

Champions for Kids SIMPLE Service Project

# Light Their Path!



## The energy smart® Challenge



GE  
Lighting

### PAY IT FORWARD!

Every day, we have a chance to make small differences in our own lives that can have a significant impact on our children's future and our planet. Did you know that if every household in the US replaced ONE incandescent bulb with a GE energy smart® bulb, we would save...

- \$600 MILLION a year in national energy costs
- Enough energy to light 3 MILLION homes
- Prevent greenhouse gases equal to 800 THOUSAND cars

Did you know that by changing your light bulbs in your home, workplace, and school you could save energy, save money and build a brighter future for our children?

### Take the GE energy smart® Challenge and Win Money for Schools!

**1. Gather** your family, classroom, service group, sports team, community organization, friends, and/or co-workers to take the GE energy smart® Challenge. Go to [www.championsforkids.org/ge](http://www.championsforkids.org/ge) and utilize the interactive energy saving calculator to see how much switching out incandescent light bulbs saves money and the environment! Then tell us how your group can save in your community, and we'll give you the opportunity to win a \$100 Walmart gift card for a school of your choice!

**2. Learn** about sustainability opportunities in your community. Discuss recycling and energy saving ideas. Seek out curriculum and discussion points and share ways in which your group is doing their part to ensure a brighter future at [www.championsforkids.org/ge](http://www.championsforkids.org/ge)

**3. Give:** With the money you'll save by switching to GE energy smart® bulbs, consider sharing your savings with a local school, children's shelter or food bank.

**4. SHARE and WIN!** Each day in November, Champions For Kids will randomly select a winner from your submissions at [www.championsforkids.org/ge](http://www.championsforkids.org/ge). A \$100 Walmart gift card will be awarded to the school/class designated by the winner! 30 winners in 30 days!



**I AM  
ONE OF  
MILLIONS**  
CHAMPIONS FOR KIDS