



Florida Association of
Professional Lobbyists

*"ESTABLISHING AND MAINTAINING HIGH STANDARDS FOR THE LOBBYING
PROFESSION"*

To Whom it May Concern;

Tom Morrison is unique among association executives.

His enthusiasm is contagious and he has that rare, God-given ability to convince people to go along with him simply based on the power of his ideas.

He is a forward thinker at the cutting edge of association management. Known among his peers as, "a guy who can see around corners," his ability to harness technology for the benefit of his members is nonpareiled. Tom "gets it" when it comes to making a not-for-profit operate at peak efficiency.

While I would like to take credit for Tom's success as a member of the FSAE board, I was simply the right person at the right time who encouraged him, and was smart enough to give him free reign.

As an association manager for nearly 30 years, I have had the good fortune of working with top flight people throughout my career. Simply put, Tom is in the top one percent of talent I've had the opportunity to work with and observe.

Should you have any questions regarding my comments, please contact me at Mark@FAPL.US, via the contact points below, or on my cell at 850.544.3376.

Sincerely,

Mark D. Landreth, CAE, DPL
Chief Executive Officer