

Dear Friends:

Thank you for serving as admissions volunteers for the College of Charleston Cougar PAWWS Program (Parents & Alumni Working With Students). Because of your volunteer leadership, we will provide a personalized admissions experience to a large number of our prospective students and develop a more diverse campus community.

As a graduate of the College of Charleston, I can attest that there is no finer liberal arts and sciences education in America than the one offered by the College. Our schools – no matter the discipline – prepare their graduates to be successful: successful in their careers, successful in their civic engagement, and successful in their lives. For our students, a College of Charleston education is a gateway to a successful future.

Every year, members of our campus community, alumni, parents, and friends play a vital role in helping us recruit and retain some of the brightest and most talented minds in the country and the world. Your endorsement, as a graduate or parent, is especially powerful in conveying the boundless opportunities the College of Charleston has to offer. Because of your help, we have seen an increase in our minority applications.

As we kick off another recruiting cycle, we need your help in assisting our dedicated, yet small, Admissions staff in telling our story of excellence in undergraduate teaching. Together, we can spread the good news about the College to more communities across the country and the world as well as elevate our national profile in key markets that are too far away for our Admissions staff to travel.

Some of the things you can do to be an advocate and ambassador for the College include attending a college fair, hosting a reception, or communicating with students and parents by telephone. Regardless of which activity you choose, we sincerely value your time, commitment, and support.

By encouraging prospective students to attend the College, you are helping them take the first step in changing the trajectory of their lives. Thank you for joining with us to recruit another group of outstanding students and future College of Charleston alumni!

Sincerely,



Glenn F. McConnell '69