

PERCOLATOR 2.0 IS NOW AVAILABLE
Retro, coffee-inspired photo app for iPad, iPhone, and iPod Touch



Brooklyn, NY, December 13, 2011 – App developer Tinrocket, LLC, today announced the release of Percolator 2.0 on the iTunes App Store.

Percolator 2.0 is a substantial upgrade to the popular circle-based mosaic photo app and expands the possibilities for “percolation” in many exciting directions. Now a Universal app for iPad, iPhone, and iPod Touch, Percolator 2.0 sports finer control, new effects, and shorter percolation time for better images, faster.

Percolator’s elegant, retro-inspired user interface has been given extra attention, showing several innovations & refinements:

New Grind, Brew, and Serve controls are cleverly hidden away until they’re needed, keeping the unique dial-based user interface as streamlined as possible on both iPhone and iPad screens. These new dials give the user extra control over detail, transparency, color and texture. New filters and effects, like Treble, Superstar, and Steepia™, and textures ranging from Paper Cup to Clouds, extend the creative possibilities.

Watching your photos brew just got more animated with new visual effects that reveal the percolated image—as circles bubble and boil up, they transform into the final image with a flourish.

Percolator 2.0 now features in-app sharing through Twitter, Facebook, and email. Each image created by Percolator contains a metadata string with a human-readable description of the recipe. This string is honored by iPhoto and Flickr, so users can remember and share the settings of their favorite percolations.

Raves & Reviews — Recently, Percolator 1.2 was one of 400 apps reviewed in the WIRED App Guide (October, 2011), was named one of Doctor Popular’s 10 Great Apps for Photography in the New York Times (August, 2011), and was selected as a pick-of-the-week on the MacBreak Weekly podcast.

Since version 1.0, Percolator has proven itself in the App Store, being featured on the front page of the iTunes App Store in the “New & Noteworthy” & “What’s Hot” sections and promoted by Apple on Facebook and Twitter. In September, 2010, Percolator reached the #2 spot in the Top Paid Photography Apps category, ahead of Apple’s own iMovie.

Website: Key features, screenshots, video, and review links available at: <http://www.percolatorapp.com/>
Press Kit: <http://www.percolatorapp.com/press/>
Release Date: December 13, 2011
Price: \$1.99 US for a limited time; \$2.99 US thereafter. This upgrade is free for current users.
Requirements: Compatible with iPad, iPhone, and iPod touch. Requires iOS 4.3 or later.

About Tinrocket — Founded in 2006 by John Balestrieri, Tinrocket, LLC, is a Brooklyn-based company that dedicated to making original, creative software for Mac and iOS.

<http://www.tinrocket.com/>

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