

Letter from the (new!) CEO



My first three months with MiHIA have been full and tremendously exciting. Our organization continues to experience wonderful opportunities, such as being invited to submit an application to Patient-Centered Outcomes Research Institute to extend the successes of MiHIA's region-wide Choosing Wisely campaign.

I have had the privilege of meeting project leaders, contractors, board members, organizations and stakeholders throughout our region and have seen firsthand their passion for improving the health and health systems within our region.

I thank each for their efforts and accountability to the consumers within our region.

Our organizational focus over the summer has been on building the next iteration of our Strategic Business Plan, setting clear priorities that will guide MiHIA through the next three years. I am energized to work on key initiatives and priorities of our Board and other stakeholders and driven to focus each project back to the Triple Aim to improve quality of life in our region.

As the new CEO, I plan to draw on organizational and individual willingness to take steps to achieve success for our regional residents. *You* are a part of this group, and you play a key role in ensuring that the collaborative force that is MiHIA meets its mission and vision of a thriving health community.

I am privileged to add my energies to yours, and look forward to the successes we will achieve.

Beth Roszatycki

IMPACT Spotlight: Together They DID

September 2014 marked the end of the hugely successful Community Transformation Grant, driven by the "Together We Can" Council of the Central Michigan District Health Department (CMDHD).

Targeting Arenac, Clare, Gladwin, Isabella, Osceola, and Roscommon counties, "Together We Can" utilized a 1.6 million dollar Community Transformation Grant to work with schools, local government, aging agencies, local businesses, and other community-based organizations to reduce obesity and reduce death and disability due to heart disease, stroke and tobacco use.

MiHIA was honored to be included in the Community Transformation Grant project by "Together We Can", and served as a key partner by developing and implementing a strategy for mapping all program outcome measures. This work led to the current MiHIA Health Dashboard, now in phase 2.0 and preparing for a third iteration and upgrade.



The MiHIA Health Dashboard:

- Uniquely harnesses the power of national, regional, and state-wide data in one location
- Increases efficiency and reduce duplication of efforts across the region
- Creates project-specific dashboards for regional projects and organizations
- Delineates the short-term, medium-term and long-term data needs of our community partners

MiHIA was also able to spread the message of Choosing Wisely across the CMDHD region, to local businesses and employers.

Check out our "By the Numbers" section for fantastic highlights and outcomes specific to the Community Transformation Grant.

By the Numbers

7.14



Beth Roszatycki, CEO, officially begins on July 14, 2014

12



Number of senior centers providing 30 minutes of physical activity a day, up from 1, reaching a total of 16,668 seniors

19



Communities in the Together We Can initiative that have created a pedestrian and bicycle master plans, up from 6 in 2010

20



Number of Community Health Workers trained in the MiHIA region by Saginaw Pathways to Better Health

33



Number of schools providing access to healthy food as recommended by Michigan Nutrition Standards, up from 3, which now serve an additional 12,000 students

1350

Number of clients reached in the MiHIA region by Saginaw Pathways to Better Health

4,015

Physicians, health professionals, and partners reached by Choosing Wisely to date



586,741

Consumers reached by Choosing Wisely to date

