

Champions for Kids SIMPLE Service Project

# Help Them Smile!



## Spinbrush Spin Into Action



### Did You Know?

- Over 19% of children ages 2-19 have untreated cavities. A child's complete preventive dental program should include fluoride, at least twice-daily brushing, wise food choices, and regular dental care.
- Tooth decay remains one of the most common diseases of childhood. Children living in poverty suffer twice as much tooth decay as their more affluent peers, and their disease is more likely to go untreated.
- The daily reality for children with untreated oral disease is often persistent pain, inability to eat comfortably or chew well, embarrassment at discolored and damaged teeth, and distraction from play and learning.

### Ways YOU Can Help!

**GATHER** your family, friends, and co-workers to provide toothbrushes, toothpaste, and other dental care items for children in your community! Items like Spinbrush® Toothbrushes and Aim® toothpaste would be great to give!

**LEARN** about the dental needs of children in your community by inviting a teacher, dentist, or social worker to talk with your group about the children they serve.

**GIVE** the dental care items that you collected to the community advocate or a local food pantry so that kids in your community can celebrate with healthy smiles and happier lives!

**SHARE** your story with us at [www.championsforkids.org/simple](http://www.championsforkids.org/simple) so that we can celebrate your participation! Please let us know that you are **ONE** of Millions who helped reach our goal to mobilize 20 Million people by 2020 to become Champions for Kids!



**I AM  
ONE OF  
MILLIONS**  
CHAMPIONS FOR KIDS

