



Here are some suggestions to help you organize outrageously successful SIMPLE Service Projects!

1. Sign Up at www.championsforkids.org/simple and let us know you are planning to do a SIMPLE Service Project! When you sign up, we can send you updates, stories, and also encourage and support you in your efforts.
2. Look for events and locations where people normally gather, such as schools, religious communities, and conferences. Since people are already attending in large numbers, you can easily mobilize them by asking them to bring an item with them to help children in their community. Place a collection box at the entrance, and at the end of the event or gathering, take the items to the appropriate person (teacher, social worker) or organization (food pantry, school, local charity).
3. Inviting a community representative to come and speak with your group is a great way to build a personal connection and motivate people to participate. When people know the specific needs and struggles that children living around them face, they have better knowledge and ability to address those needs. A teacher's face and story can help humanize the statistics and energize people to get involved.
4. A game or contest helps to build excitement and community involvement. One teacher made a food drive into a contest between classrooms to see which one could collect the most canned food, and the winning class received public acknowledgment and a special crown. One business created a competition between divisions and rewarded the division with the highest participation rate with a pizza party. Be creative about energizing your team!
5. Post your progress along the way! It is motivating to see results in real-time, so post photos and early successes in your company or school newsletter, on a blog, or on Facebook.
6. Reporting the results of every collection and donation at <http://www.championsforkids.org/simple> is very important! We need to be able to measure the impact that you are having on children's lives in your community and know how close we are to meeting our goal of mobilizing 20 million people by 2020 to improve the lives of children across the world. Your participants will also appreciate hearing the results of their service as they become ONE of Millions of people who have improved the lives of children in their communities.
7. If you have any questions or additional ideas, please email us at champion@championsforkids.org—we'd love to hear from you!