



# QUARTERLY **IMPACT** Report

## A Note from the CEO

MiHIA has been honored to receive national and state-wide recognition in early 2014, as we continue to align our active stakeholders and collectively drive progress of the Triple Aim in our communities. Our work on pre-diabetes brought



accolades from Governor Snyder, State Rep Bruce Rendon, and Senator Moolenaar. National projects led by the Institute of Medicine and Hope Street Group cited MiHIA as an exemplar on employer and community population health collaborations. And you'll see in our highlight article that MiHIA's Choosing Wisely campaign received a national nod from Consumer Reports.

We continue to drive forward our vision of making our region the healthiest thriving community with the best quality and value in health care, and thank you for your support. You play a critical role in our success.

*Kim Marley*

## By the Numbers

- 1** unique baseline cost of care analysis completed by MiHIA for the region
- 2** number of Federally Qualified Health Centers added to the region, plus 1 free health clinic, through the Together We Can (TWC) council, a MiHIA partner organization
- 11** number of MiHIA's 14 counties who improved in the state health rankings since 2011
- 17** number of Community Health Workers hired in Saginaw County through Saginaw Pathways to Better Health, a MiHIA partner, reaching 750 participants
- 27** number of faculty and residents treating over 300 children via a Pre-Obesity grant in MidMichigan
- 40** number of regional partners actively promoting the Choosing Wisely campaign via a \$70,000 grant received by MiHIA
- 180** health and health care leaders in the region convened at the Annual Health Conference, co-hosted by MiHIA
- 5,000-7,000** number of patients receiving informed and targeted care in the MidMichigan Residency program, through the use of MiHIA's Health Dashboard

## Choosing Wisely Gains Momentum; Receives National Accolades

MiHIA's regional dissemination of the Choosing Wisely campaign has received national accolades from Consumer Reports and the American Board of Internal Medicine Foundation (ABIMF).

Tara Montgomery, Senior Director of Health Impact at Consumer Reports, says that Consumer Reports is proud to be partnering with MiHIA on the campaign.

*"MiHIA and their partners have been very innovative in educating the Central Michigan region, and other communities throughout the country are looking to replicate MiHIA's work."*

Choosing Wisely, launched in late 2012, is focused on promoting better patient-physician conversation, specifically around the issue of common tests or procedures that are unnecessary or potentially harmful. Education on this issue will result in better patient experience and potential lower cost of care for the region. MiHIA has 40 active partners across the region participating in Choosing Wisely.

### Choosing Wisely Campaign Goal Progress

