

Champions for Kids SIMPLE Service Project

Keep Them Safe!



Energizer Light Up A Life



Energizer

Champions for Kids
Collectors Series
5 of 12 • 2011-2012

Did You Know?

- Over 9 million children suffer from non-fatal injuries each year, and accidents are the leading cause of death for children. Additionally, dangerous weather events cause hundreds of deaths and thousands of injuries every year. ¹
- 70% of power outages in the U.S. are weather related. Numerous power failures are caused by natural weather phenomena such as lightening, rain, snow, ice, wind, and even dust. ²
- The Center of Disease Control recommends having a kit ready in preparation for any emergency that may arise. They recommend the kit include food, water, flash light, extra batteries, medications, first aid kit, sanitation and personal hygiene items, copies of personal documents, and other necessities. ³

Ways YOU Can Help!

GATHER your friends, family, and co-workers to help children stay safe and be prepared by putting together Care Kits for kids! Include items like band-aids, hand wipes, tissues, flashlights, extra batteries, and bottled water.

LEARN about the safety and health needs of children in your community by asking a teacher, social worker, or other community representative to speak to your group.

GIVE the Care Kits to a school, religious organization, shelter, or other community organization that helps children in your community.

REPORT back to us at www.championsforkids.org/simple so that we can celebrate your participation! How many people participated in the *Energizer* Light Up A Life project and became Champions for Kids? We want to know that you were part our vision of mobilizing 20 Million people by 2020 to become Champions for Kids!

1. (Source: <http://www.cdc.gov/injury/wisqars/index.html>)

2. (Source: http://www.dieselserviceandsupply.com/causes_of_power_failures.aspx)

3. (Source: <http://www.bt.cdc.gov/preparedness/kit/disasters/>)

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**I AM
ONE OF
MILLIONS**
CHAMPIONS FOR KIDS