

THE FOR IMPACT

(ugh! NOT a 'workshop!')

~~WORKSHOP~~

TRANSFORMATIONAL EXPERIENCE!

“ The Suddes Group has been *re-designing organizations* for **over 25 years**. Now, through the For Impact Experience, they share the successful and innovative ideas that have **transformed organizations** and generated over **\$2 Billion...** ”

EXPERIENCE OVERVIEW

The For Impact Experience is a capstone to the Weekly Online Wow e-mails and blog insights. Billed as a Transformational Experience, we've simplified the biggest and boldest ideas to present in 3.5 hrs including:

- How to get strategic clarity
- How to communicate your vision and message
- Ways to leverage the board and champion support
- How to build a high performing leadership team
- How to build an effective culture around funding the vision
- How to generate more (qualified) prospects
- The most recent For Impact funding innovations

message: A LOT of IMPACT & INCOME!

DETAILS AND REGISTRATION

- Investment is \$145/attendee.
- Go online to: www.forimpact.org/experience/
- Or contact Kerry Suddes:
(kerry@forimpact.org | 614-554-7525)

WHO SHOULD ATTEND?

The For Impact Experience is for Executive Directors, Board Leaders and Advancement VP's... those responsible for shaping and implementing organizational and funding strategy.

E-mail kerry@forimpact.org for a \$100 off coupon for you and your network.

TOUR DESTINATIONS *

- Atlanta, GA
- Austin, TX
- Chicago, IL
- Raleigh-Durham, NC
- New York, NY
- Orlando, FL
- Philadelphia, PA
- San Diego, CA
- Washington, D.C.

* More cities to be added. Want us to come to you? Just ask us!! No, seriously. Don't just raise your hand... Call us now to discuss bringing the For Impact Experience to your community.



ABOUT THE SUDDES GROUP

Through the 1970's, Tom Suddes served as the Director of Development at the University of Notre Dame. After successfully finishing 'THE Campaign for Notre Dame' Tom left to found The Suddes Group in 1983 which ran its first campaign for Fenwick High School, a Dominican College Prep school just outside of Chicago.

The Suddes Group quickly grew to become one of the premiere organizational and development consulting groups in the country. It was known for its no-nonsense-sales-oriented approach to fund raising and generating results where others failed. In 1997, Inc. Magazine called The Suddes Group 'The Maverick Fund Raising Firm'. Over the last 25 years The Suddes Group has amassed an incredible track record:

- Successfully managing more than 300 campaign initiatives.
- Collectively raising more than \$2 Billion.
- Building high performance teams and training more than 1000 organizations worldwide.

In 2003, The Suddes Group launched For Impact, an initiative to provide training, tools and publications around the Suddes Group's innovative processes. Hundreds of articles, seminars and frameworks can now be accessed freely at www.forimpact.org.

Currently, The Suddes Group provides services to more than 10,000 organizations through the For Impact Community. Suddes Group Partners continue to work 'in-the-field' providing strategic coaching on projects of all sizes, in all sectors. The Suddes Group's niche continues to be projects that require change, re-design and entrepreneurial thinking to get results.

FOR IMPACT TEAM MEMBERS

- Tom Suddes, Founder and Visionary
- Nick Fellers, President of For Impact | The Suddes Group
- Kerry Suddes, Director of Live Experiences & For Impact Coach

FOR IMPACT COMMUNITY **FEEDBACK**

“The For Impact Experience has had a great return-on-investment. We were bumbling, fumbling, and stumbling through the best practices and methods of nonprofit ‘experts.’ For Impact’s sage advice was amazing. **WITHOUT A DOUBT, THE MINUTE WE MET UP WITH FOR IMPACT WAS THE MINUTE OUR VISION BECAME A REALITY...** our funding has gone through the roof.”

David Rivera, Founder. Nativity Prep School - San Diego, CA

“The best part of the For Impact message is that it’s so simple it’s almost embarrassing to have to pay for it. **BUT, IT HAS PAID US BACK 1000 TIMES OVER.**”

Mary McDonald, Executive Director - Care and Share Food Bank, Colorado Springs, CO.

“We were able to secure a seven and eight figure gift - the largest in the Center’s history from an individual. In a nutshell, the Impact’s message and style is motivational. **THEY CUT THROUGH THE NOISE AND GETS RESULTS.**”

Nancy Greenwood Veers, Sr. Director, Principal and Major Gifts - Fred Hutchinson Cancer Research Center, Seattle, WA

“As true entrepreneurs, you helped us to go a different direction. **JOINING UP WITH FOR IMPACT WAS THE BEST DECISION WE EVER MADE.**”

Jim Mahoney, Executive Director - Battelle for Kids, Columbus, OH

“To sum up the experience, I would say, **‘IT ROCKS! IT’S REVOLUTIONARY!’** For Impact brings you back to commonsense principles and then gives you actual tactical skills to lay it out in an effective way. They move beyond the process of ‘what to’ to ‘how to.’ That is the significant differentiator with this organization. Within days of the training we had generated \$80,000!”

Dave Meurer, Board Member - St. Pius High School, Albuquerque, NM

“I know all about tight budgets... this needs to be a top priority. **I HAVE ATTENDED SEVERAL PROGRAMS. THIS WAS THE ONLY ONE THAT MADE A DIFFERENCE TO MY BOTTOM LINE.** We used to raise about \$200,000 per year and we’ve already raised \$800K in three months coming out of the workshop.”

Jennifer Wojcikowski - Campana Academy, Schererville, IN

“We have **TRANSFORMED OUR ORGANIZATION.** I love it and my Board loves it. Now, more than ever, organizations need this!”

Rusty Stachlewitz - The Lawn Institute, Indianapolis, IN

“If you want to put your worries behind you, get to the workshop. I would **GUARANTEE YOU THAT YOU’LL MAKE UP THE SPARE CHANGE IT COSTS TO GET THERE.** Put it on the credit card, sell your computer, do whatever you need to get there. It WILL be worth it.”

Jack K. - Youth Venture, Seattle, WA

“**THE FOR IMPACT POINT OF VIEW IS SO FUNDAMENTAL** it is frightening... the ‘in your face’ reality check really provided a motivational turning point for me....”

Patrick Grace - Catholic Foundation of Cleveland, Cleveland, OH