

GUNNAR GARFORS (29.05.1975)

HENRIK KLAUSENS GATE 2, 0452 N-OSLO • +47 40 00 00 22 • GUNNAR.GARFORS@NRK.NO • GARFORS.COM

PROFESSIONAL

- 06.09 – International DMB Advancement Group, President and Chair, Oslo
I head a radio organization counting 33 members from 17 countries on 4 continents. Worked with LG to introduce world's first DAB+ smartphone. Have met with governments, organizations, businesses globally.
- 08.08 – Norwegian Broadcasting Corporation NRK Distribution, Senior Advisor, Oslo
I advice on distribution matters, primarily related to digital radio and mobile.
- 08.08 - 08.13 Norwegian Mobile TV Corporation (NMTV), CEO, Oslo
Ran a company offering mobile TV (MiniTV) via DMB in Norway. Owned by MTG, NRK and TV 2.
- 05.01 - 07.09 NRK New Media, Director of Development, Head of Mobile, Project Manager, Oslo
Coordinated the development projects and dealt with strategy, marketing and programme concepts.
- 08.00 - 04.01 NRK News, Journalist, Oslo
- 03.00 - 08.00 P4 Forsiden, MTG, Journalist and Editor, Oslo
- 09.99 - 01.00 LookSmart, Editor of Finance and Telecom, Copenhagen
- 03.99 - 03.00 TV 2, News and Sports Reporter, Bergen
- 10.98 - 03.99 Førde Secondary School, Head Teacher, Førde
Taught English, social sciences and religion in 9th grade.
- 06.97 - 08.97 Firda, Journalist, Førde
- 08.91 - 07.97 Radio Naustloftet, Producer, Host and Reporter, Naustdal
- 01.97 - 03.97 CNN, Associate Producer, Washington D.C.



EDUCATIONAL

- 10.02 - 06.06 BI University, Master of Management, Oslo, Paris, Rome and Shanghai
- Coordinational Management: organizational psychology, coaching, inovation strategies.
 - Leadership and Power: power games, ethics, maximizing results, influence strategies.
 - Management through Behaviour: negotiations, decisions, efficiency, conflict management, motivation.
 - International and Cross-cultural Management: cultural differences, strategy, communications, leadership.
- 09.95 - 06.98 Falmouth College of Arts, Bachelor of Arts (Hons) in Broadcasting, Falmouth
- With emphasis on radio and TV production, concept developments and media analysis.



MISCELLANEOUS

- BOOKS: Farawayistan (2018); How I Ran Out of Countries (2015); Ete fysst (2014); 198: Mi reise til alle verdas land (2014).
- PRESENTATIONS: I have participated in panel discussions or presented at media conferences in over 20 countries on 6 continents. On travel I have spoken at events such as TedX in New York and The Telegraph Travel Show in London.
- AWARDS: Received Mobile Messaging Awards, Global Messaging Awards, Surfport Awards, Gulltaggen and Rosing.
- POSTS:
- Chairman IDAG (09-); Traust Ltd. (02-04); Thereses gate 14B, Oslo (01-03).
 - Other Board member, Norwegian UMTS Forum (07-08); Vice chair, EBU's Mobile Group (08-09); Member, ONA Int'l Committee (06-08); Co-founder, member, NORMOB (05-11).
- COURSES:
- Harvard: Negotiation workshop: Improving your Negotiating effectiveness, Harvard University (14).
 - NTNU: Chinese, National Taiwan Normal University Mandarin Training Center, Taipei (10).
 - NRK: Concepts & creativity (02), mobile standards (04), media direction (06), management (06-07).
 - UiO and BI: Religion and filosophy in Eastern Asia (02), project management (03).
 - The UN: Model UN: role plays on the Security Council (01 and 02).
- LANGUAGES:
- English Bilingual
 - German Decent level
 - Spanish Novice
 - Chinese (Mandarin) Some spoken
- IT:
- Spreadsheets
 - Photoshop, etc.
 - Web publishing/HTML
 - Audio/video editing
- INTERESTS:
- The outdoors
 - Discussion/debate
 - Litterature and film
 - Fishing and scuba diving
- TRAVEL: Visited every country; been to 5 continents in 1 day (Guinness World Rec.); 19 countries in 24hrs; 22 states in 24hrs; all 48 counties of England in 24hrs; the 19 counties of Norway in 24hrs; often speaks at travel events/conferences.

REFERENCES ON REQUEST