

ABSTRACT

A versatile designer/art-director with a passion for print and typography. Experienced in a variety of other mediums, including web, branding, fine art, and photography.

Familiar with the design process from concept to production, as well as client interaction, pre-press, and multiple project/deadline management.

EDUCATION

Bachelors in Fine Arts | *Graphic Design*
Purchase College, State University of New York

SKILLS

- + Adobe Creative Suite | *Mac & PC*
- + Photography | *Film & Digital*
- + Photo editing | *Manipulation & Retouching*
- + Hand skills | *Drawing/Comping/Mockups*
- + Design for the web | *Banners/Ads/Site-comps*
- + Design for mobile | *App Skins*
- + Typography
- + Packaging
- + Print production

ORGANIZATIONS

- + AIGA
- + Type Directors Club
- + New York Foundation for the Arts
- + Society of Publication Designers

HONORS

Work featured on:
Behance.net

Work has appeared on:
PitchFork.com | NPR.org | NBC.com
The New York Times | Downbeat | Arch. Record
Letterman | Conan | Colbert
iTunes | Amazon | Spotify
Vice.com | SPIN

EXPERIENCE

FULL-TIME

THE SEVENTH ART

Summer 2013 – Fall 2014 | New York, NY

Acted as Senior Designer at this branding/marketing firm, specializing in high-end real estate and hospitality. Responsible for logo development, brochures, site-comps, stationery, large-scale signage and print/web ads.

Clients included:
Corcoran, JDS Development, Piet Boon, PMG, XIN Development, Zeckendorf Development.

UNIVERSAL MUSIC GROUP

Spring 2010 – Summer 2013 | New York, NY

Responsible for everything from album cover/package design, print/web ads, and merchandise, to art-directing photo shoots. Credited on over 20 albums for art direction/design since 2010.

Artists included:
Coldplay, Katy Perry, Jeff Bridges, Bryan Ferry, Ravi Coltrane, and Lcd soundsystem.

MCGRAW HILL COMPANIES

Fall 2009-Spring 2010 | New York, NY

Created software packaging, magazine layouts, web banners and html e-blasts, as well as updating a massive annual printed directory.

FREELANCE

FITBOX

Spring 2015 – Present | New York, NY

Creative direction, branding and mobile UI/X for a subscription-based athleticwear startup.

DELOS LIVING

Summer 2014 | New York, NY

Logo development and presentations/infographics for the pioneers of Wellness Real-Estate™

CUE BEAUTY

Fall 2014 – Present | New York, NY

Ground-up branding project including logo, packaging, product photography, website and print collateral for a line of luxury hair care products.

GRANITE CITY FOOD & BREWERY

Spring 2014 – Present | Multi-City, USA

Branding and marketing collateral for a restaurant group with over thirty locations nationwide.

MOUNT SINAI SCHOOL OF MEDICINE

Spring 2013 | New York, NY

Branding for the school's various online portals, login pages and blackboard interface.

NEUBERGER MUSEUM OF ART

Fall 2008 | Purchase, NY

Branding and print collateral for the museum's "First Wednesdays" program, including a series of posters, ads, table cards and web banners.