# Why I use App.net

An entirely subjective look at my reasons for spending time (and money) on yet another a social network.

## How hard does your social network try to expose you to content from people you don't follow?
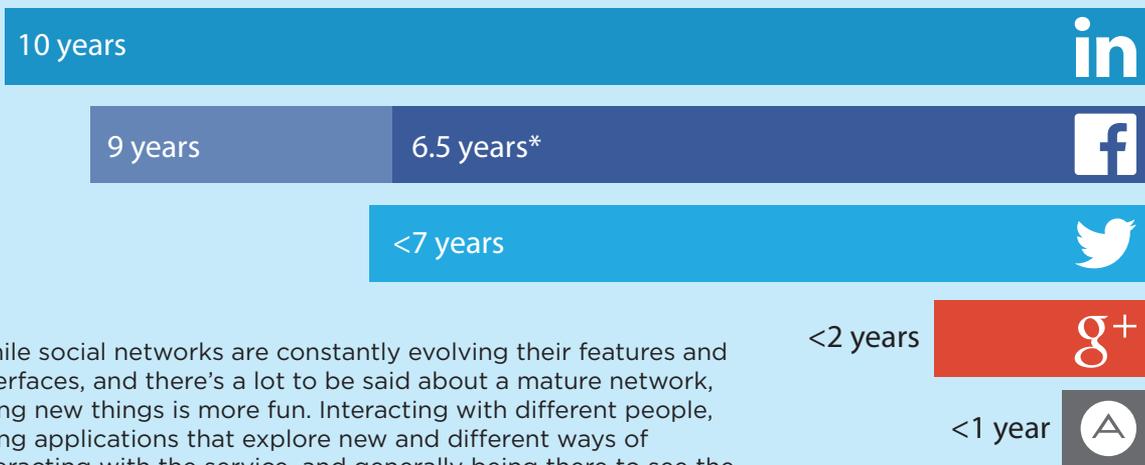
Super Hard                                                          Not at All

in  g+  f     twitter                                                    A

Social networks are already great at helping you discover new content from your network, but most services show you some amount of content not shared by your network, either through advertising or trending story features. I don't want to see advertising, and I don't need any help finding popular posts.
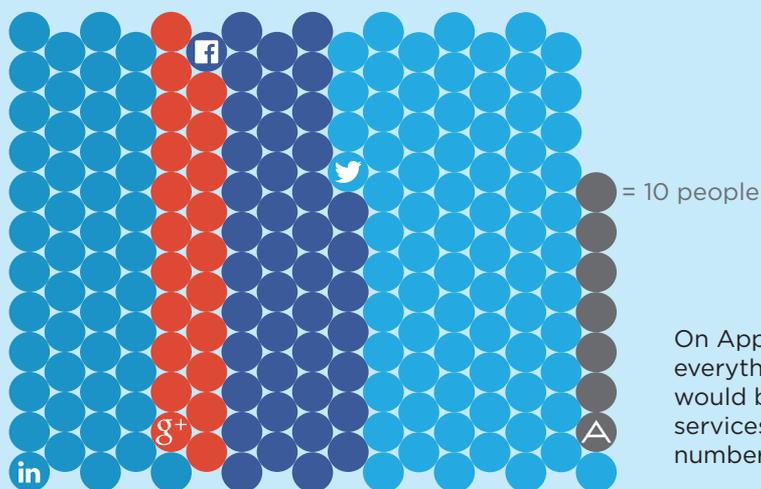
## How old is your social network?

| 10 years | in |
| 9 years | 6.5 years* | f |
| <7 years | twitter |

<2 years  g+

<1 year  A

While social networks are constantly evolving their features and interfaces, and there's a lot to be said about a mature network, using new things is more fun. Interacting with different people, using applications that explore new and different ways of interacting with the service, and generally being there to see the service grow and change is exciting.

* opened to the general public

## How many people do you follow?

= 10 people

On App.net, most days I get to see everything posted by everyone I follow. It would be a full-time job on the other services I use, if it's possible at all. (These numbers reflect my own current usage.)

## How much cool stuff is being built on top of your social network?

| in | F | No 3rd-party apps. API exists for sharing buttons and registration/login functions. |
| g+ | F | No API. Depends almost entirely on the user living a Google-only lifestyle. |
| f | F | Extensive API exists almost solely for corporations and shitty games. Sharing buttons track you everywhere you go. |
| twitter | C | After initially creating a strong developer community, recent policy changes have greatly restricted outside innovation. Vine is cool, though. |
| A | A | Developer-friendly APIs and a focus on platform mean a relatively constant flow of 3rd-party apps for browsing/posting, file sharing, photo sharing, video sharing, group chat, search & discovery, and more. |

A  The App.net blog highlights new and interesting apps and services built on ADN on a regular basis at **http://blog.app.net/**.