



Volunteer Opportunity: True Vision Ghana Website Designer

April 2013

True Vision Ghana (TVG) is a non-profit organization working to promote the realization of rights of underprivileged children impacted by HIV/AIDS. We hope to reduce the impact and stigma of HIV/AIDS in Ghana and to support those impacted by HIV/AIDS to live in dignity with equal access to resources and treatment. In Ghana, TVG helps to reduce the impact of HIV/AIDS through community capacity-building including treatment, prevention, education, and the economic empowerment of youth and caregivers in Northern Ghana. In Canada, TVG is a volunteer-run organization that works to raise money to support True Vision Ghana to achieve their mission and vision.

We have opportunities for you to support this important work connecting local initiatives to global issues! In Canada, True Vision Ghana is currently looking for a **Website Designer** to develop and update website content, manage a mailing list, and build True Vision Ghana's online presence.

Qualifications:

- Familiarity with website development and online content management, especially WordPress.
- Comfort developing online newsletters and communicating with donors, supporters, and others interested in TVG's work.
- An interest in, commitment to, and passion for the shared goals and vision of TVG Canada and the TVG field team in Ghana.
- An understanding of, and ability to communicate, issues related to HIV/AIDS.

Deliverables:

- Review and update website content as needed, making links to social media, external resources, and project updates.
- Distribute a quarterly online newsletter with stories from the field, relevant resources, and project updates and manage the distribution list.
- Work with other TVG volunteers including the Canadian Director, Marketing Director, and graphic designer to ensure content, events and other website information is up-to-date, synchronized across platforms, and relevant.
- Design and implement an online shopping cart for TVG to sell Ghanaian-made crafts to customers across Canada. (OPTIONAL – depending on qualifications and comfort level with e-commerce)

Time Commitment:

Minimum 2 hours per week with a commitment to stay in the role for one year. Hours are highly flexible and can be completed from home and on your own schedule.

Accountability:

The TVG Website Designer will be accountable to the Canadian Director, Evelyn Tanaka, who will work with the designer as needed to ensure that website and newsletter content is appropriate and relevant to the mission and mandate of True Vision Ghana.

Benefits & Recognition:

- You will have the opportunity to develop your website development and mailing list management skills, share your perspectives and passion for HIV/AIDS prevention, and engage Canadians in valuable conversations on this important global issue
- You will be credited as TVG's Website Designer and, after 4 months, TVG board members can, upon request, provide a letter of recommendation and serve as a reference if appropriate

Contact:

If interested, please submit a short (250 word) statement of interest as well as a short description of your qualifications to the TVG Canada Board of Directors at canada@truevisionghana.org. Please contact the board if you have any questions.