

Champions for Kids SIMPLE Service Project

Help Them Thrive!



Dial Into Giving



Champions for Kids
Collectors Series
1 of 12 • 2011-2012

Did You Know?

- According to the US Census, now over 1 in 5 children are living in poverty in the United States.
- In 2011, the number of Americans receiving food stamps hit an all-time high at 46.2 million people – almost 15% of the country!
- Food stamps cannot be used to buy soap, shampoo, or other basic household supplies necessary for good hygiene and healthy children.
- Children often do not have the basic personal care items that they need to feel confident and successful at school.

Ways YOU Can Help!

GATHER your family, friends, and co-workers to participate in a Dial Into Giving SIMPLE Service Project! Have each person bring soap, shampoo, deodorant, and other basic toiletries to address the personal care needs of children in your community.

LEARN about the hygiene needs of children in your community by inviting a teacher, social worker, food pantry employee, or homeless shelter volunteer to talk with a group of your family, friends, and co-workers.

GIVE the personal care items to a local teacher, social worker, food pantry, homeless shelter, or women's shelter to help children in your community enjoy cleaner and healthier lives. Submit your stories and photos at www.championsforkids.org/simple so that we can celebrate your participation! It's that easy. Join our Dial team of Champions for Kids and receive your personalized certificate of victory!



**I AM
ONE OF
MILLIONS**
CHAMPIONS FOR KIDS