

2018 DIRECTORY ADVERTISING RATES

Type of Advertisement	Price	Member Price
Business Phone Listing (BPL) Listing in back of book for non advertisers. Includes: Business Name, Address & Telephone	\$99	This listing is free for members
Standard Bold Type (SBT) Includes: Business Name, Address, Telephone, Fax, Mobile, A/Hrs, Email, Website, Facebook	\$205	\$174.25
Community Service Groups (CSG) Includes: Business Name, Address, Telephone	\$45	\$38.25
Additional Line Information (ALI) Available on BPL, SBT & CSG Listings (Up to 50 characters per line)	\$20 (per extra line)	\$17.00 (per extra line)
Black and White Display Advertisements		
1/8 Page (1/8) Size: 87mm x 50mm	\$498	\$423.30
1/4 Page (1/4) Size: 87mm x 113mm	\$950	\$807.50
1/2 Page (1/2) Size: 180mm x 113mm	\$1,433	\$1,218.05
Full Page (Page) Size: 180mm x 230mm	\$2,462	\$2,092.70
Full Colour Display Advertisements		
1/8 Page Full Colour (FC 1/8) Size: 87mm x 50mm	\$585	\$497.25
1/4 Page Full Colour (FC 1/4) Size: 87mm x 113mm	\$1,074	\$912.90
1/2 Page Full Colour (FC 1/2) Size: 180mm x 113mm	\$1,676	\$1,424.60
Full Page Full Colour (FC Page) Size: 180mm x 230mm	\$2,706	\$2,300.10
Covers (Full Colour)		
Outside Back Cover (OBC)	\$7,712	\$6,555.20
Inside Front Cover (IFC)	\$4,706	\$4,000.10
Inside Back Cover (IBC)	\$3,985	\$3,387.25

Artwork fees are not included in these prices. If you are supplying your own artwork, please ask us for a copy of the Artwork Specifications or download from www.albanycci.com.au