

## WORK EXPERIENCE

**CEB, Arlington, Va.**

**Oct. 2013—Present**

*News Desk Analyst/Staff Writer*

- I am a blogger at a business research firm producing short, timely blog posts for the firm's clients on tight daily deadlines. I write two posts every day on topics ranging from corporate finance, developing strategic plans, managing talent and more. I regularly make use of Microsoft Excel, the Bloomberg Terminal and other data analysis and visualization tools for my quick-turnaround posts.
- I also regularly write longer blog posts that make extensive use of CEB's proprietary databases as well as insights from CEB's team of researchers. Topics for these posts have included companies' reactions to the crisis in Ukraine and differences in innovation levels among workers in different countries.

**Freelance Health & Science Reporter, Washington**

**Jan. 2013—Oct. 2013**

- I produced audio, print and online stories for National Public Radio, Kaiser Health News, Slate Magazine, the McClatchy wire service and others. My stories were on health and science topics such as genetic privacy policy, pharmaceutical branding and nursing union legislation.
- I also produced podcasts for the International Monetary Fund in which I interviewed academic experts about economic issues in developing countries.

**National Public Radio, Washington**

**Sep. 2012—Jan. 2013**

*Science Desk Editorial Intern*

- I regularly reported and wrote posts on new scientific research for Shots, NPR's health care blog. Produced on short deadlines, my posts translated complex scientific and medical concepts into easily understandable language for a lay audience.
- I also assisted the Science Desk's senior reporting team in producing radio stories for air on Morning Edition and All Things Considered by conducting research and interviews, verifying facts and ensuring reporters' written materials complied with NPR style guidelines.
- Additionally, I helped NPR achieve its social media goals by coordinating the Science Desk's launch of a series of Twitter chats on health issues in the developing world.

**Kaiser Health News, Washington**

**May 2012—Sep. 2012**

*Intern/Web Reporter*

- I reported and researched news stories on health policy topics such as Medicaid, Medicare, the Affordable Care Act and health IT for The Washington Post, MSNBC, NPR, and other KHN partner organizations. For most stories, I initiated the reporting process, drafting pitches on my own and working with my editors to refine them.
- I also compiled a daily health news aggregation emailed every morning to tens of thousands of KHN subscribers. In addition, I carried out web duties such as uploading and formatting posts for KHN's healthy policy blog, Capsules.

**Investigative Reporting Workshop, Washington**

**Aug. 2011—May 2012**

*Graduate Assistant*

- I collaborated with Charles Lewis, American University professor and former 60 Minutes producer, on the manuscript for his soon-to-be released book, "935 Lies," by editing and fact checking several chapters. I was also responsible for editing and formatting Lewis' website, Investigating Power.

**WAMU News, Washington**

**Nov. 2008—Aug. 2011**

*Transportation Reporter/Blogger*

- I reported daily on-air stories about the D.C. region's roads, trains and airports under intense deadline pressure. My reporting relied on a network of public and private sector sources I developed at the local, regional and national levels.
- I also provided weekly in-depth coverage to Metro Connection, WAMU's local news magazine program. My reporting was honored with a Chesapeake Area Associated Press Broadcasters Award for breaking news coverage.
- My editors at WAMU assigned me to be the station's first transportation beat reporter in 2010. I immediately

Please go to [davidbschultz.com](http://davidbschultz.com) for samples of my published and broadcast work.

worked to build up my knowledge base in this new subject area and, within a short time, was able to report on this topic with expertise and authority.

**Connection Newspapers, McLean, Va.**

**Jan. 2007—March 2009**

*Arlington County Reporter*

- I was the sole reporter covering Arlington County for The Connection. I regularly wrote more than a half a dozen news articles each week on topics ranging from schools to arts to local politics to the environment. My reporting received several awards from the Virginia Press Association.
- I also collaborated with graphic artists and layout specialists on photography for my news stories and on the stories' placement in our weekly publication. And I used social media to increase the reach of information to The Connection's target audience.

**The PBS NewsHour, Arlington, Va.**

**July 2006—Jan. 2007**

*Desk Assistant*

- I organized scripts for the program's nightly broadcasts and compiled extensive research files on daily deadlines for the program's on-air hosts and correspondents, including Jim Lehrer, Margaret Warner, Ray Suarez and Gwen Ifill.
- 

**EDUCATION**

**American University, Washington**

Journalism & Public Affairs M.A. in 2012

Key coursework: Data-driven Journalism

Online News Production

Health, Science & Environmental Reporting

**The University of Arizona, Tucson, Ariz.**

Political Science & Philosophy B.A. in 2005

---

**RECOGNITIONS**

**Writer's Guild of America's John Merriman Award**

**2012**

- For the story "D.C. cracks down on prostitution"

**Chesapeake Associated Press Broadcasters Association Awards**

**2011**

- First Place: Breaking News Reporting
- For on-site coverage of a hostage situation at the Discovery Channel building in Silver Spring, Md.

**Third Coast International Audio Festival**

**2010**

- Finalist: ShortDocs Challenge

**Virginia Press Association Awards**

**2009**

- Third Place: Investigative Reporting

**Virginia Press Association Awards**

**2008**

- First Place: Government and Public Safety Writing
  - Second Place: Feature Writing Portfolio
- 

**TECHNICAL SKILLS**

*Advanced Proficiency:*

- Marantz PMD 660—digital audio recorder
- WordPress—online publishing platform
- Google Refine—data analysis tool
- Adobe Audition—digital audio editing software
- Microsoft Excel—spreadsheet software

*Basic Proficiency:*

- Adobe Photoshop—digital image editing software
- Final Cut Pro 7—digital video editing software
- SQLite—database manager

Please go to [davidbschultz.com](http://davidbschultz.com) for samples of my published and broadcast work.