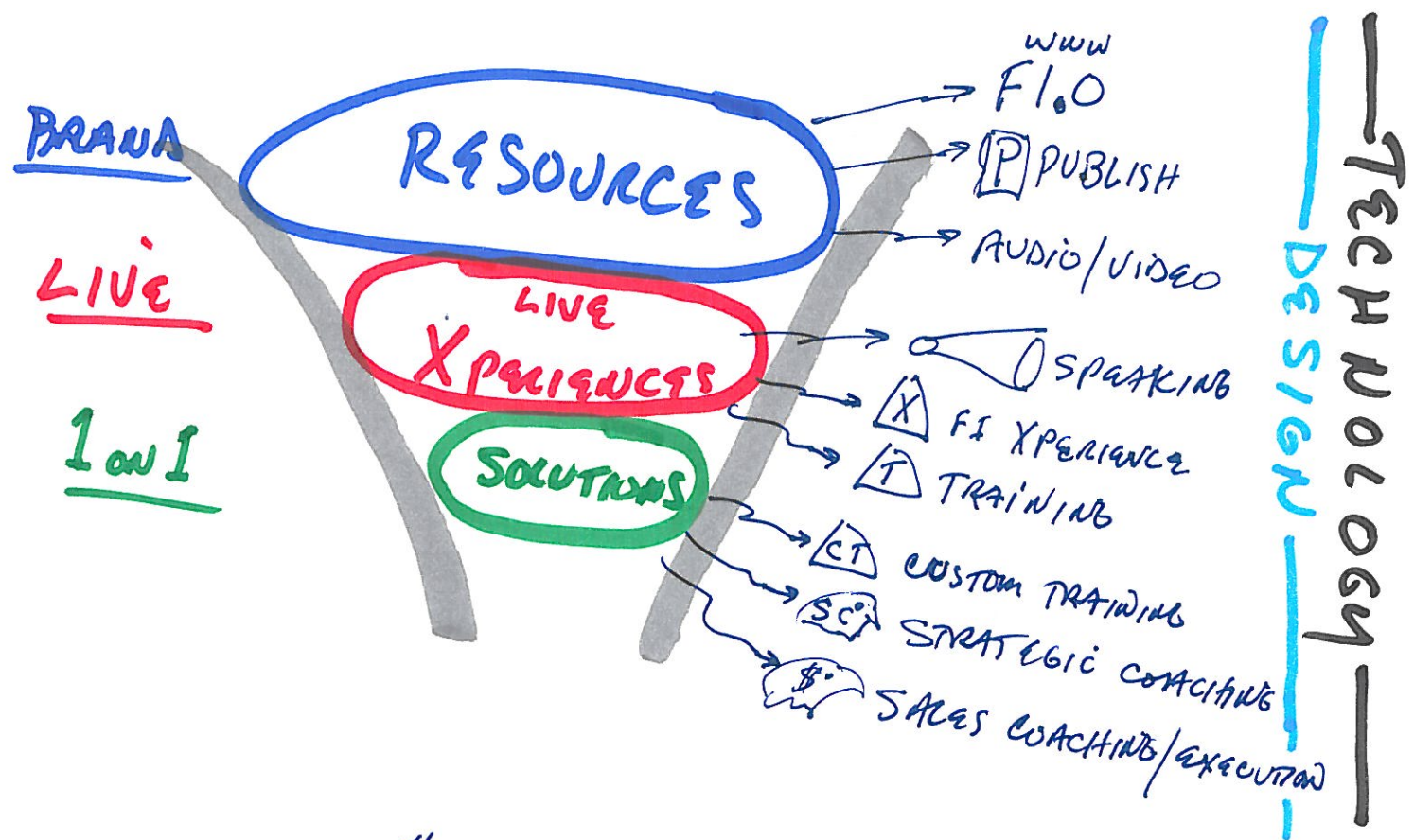


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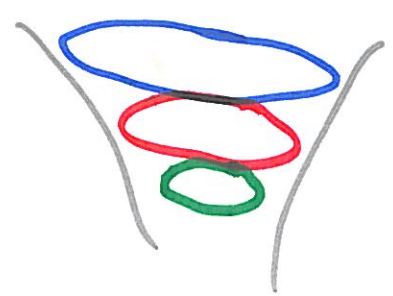
FOR IMPACT

IMPACT  $\rightarrow$  INCOME

B2 MODEL



\$ REVENUE \$



(INVERSE)

FREE! BIG IMPACT!  
O/E BREAK-EVEN HUGE IMPACT!  
VALUE  $\uparrow$  DELIVERY HUGE  $\uparrow\uparrow\uparrow$  IMPACT!