

PHILIP JAMES WALMSLEY, COMMUNICATION DESIGNER BDES

I am a designer living in Vancouver, BC specializing in user interface and brand identity for mobile, web, and print. Creating thoughtful, usable, and delightful experiences is my passion. This is my dream job, and I love my field of expertise. Also, I'm super into: reading, gardening, fantasy football, dogs, running, food with friends, technology, cartoons, british tv, diy projects, cocktails, 70's rock, sartorial pursuits, and other stuff.

EXPERIENCE

Senior Visual Designer, Samsung Electronics Canada

Feb. '13 - Current position

As lead designer for the Vancouver Enterprise Lab, my role is to oversee and direct the visual tone of apps, websites and all their elements for Samsung's KNOX security platform and services. Major projects included the design and direction SamsungKnox.com (a website/portal for educating everyone from CIOs to consumers about KNOX and its feature-set), and the KNOX App Store (an Android client for phone and tablet).

Visual Designer, Nokia, Inc.

Feb. '11 - Dec. '12

At Nokia I was a member of the Store & Developer Experience team, focusing on designing standards-based websites and native mobile apps for various operating systems (inc. Windows Phone, iOS, Android). UI and UX concepting/prototyping, interaction design, user testing: We focused on the end to end digital experience for both consumers and developers.

Intermediate Designer, brand.LIVE Group

Feb. '09 - May '10

My time at brand.LIVE Group was spent on event and activation-related properties and all the appropriate collateral that they merited: Indoor/Outdoor concerts, major national sporting events, and 2010 Olympic pavilions were some of the highlights of my creative career.

Junior Designer, Lightroom FX

Mar. '08 - Nov. '08

At Lightroom I worked with a team of interactive, web, video, 3D and interior designers to create everything from full brand identities and logos, to show-suites for multi-million dollar real estate developments. Working in such a multidisciplinary studio was an incredibly enriching experience.

Junior Designer, NowPublic.com

May '07 - Jan. '08

As a Junior Designer at NowPublic, my daily tasks involved the creation of assets/elements and full pages/sections of a crowd-sourced news agency website. This job greatly expanded my knowledge of design and usability for the web.

EDUCATION

Emily Carr University of Art + Design + Media

'03 - '07

ECUAD is Western Canada's well-respected, premier art institution. I received my Bachelor of Communication Design in the spring of 2007. The program reinforces the importance of the conceptual element in design, as well as the visual.

Spectrum Community High School

'00 - '01

Graduated from the acclaimed 2 year Video Arts program where I studied the process of film-making from concept to premier.

SKILL SETS

Adobe Creative Suite (Illustrator, Photoshop, InDesign, etc)
Basic HTML/CSS

Knowledgeable in design for iOS, Windows Phone, Android
Strong concepting/wireframing/mock-up skills
Huge type nerd (screen, print, or hand-rendered)

REFERENCES

Available upon request.

CONTACT

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