

2018 DIRECTORY ADVERTISING INFO

DISCOUNTS

Earlybird Discount


If you book and pay for your advertising by the 31 May 2017, you will receive a 5% Earlybird Discount. Contracts and payment must be received for the discount to apply.

Membership Discount

ACCI Members receive a 15% discount on their Business & Community Directory advertising.

Pay by the 31 May 2017 and members receive the 5% Earlybird Discount plus the 15% Membership Discount.

MEMBERSHIP BENEFITS

As well as a maximum discount of up to 20%, members are featured in **RED BOLD** within the Phone Listings section of the Directory, so they stand out from the crowd. Member advertisements in the Business Advertising section also feature the distinctive ACCI logo . Members like to do business with other members. As a member, you also receive a discounted rate on graphic design for your advertisements (if required).

IMPORTANT DATES

March Prize Draw

Booking and Payment by Friday, 31 March 2017

April Prize Draw

Booking and Payment by Friday, 28 April 2017

Earlybird 5% Discount

Booking and Payment by Wednesday, 31 May 2017

Final Advertising Deadline

Booking & Artwork Friday, 14 July 2017

No changes can be made after this deadline.

Final Payment Deadline

Friday, 28 July 2017

Why advertise with ACCI?

- It's the most widely used Directory in the region
- It's Cost Effective! From as little as \$205 per year
- Online Directory – now available

You will also receive:

- A free bold listing in the Phone Listing section
- A 15% discount (for ACCI members)
- A 5% discount if you book and pay by 31 May 2017

26,000 copies of the Directory are distributed to businesses and households in Albany, Denmark and Mt Barker. Directories are also available in many regional centres across the Great Southern.

Early Payment Prize Draws

DRAW 1
for March & April
FitBit Charge 2
Valued at \$249
Supplied by
Retravision



DRAW 2
for March & April
UE Boom 2
Bluetooth Speaker
Valued at \$225
Supplied by
Retravision



RETRAVISION

DRAW 3
for March & April
Changhong 117ltr
Bar Fridge
Valued at \$229
Supplied by
Fridge & Washer City



FRIDGE City
& WASHER City
THE SPECIALISTS



Book & pay by Friday, 31 March 2017
to be included in both Prize Draws
and receive 5% Earlybird Discount.

2018 DIRECTORY ADVERTISING RATES

Type of Advertisement	Price	Member Price
Business Phone Listing (BPL) Listing in back of book for non advertisers. Includes: Business Name, Address & Telephone	\$99	This listing is free for members
Standard Bold Type (SBT) Includes: Business Name, Address, Telephone, Fax, Mobile, A/Hrs, Email, Website, Facebook	\$205	\$174.25
Community Service Groups (CSG) Includes: Business Name, Address, Telephone	\$45	\$38.25
Additional Line Information Available on BPL, SBT & CSG Listings (Up to 50 characters per line)	\$20 (per extra line)	\$17.00 (per extra line)
Black and White Display Advertisements		
1/8 Page (1/8) Size: 87mm x 50mm	\$498	\$423.30
1/4 Page (1/4) Size: 87mm x 113mm	\$950	\$807.50
1/2 Page (1/2) Size: 180mm x 113mm	\$1,433	\$1,218.05
Full Page (Page) Size: 180mm x 230mm	\$2,462	\$2,092.70
Full Colour Display Advertisements		
1/8 Page Full Colour (FC 1/8) Size: 87mm x 50mm	\$585	\$497.25
1/4 Page Full Colour (FC 1/4) Size: 87mm x 113mm	\$1,074	\$912.90
1/2 Page Full Colour (FC 1/2) Size: 180mm x 113mm	\$1,676	\$1,424.60
Full Page Full Colour (FC Page) Size: 180mm x 230mm	\$2,706	\$2,300.10
Covers (Full Colour)		
Outside Back Cover (OBC)	\$7,712	\$6,555.20
Inside Front Cover (IFC)	\$4,706	\$4,000.10
Inside Back Cover (IBC)	\$3,985	\$3,387.25

Artwork fees are not included in these prices. If you are supplying your own artwork, please ask us for a copy of the Artwork Specifications or download from www.albanycci.com.au