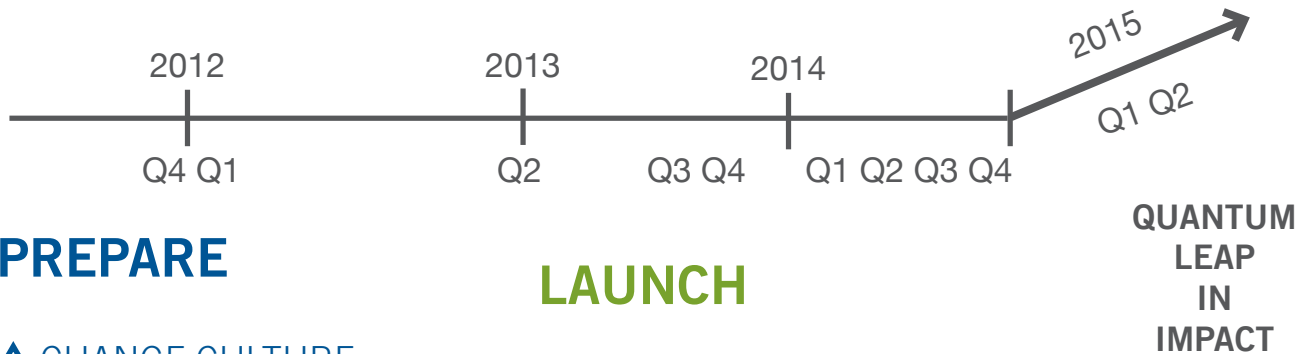


ForImpact

VISION 2015

A 1,000 Day Funding Plan

[11 Quarters; 33 Months]



PREPARE

- △ CHANGE CULTURE
- △ CHANGE MODEL
- △ CHANGE ATTITUDE

LAUNCH

Vision 2015...

An Aggressive **FUNDING INITIATIVE...**

- Begin implementing a new Funding Model. (Today | Tomorrow | Forever)
- Do whatever it takes to Complete the 'Blue' and the 'Red' of the For Impact ROADMAP
- Do the Math!
ex. \$10M = \$900K/Quarter;
\$300K/Month;
\$10,000/Day!
- 'PRACTICE' the 'Green' **VISIT. PRESENT. FOLLOW-UP.**
- Gain **MOMENTUM...**

Built on the

TODAY | TOMORROW | FOREVER MODEL

With a Focus on **SALES...**

And a Mandate to **ENGAGE!**

Notes:

- First 90 days on **CHANGE**. (Oct/Nov/Dec)
- 2nd 90 days on **PRACTICE**. (Jan/Feb/Mar)
- Then... 9 Quarters, 800+ Days of Action, Engagement, Visits, and Presentations.