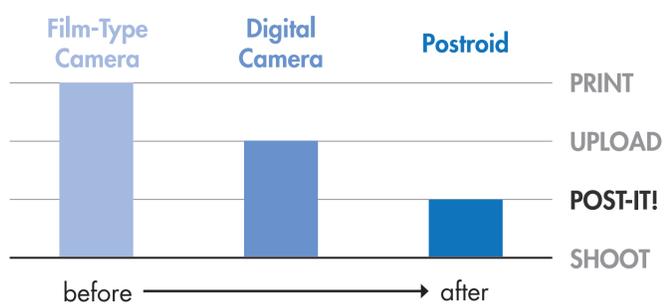Postroid is a conceptual idea for future photography. It aims at the application of developing technology that is not yet fully practicable and marketable. With the idea that forms E-paper as Post-It-Note, Postroid is able to make cameras like Polaroid with digital capabilities. With the advantage of using E-paper repeatedly, this design can ease the demand on manufacturing resource and the burden of purchasing film consumable.

Film-Type Camera	Digital Camera	Postroid	
			PRINT
			UPLOAD
			POST-IT!
			SHOOT

before ————————→ after

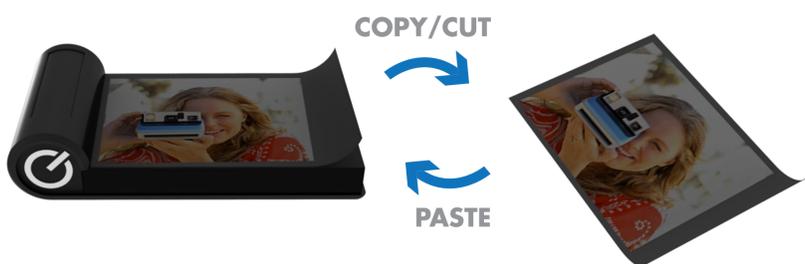**INTUITIVELY**

WHAT IS THE FUTURE?

Many of us still have the memory of purchasing films. To get pictures, you have to load the film to it's maximum (otherwise it's waste,) take the rolls to the print shop and wait for days to get photographs; Now it's faster - due to the adoption of digital file format - but there's still time lapse between "shooting" and "sharing". In the near future, not only should the process of taking pictures be simplified, but users can also decide when to share their picture - without hesitation.

IMMEDIATELY

HOW DOES IT WORK?

Postroid is designed with the concept of using a stack of E-papers like Post-It-Note, to integrate the screen and picture components together. While shooting, the uppermost piece of E-paper stack would act as the "screen" until it's teared down to work as a "picture." Every "E-picture" you get is digitally carrying the necessary data of that single image, so the act of tear down a piece of E-picture represents the transferring of both physical and digital image, and vice versa.

COPY/CUT

PASTE

EFFICIENTLY

WHY IS IT BETTER?

With the use of E-paper technology, not just that getting/sharing photograph becomes more intuitive and efficient. The E-picture you get can be reused over and over again, just simply return them to the stack, and they will be ready as a new picture, which saves most of the purchasing for film replenishment. Since every E-picture carries the digital data of the image, there's no need to worry about the degradation of the picture, means longer and easier preservation of pictures.