



Albany Chamber of Commerce & Industry Inc.

2018 DIRECTORY ARTWORK SPECIFICATIONS

Client requirements when submitting artwork for ACCI Directory

5pm 14 July 2017

- All artwork supplied by advertisers must be received by ACCI .
- ACCI does NOT accept responsibility for any errors, omissions or poor quality printing that may occur in advertisements if artwork is received after this date.
- Advertisements may be withdrawn from the Directory if artwork is not received by this date.

ACCI does NOT guarantee the quality of advertisements if artwork is NOT supplied according to the following Artwork Specifications.

- All placed graphics/logos must be Grayscale OR CMYK made up to colour specifications below.
- All placed graphics/logos must be a minimum of 300 DPI & min of 90% of required size.
- On full colour ads all reversed type must be a min of 12pt.
- On mono ads all reversed type must be a min of 7pts.
- All fonts must be embedded.
- Use only Postscript Type 1 Fonts.
- Bleed is not required on ACCI advertisers section.

ADVERTS DIMENSION – MAKE ALL ADS UP TO CORRECT SIZE & ORIENTATION

(size supplied below) to prevent distortion later.

1/8 Page Size:	87mm x 50mm
1/4 Page Size:	87mm x 113mm
1/2 Page Size:	180mm x 113mm
Full Page Size:	180mm x 230mm

Saving your file:

We can only accept the following formats: PDF, TIF, EPS and JPG.

SORRY, WE CAN NOT ACCEPT PUBLISHER FILES OR WORD FILES

If you are making your advert up in MS Publisher, please save in a suitable format from the above options. When sending through your artwork and or text files for us to set the advert, please attach all components separately. Please do not send us images or logos placed in a Word.doc, they need to be supplied as a pdf, eps, jpg, ai or tif. We can scan logos/pictures etc but require a clear copy and at least 90% of the size required for your advertisement.

Every effort is made to ensure your ad will be made to the highest possible standard, but to do this, we will need high resolution copies of any artwork you submit.

