

12/6/2016

To Our Local Community Members:

On January 8, 2017, Piranha Aquatics Swimming will be hosting a unique community event. The event is titled "Magic and Mind Reading" by The Alans. The magic show will be a fun, family-centered event. In fact, Jason, one of the magicians, is a Salem High School Graduate! Piranha Aquatics Swimming, The Alans, and the Salem Community Theatre have partnered for this unique event.

The proceeds from the event will be earmarked to provide financial assistance to children or adults in the Salem area that either

- need private swim lessons in order to learn how to swim
- already know how to swim and face financial hardships when it comes to the cost of swimming

All donations are tax-deductible. Any person receiving scholarship funds is either a child on free or reduced lunch or an adult with disability status.

Currently Piranha Aquatics Swimming has over 75 youth from ages 5-high school on our swim team. Piranha Aquatics serves not only the Salem community but over 10 different school districts of children. We provide high school swimming for Salem, West Branch, Lisbon, Columbiana, Crestview, Western Reserve and more. We also provide free swim lessons to persons with Autism thanks to a grant from Autism Speaks an offer free family swims to families with persons on the Autism spectrum thanks to a partnership with the Autism Society of Mahoning Valley.

Building community is important to the Piranhas Aquatics program. At this time, we are asking you to help us with making this event a success. We are happy to offer some great promotional opportunities for our sponsors.

We have outlined our sponsorship program details on the next page. Please take a look at it and see if any of our sponsorship packages would be right for your business. This will be an excellent opportunity to reach families in the community.

Checks can be mailed to our office or online donations are available at [www.PiranhaAquatics.com](http://www.PiranhaAquatics.com). You can also support the event by purchasing tickets for the show online through our website.

If you have any questions or comments, please do not hesitate to contact us via email at [caroline@piranhaaquatics.com](mailto:caroline@piranhaaquatics.com) or by phone at (330) 548-SWIM. We appreciate your time and willingness to help provide local children the opportunity to learn to swim or be a part of the sport of swimming.

Sincerely,



Caroline McDermott, Head Coach and CEO  
and the Piranha Aquatics Board of Directors



[www.PiranhaAquatics.com](http://www.PiranhaAquatics.com)

645 E. State Street  
Salem, OH 44460  
330-548-SWIM



AUTISM SPEAKS®  
It's time to listen.



***Our Mission: To build community and a culture of inclusion by providing opportunities for all people to benefit from the sport of and a lifelong love of swimming.***

(Over)



# About the Alans:

Jason and Stacy Alan met on a random cold November evening but they like to say it was fate. Their bond was strong from the beginning and their passion for adventure was immense. Some say their connection is magical.

Both artists harnessed their passion for magic and performing by way of very different paths. Jason was bitten by the magic bug as a child and spent his teen years perfecting his craft. Stacy came into the art later in life after years of dedicating her time to the world of psychology and human behavior.

The blending of their passions created the powerhouse duo, The Alans, Connoisseurs of Magic and Mind Games! They keep audiences on the edge of their seats; engaging all the senses with their high-energy and interactive performance.

Keep your attention focused or this award winning couple might just make you a believer!

## Our Community Partners and Sponsors



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# Magic Show Sponsorship Opportunities

## Headliner Package (available to 1 sponsor) - \$1,200.00

- Name on the Salem Community Theatre Marquee the week of the show
- Donor will receive the opportunity to address families in the "Sponsor's Corner" section in a Piranhas monthly newsletter, which is sent to all Piranha families.
- Donor will receive a full page ad in the Piranhas quarterly community newsletter
- Donor will receive a full page ad in the magic show program
- Donor will be able to set up a promotional table and speak with families at the show
- Donor's business name will be featured on the marquee of the theatre for the magic show
- Donor will receive a linked banner ad on the Piranhas website, [piranhaaquatics.com](http://piranhaaquatics.com)
- Donor's business logo will be featured on the Piranhas social media pages
- Donor will receive 8 free tickets to the magic show

## Showtime Sponsor Package - \$500

- For one year, the donor will receive a business card ad in the Piranhas monthly newsletter
- For one year, the donor will receive a business card ad in the Piranhas quarterly newsletter
- Donors will receive a half-page ad in the magic show program
- Donor will be able to set up a promotional table and speak with families at the show
- Donor will receive an link on the Piranhas website, [piranhaaquatics.com](http://piranhaaquatics.com) and a business logo on the homepage
- Donor will receive mentions on the Piranhas social media pages
- Donor will receive 4 free tickets to the magic show

## Magician's Assistant Package - \$100

- Donor will receive name listed in magic show program
- Donor will be permitted to leave a business card or promotional item for the Community Table at the magic show
- Donor's business name will be mentioned in the Piranhas quarterly newsletter as a sponsor for the magic show
- Donor's name will be listed as a sponsor on social media and [piranhaaquatics.com](http://piranhaaquatics.com)

## Basket/Helping Hand - Less than \$100

*Donation of basket to raffle off or donation less than \$100*

- Donor's name will be listed in the show program as a sponsor
- Donor's business name will be featured on the [piranhaaquatics.com](http://piranhaaquatics.com) website and mentioned on social media
- Donor will be permitted to leave a business card or promotional item for the Community Table at the magic show

*Do you have a service to trade or an idea you think that would work better for your business?*

*Custom packages are available!*

(Over)



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# Magic Show Sponsorship Form

Company Name:

Contact Person:

Address:

City, State, Zip:

Phone Number:

Website:

E-mail address:

## We would like to sponsor:

- Headliner \$1200
- Showtime \$500
- Magician's Assistant \$100
- Helping Hand-Less than \$100
- Basket Donation

**All checks and graphics must be postmarked no later than December 24, 2016**

- € Please invoice me for the amount due.
- € A check for \$\_\_\_\_\_ is enclosed
- € I paid online!

Email Contact: [caroline@PiranhaAquatics.com](mailto:caroline@PiranhaAquatics.com)

Phone: 234330-548-SWIM

Online Donations: [www.PiranhaAquatics.com](http://www.PiranhaAquatics.com)

Please make checks payable to "Piranha Aquatics" and mail to:  
**Caroline McDermott, Piranha Aquatics**  
645 E. State Street  
Salem, OH 44460



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