

Bonnie Brunner

ART DIRECTOR

EXPERIENCE

BONNIE BRUNNER LLC // STAMFORD, CT

Art Director & UI/UX Designer Sep 2015 – Present

HOOK & LOOP // NYC

Art Director Aug 2014 – Sep 2015

- » lead a team of 2 designers
- » collaborate on site structure and user experience for enterprise software
- » innovate unique ecommerce userflow for B2B / B2C
- » establish and maintain high standards of reproduction for all visuals
- » consult and collaborate with creative directors
- » work with global dev team to ensure functionality and ux are exceptional and design integrity is maintained

CARROT CREATIVE // NYC

Art Director Mar 2012 – Mar 2014

Senior Designer Jan 2012 - Mar 2012

Designer Nov 2011 – Dec 2011

- » lead a team of 6 designers from junior to senior level
- » oversee user experience team, in addition to creating wireframes and researching best practices, as needed
- » conceptualize and execute social media campaigns
- » establish and maintain high standards of reproduction for all visuals provided by the creative team
- » work with dev team to ensure functionality and ux are exceptional and design integrity is maintained
- » collaborate with strategists during concept phase
- » consult with account team regarding allocation and timelines

ARGUS // BOSTON

Senior Web & Print Designer May 2009 – Oct 2011

- » conceptualize and execute designs with creative director
- » establish both client and vendor relationships
- » campaign implementation for web, print and out-of-home

GENUINE INTERACTIVE // BOSTON

Junior Web Designer Jan 2007 – Apr 2009

SILVER CREATIVE GROUP // SOUTH NORWALK, CT

Junior Print Designer Jun 2006 – Dec 2006

EDUCATION

ROCHESTER INSTITUTE OF TECHNOLOGY // NY

College of Imaging Arts & Sciences

School of Design

BFA in graphic design | May 2006

minor in communications

gpa 3.7

SKILLS

user experience	print design
product design	branding
web design	illustration
interactive design	production
concept development	out-of-home

COMPUTER

adobe creative suite / cloud
keynote / powerpoint
omnigraffle
microsoft office
github
knowledge of html and css

SPORTS

RIT division III volleyball player, 2002 – 2006

NYC Juniors volleyball coach, 2011 - 2014

CONNECT

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