	1,335,881	1,259,786	-5.70%		
BLUES	3,014	2,526	-16.20%	0.20%	0.20%
CHILDREN	4,675	4,021	-14.00%	0.30%	0.30%
CHRISTIAN/GOSP	34,354	32,813	-4.50%	2.60%	2.60%
CLASSICAL	7,041	5,945	-15.60%	0.50%	0.50%
COMEDY	5,094	4,577	-10.10%	0.40%	0.40%
COUNTRY	162,075	159,237	-1.80%	12.10%	12.60%
DANCE/ELECTRON	53,005	57,469	8.40%	4.00%	4.60%
HOLIDAY/SEASON	12,072	9,336	-22.70%	0.90%	0.70%
JAZZ	8,774	7,597	-13.40%	0.70%	0.60%
LATIN	21,061	19,266	-8.50%	1.60%	1.50%
NEWAGE	1,548	1,375	-11.20%	0.10%	0.10%
POP	303,751	257,308	-15.30%	22.70%	20.40%
R&B/HIP-HOP	249,330	233,953	-6.20%	18.70%	18.60%
ROCK	323,772	284,319	-12.20%	24.20%	22.60%
WORLD	8,696	6,047	-30.50%	0.70%	0.50%

BILLBOARD'S TOP SELLING ALBUMS & SONGS
BASED ON NIELSEN SOUNDSCAN U.S. DATA

billboard

nielsen SoundScan

2013 Top Ten Selling Albums w/TEA

(INCLUDES ALL ALBUMS & TRACK EQUIVALENT ALBUMS)

	TITLE/ARTIST	UNITS SOLD
1	TIMBERLAKE*JUSTIN/ 20/20 EXPERIENCE	3,086,000
2	IMAGINE DRAGONS / NIGHT VISIONS	2,479,000
3	MACKLEMORE & RYAN LEWIS / THE HEIST	2,462,000
4	MARS*BRUNO / UNORTHODOX JUKEBOX	2,328,000
5	EMINEM / MARSHALL MATHERS LP2	2,298,000
6	FLORIDA GEORGIA LINE / HERE'S TO THE GOOD TIMES	2,238,000
7	DRAKE / NOTHING WAS THE SAME	1,930,000
8	BRYAN*LUKE / CRASH MY PARTY	1,930,000
9	PERRY*KATY / PRISM	1,650,000
10	P!NK / TRUTH ABOUT LOVE	1,604,000

2013 Top Ten Selling Albums

(INCLUDES ALL CD, DIGITAL, & VINYL ALBUMS)

	TITLE/ARTIST	UNITS SOLD
1	TIMBERLAKE*JUSTIN / 20/20 EXPERIENCE	2,427,000
2	EMINEM / MARSHALL MATHERS LP2	1,727,000
3	BRYAN*LUKE / CRASH MY PARTY	1,521,000
4	IMAGINE DRAGONS / NIGHT VISIONS	1,402,000
5	MARS*BRUNO / UNORTHODOX JUKEBOX	1,399,000
6	FLORIDA GEORGIA LINE / HERE'S TO THE GOOD TIMES	1,350,000
7	DRAKE / NOTHING WAS THE SAME	1,344,000
8	BEYONCE / BEYONCE	1,301,000
9	SHELTON*BLAKE / BASED ON A TRUE STORY	1,109,000
10	JAY Z / MAGNA CARTA...HOLY GRAIL	1,099,000

2013 Top Ten Selling Digital Songs

(COMBINES ALL DIGITAL TRACK VERSIONS OF A SONG)

	TITLE/ARTIST	UNITS SOLD
1.	THICKE*ROBIN FEAT. T.I. & PHAR / BLURRED LINES	6,498,000
2.	MACKLEMORE & RYAN LEWIS FEAT. /THRIFT SHOP	6,148,000
3.	IMAGINE DRAGONS / RADIOACTIVE	5,496,000
4.	FLORIDA GEORGIA LINE / CRUISE	4,691,000
5.	LORDE / ROYALS	4,415,000
6.	PERRY*KATY / ROAR	4,410,000
7.	P!NK FEAT. NATE RUESS / JUST GIVE ME A REASON	4,321,000
8.	MACKLEMORE & RYAN LEWIS FEAT.	4,260,000
9.	MARS*BRUNO / WHEN I WAS YOUR MAN	3,928,000
10.	RIHANNA FEAT. MIKKY EKKO / STAY	3,854,000

2013 Top Ten Selling Artists

(BASED ON TOTAL ALBUM SALES IN 2013)

	ARTIST	
1	TIMBERLAKE*JUSTIN	3,445,000
2	BRYAN*LUKE	2,740,000
3	EMINEM	2,518,000
4	ONE DIRECTION	1,973,000
5	SHELTON*BLAKE	1,720,000
6	MARS*BRUNO	1,708,000
7	DRAKE	1,605,000
8	BEYONCE	1,573,000
9	MUMFORD & SONS	1,534,000
10.	IMAGINE DRAGONS	1,434,000

2013 Top Ten Selling CD Albums

1	TIMBERLAKE*JUSTIN / 20/20 EXPERIENCE	1,381,000
2	BRYAN*LUKE / CRASH MY PARTY	1,065,000
3	EMINEM / MARSHALL MATHERS LP2	950,000
4	FLORIDA GEORGIA LINE / HERE'S TO THE GOOD TIMES	902,000
5	MARS*BRUNO / UNORTHODOX JUKEBOX	871,000
6	BROOKS*GARTH / BLAME IT ALL ON MY ROOTS	771,000
7	SHELTON*BLAKE / BASED ON A TRUE STORY	765,000
8	ONE DIRECTION / MIDNIGHT MEMORIES	714,000
9	PERRY*KATY / PRISM	686,000
10	ROBERTSONS / DUCK THE HALLS:A ROB	677,000

2013 Top Ten Selling Vinyl Albums

1	DAFT PUNK / RANDOM ACCESS MEORIES	49,000
2	VAMPIRE WEEKEND / MODERN VAMPIRES OF THE CITY	34,000
3	ARCADE FIRE / REFLEKTOR	31,000
4	MUMFORD & SONS / BABEL	27,000
5	MUMFORD & SONS / SIGH NO MORE	27,000
6	QUEENS OF THE STONE AGE /...LIKE CLOCKWORK	27,000
7	BON IVER / FOR EMMA FOREVER AGO	23,000
8	LUMINEERS / LUMINEERS	22,000
9	NATIONAL*THE / TROUBLE WILL FIND ME	22,000
10.	TIMBERLAKE*JUSTIN / 20/20 EXPERIENCE	21,000

2013 Top Ten Selling Digital Albums

1	TIMBERLAKE*JUSTIN / 20/20 EXPERIENCE	1,026,000
2	BEYONCE/BEYONCE	972,000
3	IMAGINE DRAGONS/NIGHT VISIONS	833,000
4	EMINEM/MARSHALL MATHERS LP2	777,000
5	DRAKE/NOTHING WAS THE SAME	689,000
6	MACKLEMORE & RYAN LEWIS/THE HEIST	658,000
7	JAY Z/MAGNA CARTA...HOLY GRAIL	640,000
8	PITCH PERFECT/SOUNDTRACK	559,000
9	MUMFORD & SONS/BABEL	556,000
10.	MARS*BRUNO/UNORTHODOX JUKEBOX	524,000

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BILLBOARD'S MOST STREAMED SONGS

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BASED ON NIELSEN BDS U.S. STREAMING DATA

2013 Top 10 Most Streamed Songs (Audio + Video)		**STREAMS**
1	HARLEM SHAKE / BAAUER	489,674,000
2	GANGNAM STYLE / PSY	279,949,000
3	THRIFT SHOP / MACKLEMORE & RYAN LEWIS FEAT. WANZ	256,954,000
4	WRECKING BALL / MILEY CYRUS	187,648,000
5	RADIOACTIVE / IMAGINE DRAGONS	171,286,000
6	WE CAN'T STOP / MILEY CYRUS	155,356,000
7	BLURRED LINES / ROBIN THICKE FEAT. T.I. + PHARRELL	138,790,000
8	CAN'T HOLD US / MACKLEMORE & RYAN LEWIS FEAT. RAY DALTON	135,758,000
9	SAIL / AWOLNATION	134,483,000
10	STARTED FROM THE BOTTOM / DRAKE	125,465,000

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BILLBOARD'S MOST PLAYED SONGS

BASED ON NIELSEN BDS U.S. RADIO AIRPLAY DATA

2013 Top 10 Most Played Songs – All U.S. Radio		**DETECTIONS**
1	BLURRED LINES / ROBIN THICKE FEAT. T.I. + PHARRELL	673,000
2	MIRRORS / JUSTIN TIMBERLAKE	568,000
3	STAY / RIHANNA FEAT. MIKKY EKKO	519,000
4	WHEN I WAS YOUR MAN / BRUNO MARS	517,000
5	LOCKED OUT OF HEAVEN / BRUNO MARS	514,000
6	HO HEY / LUMINEERS	502,000
7	RADIOACTIVE / IMAGINE DRAGONS	493,000
8	JUST GIVE ME A REASON / P!NK FEAT. NATE RUESS	479,000
9	CAN'T HOLD US / MACKLEMORE & RYAN LEWIS FEAT. RAY DALTON	464,000
10	SUIT & TIE / JUSTIN TIMBERLAKE FEAT. JAY Z	462,000

2013 Top 10 Most Played Songs - Top 40		DETECTIONS
1	CAN'T HOLD US / MACKLEMORE & RYAN LEWIS FEAT. RAY DALTON	438,000
2	BLURRED LINES / ROBIN THICKE FEAT. T.I. + PHARRELL	419,000
3	THRIFT SHOP / MACKLEMORE & RYAN LEWIS FEAT. WANZ	403,000
4	MIRRORS / JUSTIN TIMBERLAKE	397,000
5	STAY / RIHANNA FEAT. MIKKY EKKO	351,000
6	DON'T YOU WORRY CHILD / SWEDISH HOUSE MAFIA FEAT. JOHN MARTIN	342,000
7	LOCKED OUT OF HEAVEN / BRUNO MARS	330,000
8	WHEN I WAS YOUR MAN / BRUNO MARS	330,000
9	GET LUCKY / DAFT PUNK FEAT. PHARRELL WILLIAMS	329,000
10	CLARITY / ZEDD FEAT. FOXES	318,000

2013 Top 10 Most Played Songs - Country		DETECTIONS
1	WAGON WHEEL / DARIUS RUCKER	195,000
2	DOWNTOWN / LADY ANTEBELLUM	188,000
3	MAMA'S BROKEN HEART / MIRANDA LAMBERT	185,000
4	GET YOUR SHINE ON / FLORIDA GEORGIA LINE	184,000
5	DON'T YA / BRETT ELDREDGE	182,000
6	DONE. / THE BAND PERRY	180,000
7	RUNNIN' OUTTA MOONLIGHT / RANDY HOUSER	178,000
8	ALL OVER THE ROAD / EASTON CORBIN	177,000
9	ANYWHERE WITH YOU / JAKE OWEN	175,000
10	SURE BE COOL IF YOU DID / BLAKE SHELTON	175,000

2013 Top 10 Most Played Songs – Latin		DETECTIONS
1	Y TE VAS / BANDA CARNAVAL	83,000
2	EL RUIDO DE TUS ZAPATOS / LA ARROLLADORA BANDA EL LIMON DE RENE CAMACHO	82,000
3	LA MEJOR DE TODAS / BANDA EL RECODO DE CRUZ LIZARRAGA	81,000
4	Y AHORA RESULTA / VOZ DE MANDO	80,000
5	TE AMO (PARA SIEMPRE) / INTOCABLE	76,000
6	VIVIR MI VIDA / MARC ANTHONY	72,000
7	ADIVINA / NOEL TORRES	71,000
8	ME GUSTABAS / HERMANOS VEGA JR.	71,000
9	LIMBO / DADDY YANKEE	68,000
10	DAMASO / GERARDO ORTIZ	67,000

2013 Top 10 Most Played Songs – Adult Contemporary		DETECTIONS
1	HO HEY / LUMINEERS	247,000
2	JUST GIVE ME A REASON / P!NK FEAT. NATE RUESS	225,000
3	DAYLIGHT / MAROON 5	214,000
4	CATCH MY BREATH / KELLY CLARKSON	203,000
5	TRY / P!NK	195,000
6	HOME / PHILLIP PHILLIPS	191,000
7	GONE, GONE, GONE / PHILLIP PHILLIPS	191,000
8	WHEN I WAS YOUR MAN / BRUNO MARS	180,000
9	I WILL WAIT / MUMFORD & SONS	167,000
10	STAY / RIHANNA FEAT. MIKKY EKKO	164,000

2013 Top 10 Most Played Songs – Alternative/Mainstream Rock		DETECTIONS
1	RADIOACTIVE / IMAGINE DRAGONS	132,000
2	SAFE AND SOUND / CAPITAL CITIES	88,000
3	SWEATER WEATHER / NEIGHBOURHOOD	83,000
4	DEMONS / IMAGINE DRAGONS	81,000
5	MADNESS / MUSE	80,000
6	MOUNTAIN SOUND / OF MONSTERS AND MEN	76,000
7	OUT OF MY LEAGUE / FITZ & THE TANTRUMS	73,000
8	LITTLE BLACK SUBMARINES / BLACK KEYS	65,000
9	HO HEY / LUMINEERS	61,000
10	I WILL WAIT / MUMFORD & SONS	61,000

2013 Top 10 Most Played Songs – R&B		DETECTIONS
1	ADORN / MIGUEL	158,000
2	BLURRED LINES / ROBIN THICKE FEAT. T.I. + PHARRELL	122,000
3	BAD / WALE FEAT. TIARA THOMAS	122,000
4	POWER TRIP / J. COLE FEAT. MIGUEL	119,000
5	LOVE AND WAR / TAMAR BRAXTON	118,000
6	POUR IT UP / RIHANNA	117,000
7	HOW MANY DRINKS? / MIGUEL	105,000
8	BODY PARTY / CIARA	97,000
9	SUIT & TIE / JUSTIN TIMBERLAKE FEAT. JAY Z	96,000
10	POETIC JUSTICE / KENDRICK LAMAR FEAT. DRAKE	92,000

2013 Top 10 Most Played Songs – Satellite & Network Radio		DETECTIONS
(Includes data from services including Sirius XM, Music Choice, WestwoodOne, Cumulus Media Networks, etc.)		
1	BLURRED LINES / ROBIN THICKE FEAT. T.I. + PHARRELL	10,800
2	HO HEY / LUMINEERS	10,200
3	JUST GIVE ME A REASON / P!NK FEAT. NATE RUESS	9,500
4	LOVE SOMEBODY / MAROON 5	9,400
5	CRUISE / FLORIDA GEORGIA LINE	9,300
6	DAYLIGHT / MAROON 5	9,300
7	ADORN / MIGUEL	9,200
8	SAFE AND SOUND / CAPITAL CITIES	9,100
9	HOME / PHILLIP PHILLIPS	8,900
10	TRY / P!NK	8,800

2013 Top 10 Most Played Videos – All Video Channels		DETECTIONS
1	BLURRED LINES / ROBIN THICKE FEAT. T.I. + PHARRELL	3043
2	SUIT & TIE / JUSTIN TIMBERLAKE FEAT. JAY Z	2078
3	BOYS 'ROUND HERE / BLAKE SHELTON FEAT. PISTOL ANNIES & FRIENDS	2070
4	ZUMBA / DON OMAR	2040
5	LIMBO / DADDY YANKEE	1948
6	MAMA'S BROKEN HEART / MIRANDA LAMBERT	1940
7	CRUISE / FLORIDA GEORGIA LINE	1882
8	I WANT CRAZY / HUNTER HAYES	1811
9	WAGON WHEEL / DARIUS RUCKER	1775
10	SEE YOU AGAIN / CARRIE UNDERWOOD	1765

TOP SELLERS OF THE SOUNDSCAN ERA

TOP SELLING ALBUMS OF SOUNDSCAN ERA
(Based on Album Sales from 1991 – 12/29/2013)

	Title/Artist	Units Sold
1	METALLICA / METALLICA	15,948,000
2	TWAIN*SHANIA / COME ON OVER	15,547,000
3	MORISSETTE*ALANIS / JAGGED LITTLE PILL	14,895,000
4	BEATLES / BEATLES 1	12,281,000
5	BACKSTREET BOYS / MILLENNIUM	12,241,000
6	BODYGUARD / SOUNDTRACK	12,085,000
7	SANTANA / SUPERNATURAL	11,792,000
8	CREED / HUMAN CLAY	11,674,000
9	MARLEY*BOB & THE WAILERS / LEGEND	11,458,000
10	'N SYNC / NO STRINGS ATTACHED	11,152,000

TOP SELLING ARTISTS OF SOUNDSCAN ERA
(Based on Album Sales from 1991 – 12/29/2013)

	Artist	Units Sold
1	GARTH BROOKS	69,424,000
2	BEATLES	65,111,000
3	MARIAH CAREY	54,209,000
4	METALLICA	54,129,000
5	DION*CELINE	52,159,000
6	STRAIT*GEORGE	44,781,000
7	EMINEM	44,469,000
8	MCGRAW*TIM	41,844,000
9	JACKSON*ALAN	40,361,000
10	PINK FLOYD	38,508,000

TOP SELLING DIGITALSONGS OF SOUNDSCAN ERA
(Based on Album Sales from 2003 – 12/29/2013)

	Title/Artist	Units Sold
1	BLACK EYED PEAS / I GOTTA FEELING	8,438,000
2	ADELE	8,060,000
3	LMFAO F. LAUREN BENNETT&G / PARTY ROCK ANTHEM	7,821,000
4	GOTYE F. KIMBRA / SOMEBODY THAT I USED TO KNOW	7,545,000
5	JEPSEN*CARLY RAE / CALL ME MAYBE	7,304,000
6	MACKLEMORE & RYAN LEWIS / THRIFT SHOP	7,266,000
7	LADY GAGA / POKER FACE	7,054,000
8	FLO RIDA FEAT. T-PAIN / LOW	6,882,000
9	LADY GAGA / JUST DANCE	6,860,000
10	FUN. FEAT. JANELLE MONAE / WE ARE YOUNG	6,830,000

TOP SELLING DIGITAL ALBUMS OF SOUNDSCAN ERA
(Based on Album Sales from 2003 – 12/29/2013)

	Title/Artist	Units Sold
1	ADELE / 21	3,009,000
2	MUMFORD & SONS / SIGH NO MORE	1,676,000
3	MUMFORD & SONS / BABEL	1,334,000
4	EMINEM / RECOVERY	1,300,000
5	IMAGINE DRAGONS / NIGHT VISIONS	1,157,000
6	SWIFT*TAYLOR / RED	1,135,000
7	LADY GAGA / FAME	1,086,000
8	TIMBERLAKE*JUSTIN / 20/20 EXPERIENCE	1,026,000
9	BEYONCE / BEYONCE	972,000
10	LUMINEERS / LUMINEERS	956,000

2013 YEAR-END HIGHLIGHTS

- Streaming continues to be a very bright spot for the music industry, with more than 32% growth over last year, including a remarkable +103% increase in On-Demand Audio streaming.

- Justin Timberlake had the biggest album-debut week this year, when the *20/20 Experience* opened with 968,000 units in its first week. *20/20 Experience* is the best-selling album of the year and, coupled with the subsequent fall release of the *20/20 Experience Complete*, the two titles combined to sell over 3.2 Million units in 2013.

- Adele's *21* album becomes the first album ever to surpass 3 Million in Digital sales, and the top-selling digital album of all time.
  - Mumford and Sons *Sigh No More* and *Babel* are the 2nd and 3rd biggest-selling digital albums respectively. Combined sales for these two albums are 3,010,000, exceeding *21* by only 1,000 units.

- Robin Thicke/Blurred Lines and Macklemore & Ryan Lewis/Thrift Shop eclipsed 6 Million digital song sales each in 2013, the second consecutive year that the top two songs each sold over six million units.
    - In 2012, Gotye featuring Kimbra/Somebody That I Used to Know and Carly Rae Jepsen/Call Me Maybe each surpassed six million song sales, marking the first time that any digital song had sold more than six million units in a calendar year.

- Beyoncé had the second-biggest digital album debut of all time when her surprise release *Beyoncé* was released in December and sold 617,000 digital albums in its first week. After only three weeks of release, *Beyoncé* is already the 9th best-selling digital album of all time.
    - Lady Gaga/*Born This Way* moved 662,000 album units in its debut week.

- Justin Timberlake became the first-artist-not-named-Adele to sell more than 1 Million Digital albums in a calendar year as his *20/20 Experience* sold 1,026,000 units.
    - Combined with the *20/20 Experience Complete*, the two albums sold 1,345,000 Digital Albums.

- Eminem burst back onto the scene with his *Marshall Mathers LP2*, which had the second biggest album debut week of the year with 792,000 units. The album totaled over 1.7 Million units for the year and was just one of four Eminem albums to make the Top 200 best-selling albums for the year.
    - *Recovery* sold 169,000 albums in 2013, landing at #164 for the year; *Eminem Show* sold 165,000 (#175), and *Curtain Call* sold 154,000 (#189).

- One Direction and Blake Shelton each had three albums in the 2013 Top 200 best-selling albums chart.
    - One Direction's *Midnight Memories* sold 1,096,000 (#12) in 2013; *Take Me Home* sold 555,000 (#36); and *Up All Night* sold 312,000 (#87).
    - Blake Shelton's *Based On A True Story* sold 1,109,000 albums in 2013; *Loaded: The Best of Blake Shelton* sold 182,000 (#144); and *Red River Blue* sold 165,000.

- Macklemore & Ryan Lewis' *The Heist* not only sold more than 1 Million copies, but the songs from the album also sold nearly 16 Million units combined, or 1.6 Million Track Equivalent Albums (TEA), placing the project as the #3 album with TEA seller for the year.

- Country music continues to be a strong seller across all formats, with Country's share of total album sales reaching 13.8% this year (down slightly from last year's record high of 14.1%). Country's share of digital song sales has reached 12.6% of all songs sold and 9.6% of all digital albums sold, each of which are high water marks for the genre.
    - Florida Georgia Line's "Cruise" is the best-selling Country Digital Song of all time, with sales of 6.33 million. Lady Antebellum/Need You Now (6.27million); Taylor Swift/Love Story (5.66 million); Band Perry/If I Died Young (4.74 million); and Taylor Swift/You Belong (4.41 million) round out the rest of the Top 5.

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ABOUT NIELSEN

Nielsen Holdings N.V. (NYSE: NLSN) is a global information and measurement company with leading market positions in marketing and consumer information, television and other media measurement, online intelligence, mobile measurement, trade shows and related properties. Nielsen has a presence in approximately 100 countries, with headquarters in New York, USA and Diemen, the Netherlands. For more information, visit www.nielsen.com.