
Education:

Design Art & Visual Art
Concordia University
2003 - 2007

Design Art & Visual Art
Emily Carr Institute of Art
2002 - 2003

Client List:

Google	Barnes & Noble
Chrysler	Kate Spade
Dodge	Subaru
Jeep	Kraft Foods
Harley-Davidson	Harlequin
Abercrombie	Mitsubishi
Newsweek	AOL
Les Mills	CapitalOne
Chase Bank	Knorr
Canadian-Tire	WIND Mobile
Joe Fresh	Loblaws

Technical Skills:

Graphic Design	Rational Design
Typography	Storyboarding
Presentations	Branding &
Concept Ideation	Identity

Professional History:**2012 - 2014 / ART DIRECTOR - HUGE**

Art Director on Google, Revolt.TV, Barnes and Noble, Chase, Les Mills, Newsweek. Responsible for supporting the creative direction within the domains of user experience and visual design, while maintaining and supervising design execution within the group.

2001 - CURRENT / FREELANCE ART DIRECTION AND GRAPHIC DESIGN

Working as a freelance graphic designer has allowed me to do more experimental work and gives me an outlet for my own personal practice and vision. This includes producing print and digital work for clients of all sizes, from Owen Pallett—the internationally acclaimed composer—to local restaurants and retailers.

2010 - 2012 / ART DIRECTOR - SAPIENTNITRO

Art Director on Chrysler, Jeep, Dodge, Harley Davidson and Abercrombie & Fitch accounts. Oversee design work as well as selling work to key client stakeholders. Responsible for backing up the creative direction within the domains of user experience and digital marketing.

2009-2010 / SENIOR DESIGNER - TRAPEZE DIGITAL AGENCY

Acted as lead designer for several major accounts including Mitsubishi Motors, Harlequin Books, Kraft Foods, Canadian Tire, and WIND Mobile. Responsible for not only delivering quality creative, but for managing and ensuring quality of team's work.

2008-2009 / ART DIRECTOR - BOXX3G

Was responsible for coming up with visual solutions and directing a team of designers and developers to producing quality products such as websites, web apps, online marketing, banner ads, and other multimedia based interactive productions.

2008 / ART DIRECTOR - TRIBAL WORLDWIDE

Art Director on Capital One and Subaru. Worked with production and mass teams to produce integrated advertisements for a multitude of placements and formats to match the already existing TV spots.

2007 - 2008 / GRAPHIC DESIGNER, LAYOUT DESIGNER - LACAVA DESIGN

Full time employment at Lacava Design; tasks included redesigning and art direction of major international newspapers and editorial websites. Worked with a small team to design and re-brand newspapers and other publications.

2006 - 2007 / DESIGN EDITOR - MONTREAL GAZETTE

Duties everyday were to design and edit graphics and page layouts, as well as conceptualize entire identities for supplement sections under the supervision of the design director.