

# AGENDA & SPEAKERS

## Annual Forum Gala Dinner Agenda

Friday, January 27, 2017

TIME	AGENDA
6:00 - 6:45 PM	Registration & Networking
6:55 - 7:00 PM	Welcome: TechWadi Communications and Events Manager, Maha Neouchy
7:00 - 7:10 PM	Introduction from TechWadi Chairman: Sharif El-Badawi
7:10 - 7:20 PM	Opening Remarks: Master of Ceremonies, Chris Schroeder
7:20 - 7:50 PM	Dinner Served
7:50 - 8:00 PM	Message from Alaraby TV Network: Abdullah Mussa
8:00 - 8:20 PM	Awards
8:20 - 8:50 PM	Aswat Quartet Performance
8:50 - 9:00 PM	Lifetime Achievement Award & Closing Ceremony

# Annual Forum Conference Agenda

## Saturday, January 28, 2017

TIME	AGENDA	TOPICS	LOCATION	SPEAKER(S)
8:00-9:00	Check-in & Registration		Entrance Hall	
9:00-9:05	Intro	Welcome	Robertson	Maha Neouchy
9:05-9:15	Welcome	<b>Opening Remarks</b>	Robertson	Sharif El-Badawi, Deena Shakir
9:15-9:30	Opening Keynote	<b>What It Takes: Entrepreneurial Ecosystems and the Founders that Build Them</b>	Robertson	Dave McClure
9:30-9:45	Keynote	<b>The Road to the Arab Renaissance 2.0</b>	Robertson	Dr. Maher Hakim
9:45-10:00	Keynote	<b>The Arab Digital Ecosystem: 10 Years in the Making</b>	Robertson	Fadi Ghandour
10:00-10:25	Keynote Fireside	<b>Q&amp;A with Dave, Maher and Fadi</b>	Robertson	<b>Moderator:</b> Sharif El-Badawi
10:30-11:00	Break		Foyer	
11:05-11:20	Technology & Media	<b>The Story of Al Jazeera's Digital Transformation</b>	Robertson	Dr. Yaser Bishr
11:20-11:35	Tech & Humanitarianism	<b>The Role of Startups in Today's Refugee Crisis</b>	Robertson	Aline Sara
11:35-11:50	Branding and Innovation	<b>Building a Brand from the Most Unlikely of Places</b>	Robertson	Mokhtar Alkhanshali
11:50-12:50	Lunch Break		Foyer	
12:50-1:00	Transition to Breakouts			
	FrontierTech	<b>Working in New Markets, Investing in the Bleeding Edge of Tech</b>	Robertson	Hind Hobeika, Brahim Elbouchikhi, Soulaïman Itani, Bilal Zuberi, Rana ElKaliouby <b>Moderator:</b> Yousri Helmy
1:00-2:00	Public/Private Partnerships	<b>How Can We Leverage Corporate Companies and Governments in Innovation?</b>	Fisher East	Nora Abusitta, Sunil Pandya, Ashwood Heffern <b>Moderator:</b> Claire Lee
	HealthTech	<b>How Can Innovation Transform the Healthcare Experience?</b>	Fisher West	Kareem Reda, Lily Sarafan, Ahmed Zaafran, Ramy Arnaout <b>Moderator:</b> Amr Salahieh



TIME	AGENDA	TOPICS	LOCATION	SPEAKER(S)
2:00-2:10	Transition			
	Next Gen Commerce	<b>Next Generation Commerce: What's Next in this Space?</b>	Robertson	Sarah Karam Naaman, Ronaldo Mouchawar, Mohamed Haouache, Ramzi Ramsey <b>Moderator:</b> Sharif El-Badawi
2:10-3:10	EdTech	<b>How Technology is Reinventing Education</b>	Fisher East	Sepi Mogadam, Naguib Sawiris, Amit Patel, Max Ventilla <b>Moderator:</b> Heba Gamal
	Beyond Buzzwords	<b>Entrepreneurship and 21st Century Feminism in the US and MENA</b>	Fisher West	Dina Sherif, Rahilla Zafar, Adriana Gascoigne, Noor Sweid <b>Moderator:</b> Deena Shakir
3:10-3:20	Transition			
	Innovation	<b>What They Don't Tell You About Founding a Startup</b>	Robertson	Layla Shaikley, Louay Eldada, Omar Hassan, Karl Magnus Olssen <b>Moderator:</b> Yasmeen Turayhi
3:20-4:20	FinTech	<b>FinTech: Let's Party: Mobile Money and Group Purchases</b>	Fisher East	Hany Rashwan, Rania Succar, Saeed Hijazi, Khaled Talhouni, Sabi Kanaan <b>Moderator:</b> Mehdi Alhassani
	Social Innovation	<b>Embracing Technology for Social Good</b>	Fisher West	Nadia Roumani, Iliana Montauk, Jawad Nabulsi, Youssef Gaboune <b>Moderator:</b> Vanessa Zuabi
4:20-4:50	Break			
4:55-5:10	Founder Narrative	<b>The Talabat Story</b>	Robertson	Abdulaziz Al Loughani
5:15-5:35	Closing Keynote	<b>Closing Keynote</b>	Robertson	Dr. Ossama Hassanein
5:35-6:00	Fireside Closing	<b>Fireside Chat with Dr. Ossama Hassanein</b>	Robertson	<b>Moderator:</b> Deena Shakir