

Technology for Today's Libraries: Innovations & Evolution

Michael Stephens, PhD
Tame the Web & SJSU SLIS
Brookfield PL Staff Education Day
December 2, 2011



<http://www.flickr.com/photos/flightlessxbird365/3740808686>

“The Library is unlimited
and cyclical”
Jorge Luis Borges



“I want risk-takers...innovators.. and creatives.”

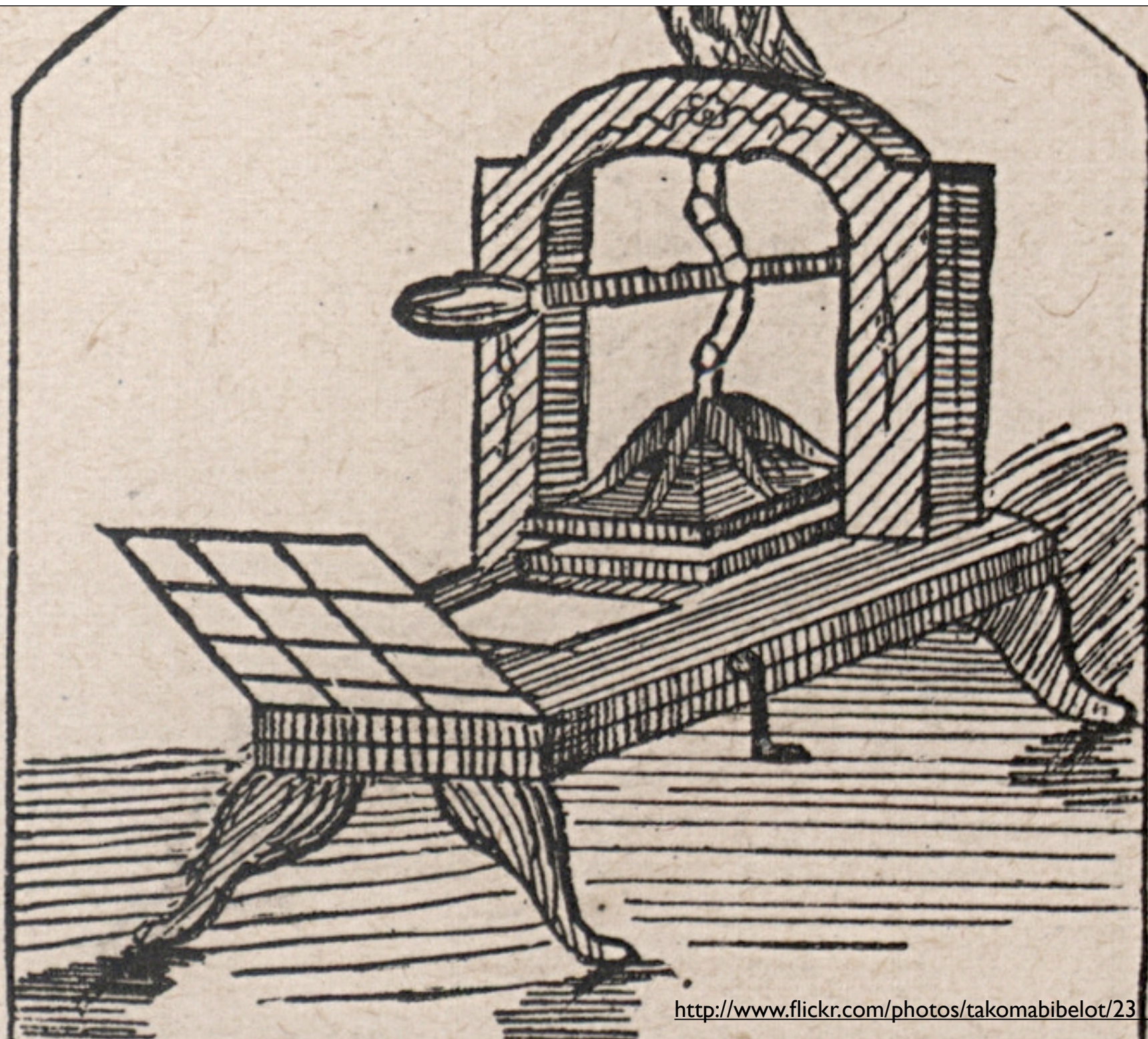


“Everything is
different now.”

Hyperlinked World

Any sufficiently advanced
technology is
indistinguishable from magic.









<http://www.flickr.com/photos/flightlessxbird365/3740808686>



Continuous Computing



http://www.technologyreview.com/read_article.aspx?id=16236

<http://www.flickr.com/photos/striatic/101594790>

Ubiquitous Social Connections

<http://www.flickr.com/photos/flightlessxbird365/3740808686>



The Web has changed everything.

Open Profiles Rich User Experience
Social Web

Participatory
New Media

Comments
Web 2.0

Memes Radical Trust
Social Tools

Harnessing Collective Intelligence

Feeds

CHANGE

Challenges



Public Perception





People start with search engines: 1% start at the library web site

Google Search

I'm Feeling Lucky

[Ad](#)
[Pre](#)
[Lan](#)

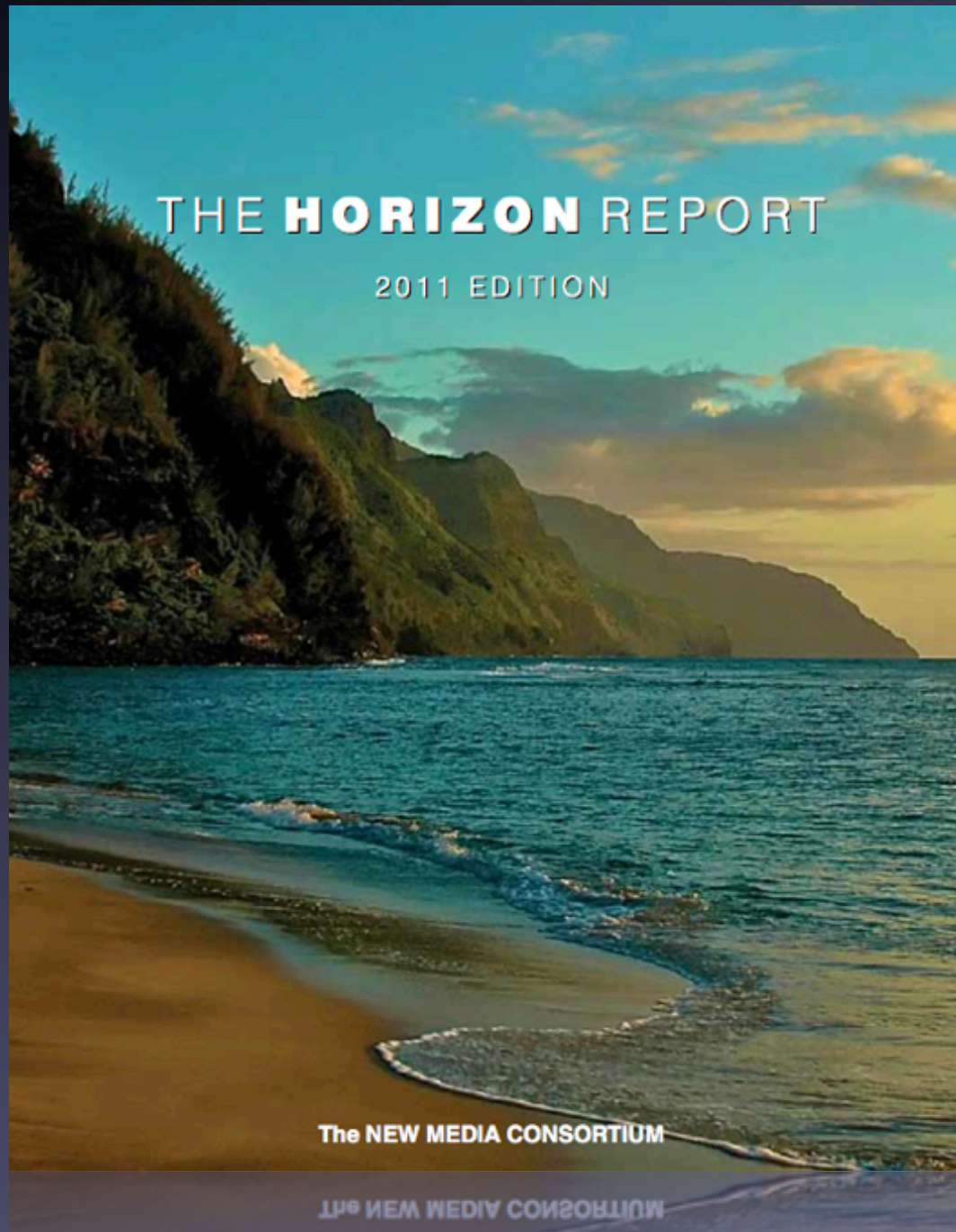
[Advertising Programs](#) - [Business Solutions](#) - [About Google](#)

©2008 Google

Trends toward increased information self-service and seamlessness are clearly evident in the survey results.

CHANGES Opportunities


<http://www.flickr.com/photos/flightlessxbird365/3740808686>



<http://net.educause.edu/ir/library/pdf/HR2011.pdf>

Horizon Report

- 1 Year or Less - Electronic Books
- 1 Year or Less - Mobile Devices
- 2-3 Years - Augmented Reality
- 2-3 Years - Game Based Learning



More than **800 million active users**
The fastest growing demographic is
those 35 years old and older

<http://www.flickr.com/photos/itsallaboutmich/1362473050/>

<http://www.facebook.com/press/info.php?statistics>

Current Thinking

<http://www.flickr.com/photos/flightlessxbird365/3740808686>



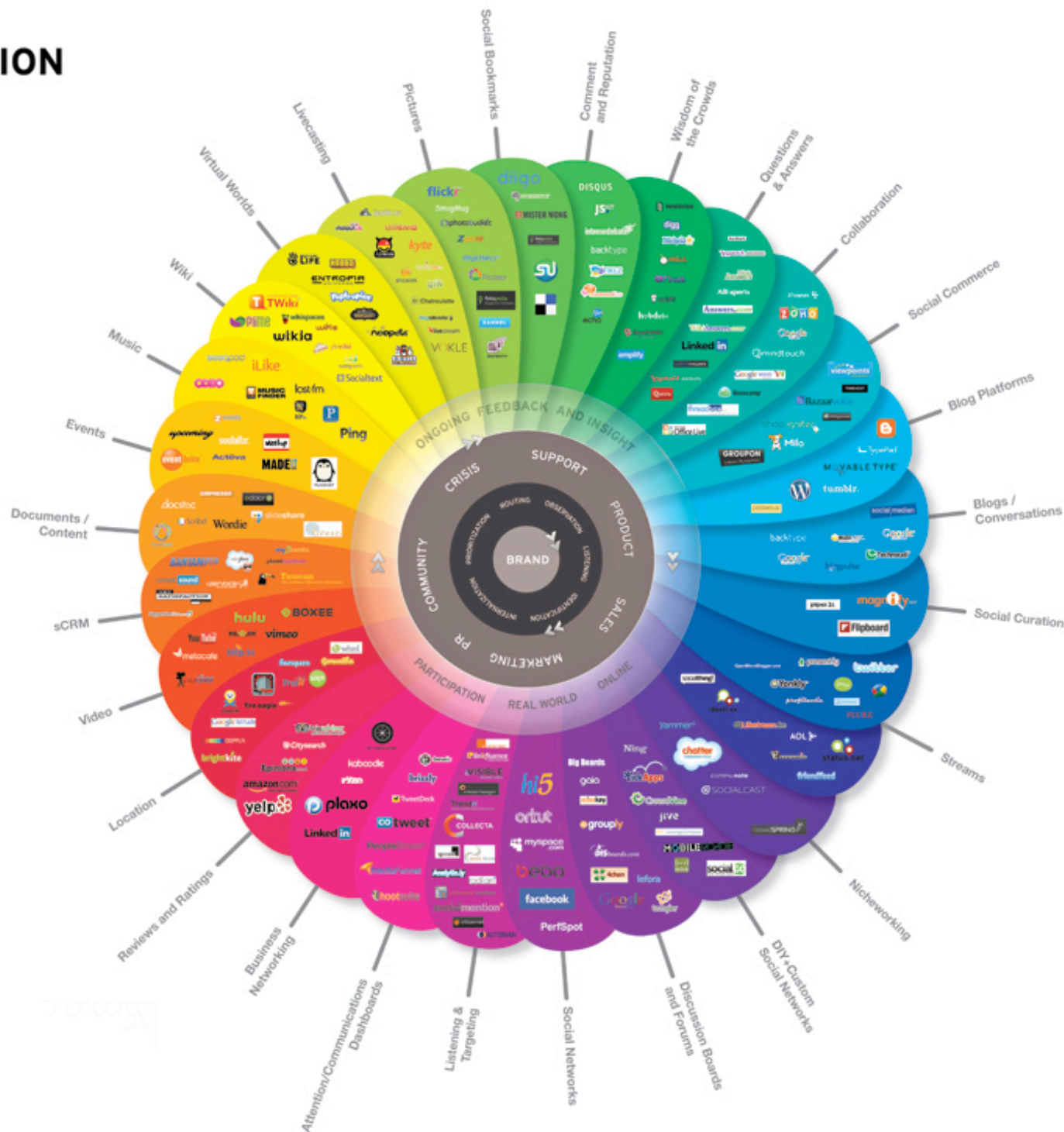
Conversation is king.

<http://www.flickr.com/photos/metrosis/66642106/>

Community Conversation

THE CONVERSATION PRISM

Brought to you by Brian Solis & JESS3



For more information
check out theconversationprism.com

Very nicely done renovation! Our tax dollars at work for something I really love to use. Somehow, even though the library didn't gain an inch of additional space, the layout feels much more open and the traffic flow is more logical. I like the new signage, too.

2 thumbs up! I like it
so much, I'm showing it
to my dad when he's in
town.

Transparency



<http://www.flickr.com/photos/93896575@N00/698692268>



The Transparent Library



Open Communication & Decision Making



Be Selfish, Promote Service

<http://www.libraryjournal.com/article/CA6663769.html>

<http://www.flickr.com/photos/mdumlao98/237755557/>



Telling our story to all.

CHANGE

“A growing organism...”

What can we do?

How do we go forward?

<http://www.flickr.com/photos/scampion/2792352899/>

What does this evolving library look like?

REVISED
EDITION

Core Values evolve.



Collecting & Sharing



<http://www.flickr.com/photos/mediaeater/197563926>



Brookfield Public Library's photostream pro

[Collections](#) [Sets](#) [Galleries](#) [Tags](#) [People](#) [Map](#) [Archives](#) [Favorites](#) [Profile](#) [✉](#)

Slideshow



Share



Tree Trimming

Library Staff and friends decorated our holiday tree at Brookfield Zoo.

© All rights reserved

Uploaded on Nov 21, 2011

0 comments



Tree Trimming

Library Staff and friends decorated our holiday tree at Brookfield Zoo.

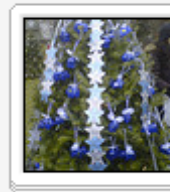
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Uploaded on Nov 21, 2011

0 comments



Tree Trimming



Tree Trimming at Brookfield...

4 photos



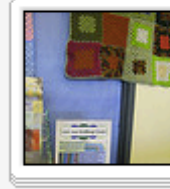
First Nations

17 photos
1 view



Little Dragons

17 photos
2 views



Library Quilters Traveling...

27 photos
7 views

Service





Brookfield Library

@BrookfieldPL Brookfield, IL

Inform, Innovate, Inspire!

<http://www.brookfieldpubliclibrary.info/>

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Tweet to @BrookfieldPL

Tweets

[Favorites](#)

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BrookfieldPL Brookfield Library

Library Wish List | Brookfield Public Library fb.me/1oairzFqU

16 hours ago



BrookfieldPL Brookfield Library

Jimi Hendrix would have turned 69 years old today. Celebrate his birthday by checking out something by or about... fb.me/1m340ylul

27 Nov



BrookfieldPL Brookfield Library

With the Circus in town, check out the critically acclaimed Historical Fiction novel "Among the Wonderful" which... fb.me/QcVBcPKt



About @BrookfieldPL

24

Tweets

2

Following

5

Followers

0

Listed

Following · [view all](#)



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[Resources](#) © 2011 Twitter

Access



AT&T 3:42 PM 84%



Psalter World Map

Maps & Views



This is a miniature version of a world map commissioned by Henry III in the 1230s for his bedchamber in the Palace of Westminster.

This picture was probably created before the original was destroyed in the early 1260s. Some of the details, for instance the River Nile (bottom right) or Cornwall (bottom left), are so small they are virtually invisible to the human eye.

God is shown blessing the world. His orb is a miniaturised globe. The world, surrounded by the



God is shown blessing the world. His orb is a miniaturised globe. The world, surrounded by the



Professionalism





Technology use evolves.



Technolust

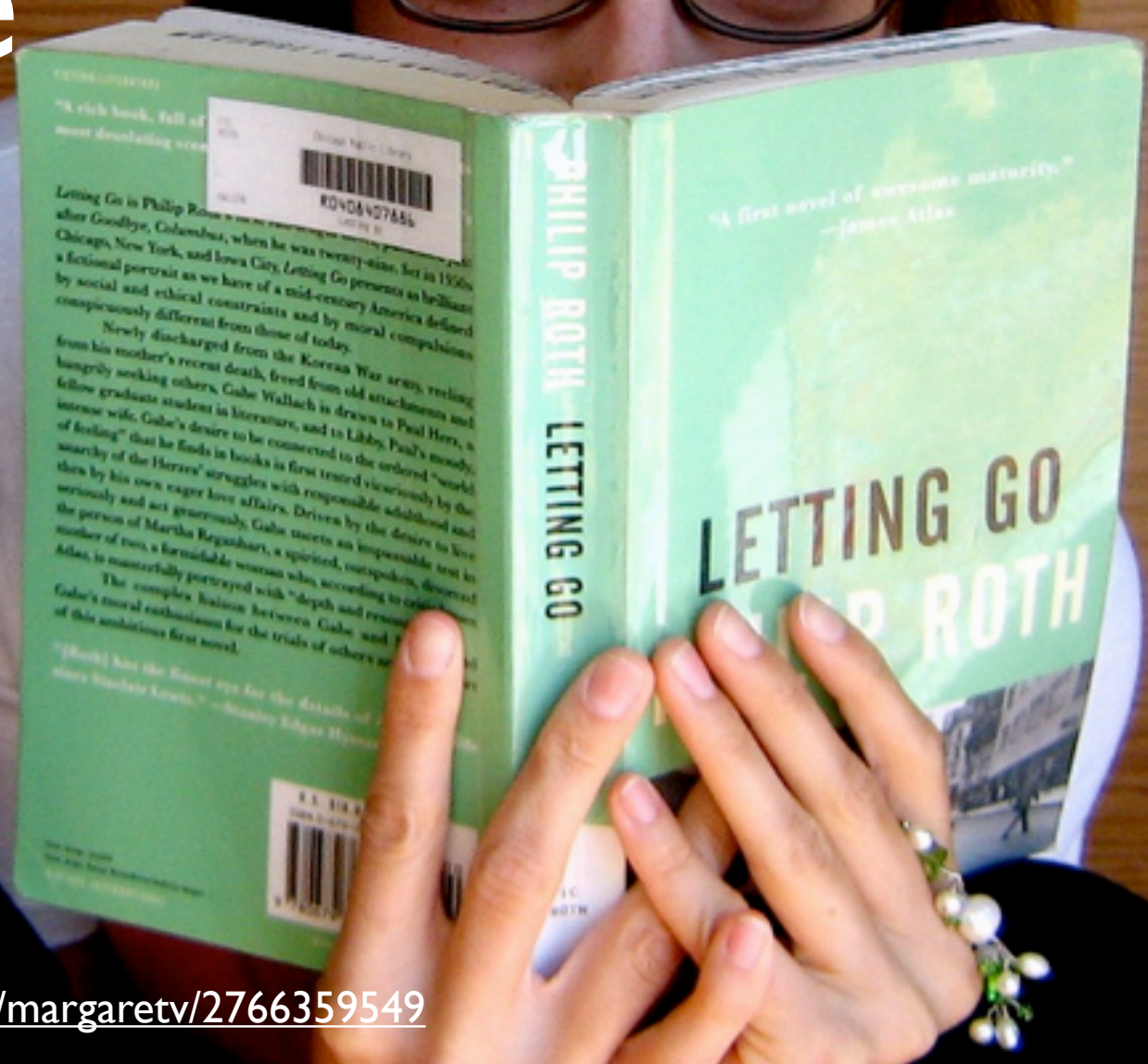


Technostress



<http://www.flickr.com/photos/ndm007/510980765/>

Techno-divorce



<http://www.flickr.com/photos/margaretv/2766359549>

A photograph of a sidewalk with a 'Waiting Line' painted on it. The sidewalk is made of light-colored bricks with a grid pattern. A white line is painted across the bricks, and the words 'Waiting Line' are written in blue capital letters along it. The text 'Techno-hesitation' is overlaid in white on the left side of the image.

Techno-hesitation

<http://www.flickr.com/photos/bluejeff/3116763658/>

Technophobia



13:32:38
10.Mrz.2010

Die Stabi twittert jetzt auch

Nutzen Sie den
Microblogging-
Dienst Twitter?

Dann folgen Sie doch
der Stabi unter
twitter.com/stabihh



Techno-integration

Tech "Petting Zoo": Saturday, December 10 @ 10:30 a.m.



Tablets & E-readers & Smart Phones...Oh My!

Shopping for a tech gadget this holiday season? Don't let the crowds at the stores overwhelm you, do your research first at the Brookfield Library. Representatives from Best Buy's Geek Squad will be on hand to discuss the hottest gadgets on the market this holiday season. In this presentation you will be able to test out various gadgets for yourself and ask the Geek Squad questions about devices you plan to shop for or already own. Register [here](#) to attend this program.

For more holiday shopping resources, check out our [Consumer Reports](#) database for the latest product reviews.

posted by Christy on 11/21/2011

Post new comment

Comment: *

- Allowed HTML tags: <a> <cite> <code> <dl> <dt> <dd>
- Lines and paragraphs break automatically.

[More information about formatting options](#)

Preview

COGNITIVE SURPLUS

CREATIVITY AND GENEROSITY
IN A CONNECTED AGE

CLAY
SHIRKY

SHIRKY

<http://www.flickr.com/photos/spykster/6221799231/>



As Much Chaos as We
Can Stand

Traditionalist Approval



Negotiated Transaction

We welcome
everyone.

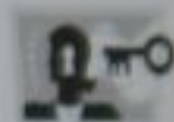


...make people feel
welcome - and
personalize their service.
Samuel Green

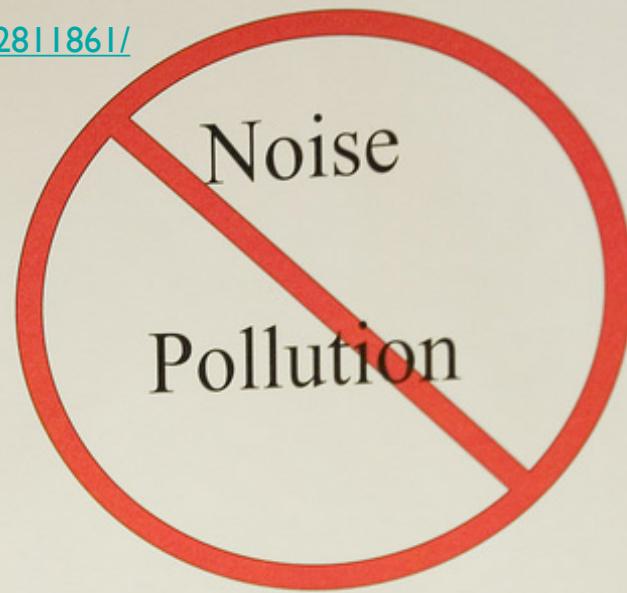
1876

Encouraging or Discouraging?

MUST HAVE A VALID LIBRARY
CARD TO HAVE ACCESS TO
THE BATHROOM



<http://www.flickr.com/photos/trucolorsfly/2632811861/>



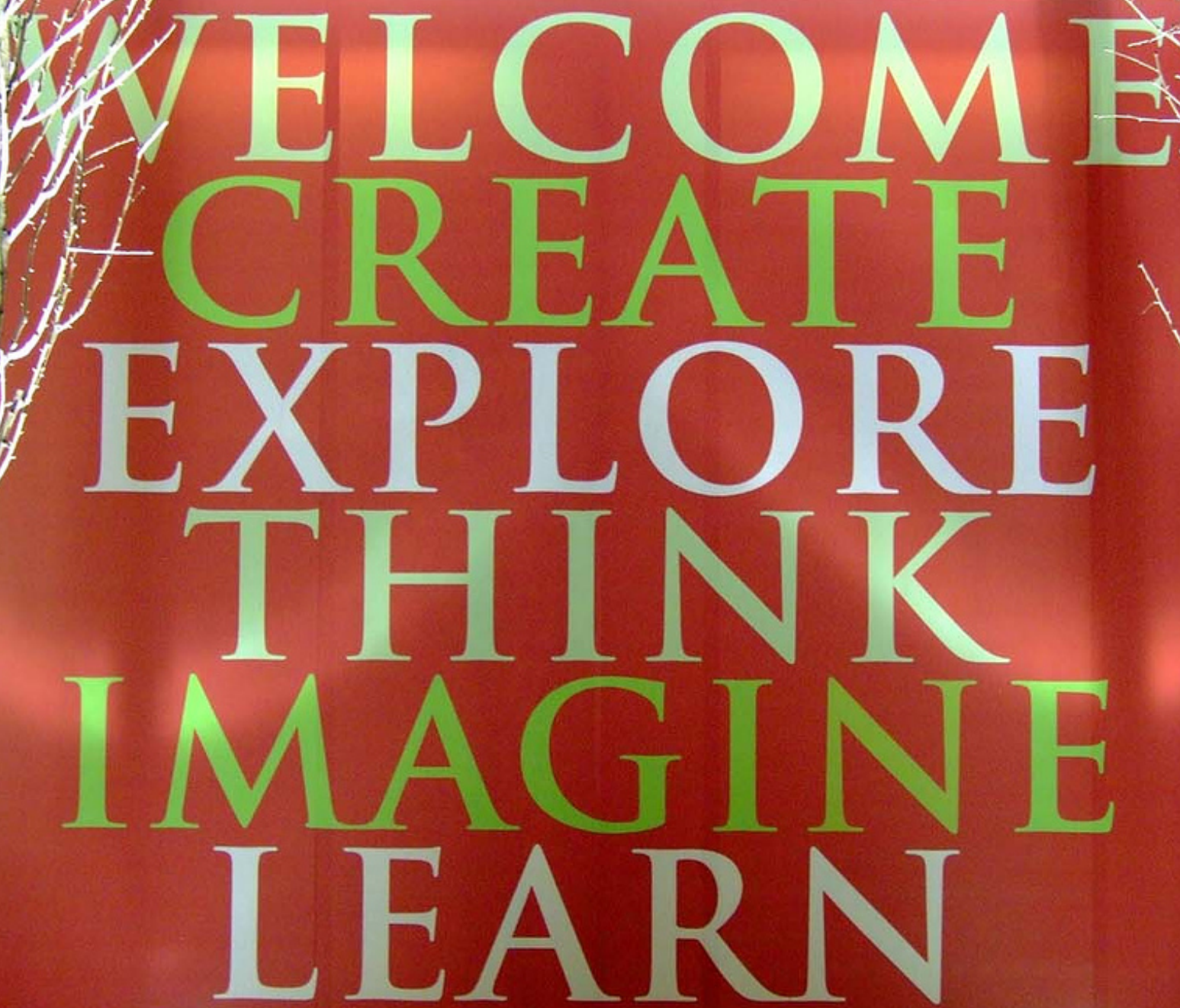
WHAT PART OF QUIET DIDN'T YOU
UNDERSTAND?



ASK HERE

EXIT



A large red wall serves as the background for the text. Two bare, white-trunked trees stand on either side of the wall. The text is arranged in seven horizontal lines, alternating between white and green colors. The words are: WELCOME, CREATE, EXPLORE, THINK, IMAGINE, and LEARN.

WELCOME
CREATE
EXPLORE
THINK
IMAGINE
LEARN

returns here please

Please direct all your enquiries to our
Customer Service Desk inside the library



It's a pleasant visit for all
please-



NO CELL PHONES!



NO FOOD OR DRINKS!



NO SMOKING!

WELCOME

RESERVED
FOR
DIRECTOR





**This is a
designated
quiet area!
Do Not Move
the Furniture**



<http://www.flickr.com/photos/jensenpernille/2981390059/>



WOMEN'S
TREK BIKE
FOR SALE

GUITAR SALE

SUMMER WORKSHOPS
AT YOUR LIBRARY

NEED HELP MOVING?

For Sale:

Summer
Work
\$12.95

ROOM FOR
RENT

College students,
buy a book and get
a free book

THIS IS NOT
A
STUDY AREA

Use of this table
is limited to
30 minutes
unless authorized by
Library Staff.

Please
DO NOT USE
Cell Phones
In the Library



USE IN ENTRY WAY ONLY

**Absolutely
NO
Cell-Phones
Eating
Or
Drinking
In The
Library**

Thank You!

**CELL PHONES
MUST BE
TURNUED OFF
BEFORE
ENTERING THE
LIBRARY**


Violators will have to leave!



Please
turn **OFF** your
cell phone!
NO CELL
PHONE USE IN
THE LIBRARY!

Thank you for your cooperation!

Library Director

A black computer tower is shown from a slightly low angle. A white rectangular sign with red text is taped to the front panel, partially covering a horizontal slot. The sign reads: "All USB ports have been disabled on this computer for security reasons." The tower has a textured, ribbed design. A wooden surface is visible to the left, and a black cable runs along the floor to the left of the tower.

All USB ports have been disabled
on this computer for security reasons.

Teen Central

This desk is for
staff use only.

Please do not
remove desk or chair
from this space.

If no one is available for
assistance, please go to the
Youth Services Desk.

WARNING!

**Any Library user found eating or drinking
in the Library will be BANNED
from using the Library.**

**This is a
designated
quiet area!
Do Not Move
the Furniture**

01-4-200

Browse our newest exhibit books!

*They can be checked out after
Friday, August 1, 2008*

**Please feel free to place a
reserve on any title that
appeals to you.**

**Browse our newest
exhibit books!**

*They can be checked out after
Friday, January 16, 2009*

**Please feel free to place a
reserve on any title that
appeals to you.**

**Browse our newest
exhibit books!**

*They can be checked out after
Friday, January 21, 2011*



**Please feel free to place a
reserve on any title that
appeals to you.**





Silence Please



The sounds of cell phone

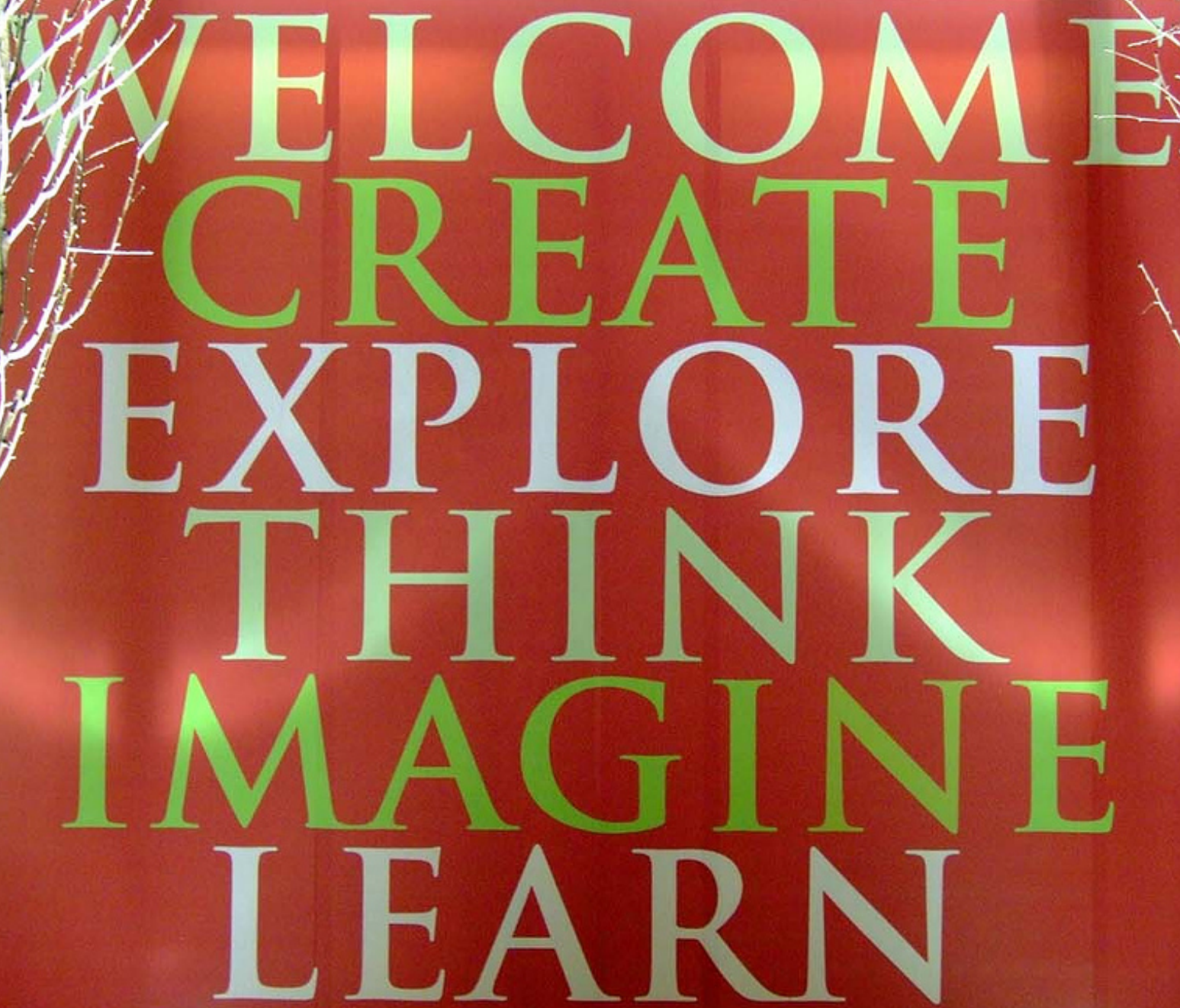
 ring tones 

and

 conversations 

seriously annoy other people.

Please be considerate:
silence your phone
and conduct conversations outside.

A large red wall serves as the background for the text. Two bare, white-trunked trees stand on either side of the wall. The text is arranged in seven horizontal lines, alternating between white and green colors. The wall is part of a building with a dark base.

WELCOME
CREATE
EXPLORE
THINK
IMAGINE
LEARN



**CELL PHONE
AREA**



TEXT MESSAGES 04

**b4 u enter turn ur
cell or ringer off|**
*Before you enter, turn your phone or ringer off.
(Please turn your cell phone off or set it to vibrate.)*

ttyl, peeps around|
*Talk to you later, people are around.
(Talk at least 15 feet away from nearest person.)*

btw, talk soft|
*By the way, talk soft.
(If you must take a call, please talk softly.)*





txt, vm or call l8r|
*Text, voicemail or call later.
(Use text messaging, voicemail or call friends later.)*

 **SAVE DELETE**

WELCOME TO THE LIBRARY

You may
consume
COLD food
and
COVERED
drinks,

for example:

	Sandwiches ✓	Burger and Chips ✗	
	Sushi ✓	Pizza ✗	
	Cake ✓	Noodles ✗	
	Covered drink ✓	Open drink ✗	



**Teen
Computers
(GAMERS WELCOME)**



TEXTING ENCOURAGED

SILENCE CELL PHONES

KEEP CALLS BRIEF & QUIET

THANK YOU





Open To All

The materials in the Local History Room
are available to anyone at all times, even if
the door is closed. Please come in.

At All Times



<http://www.flickr.com/photos/herzogbr/3425682004/>

<http://www.swissarmylibrarian.net/2009/04/09/open-to-all-at-all-times>



Rules for The Loft

- Respect Yourself.
- Respect Others.
- Respect the Space.

Perform a “Kindness Audit.”

Info
environments
evolve.



A man in a white lab coat is sitting on a red metal wall, looking down at a small mobile device in his hands. The background is a red metal wall with horizontal ridges. The text is overlaid on the right side of the image.

The mobile device will be
the primary connection
tool to the internet
for most people in the
world in 2020.

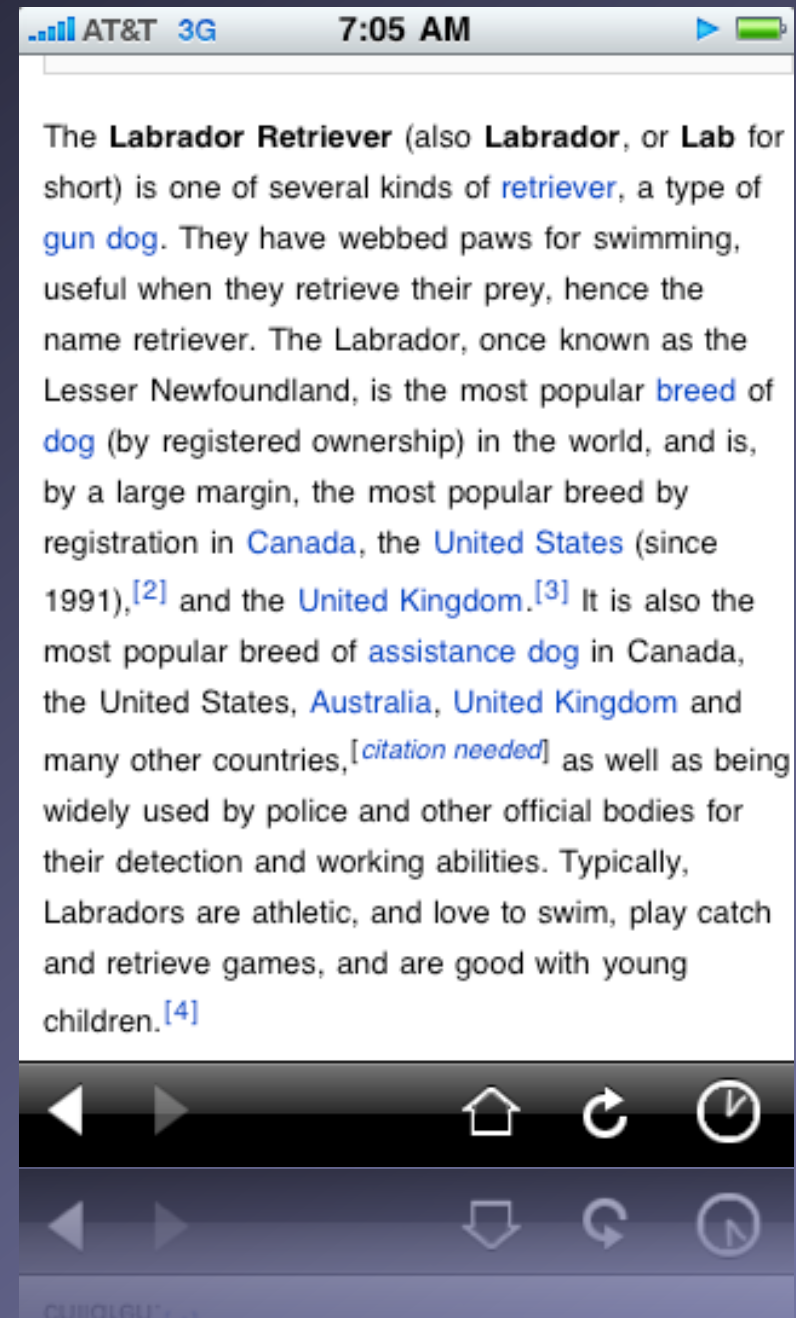
<http://www.pewinternet.org/Reports/2008/The-Future-of-the-Internet-III.aspx>

<http://www.flickr.com/photos/darwinbell/3196413626/>

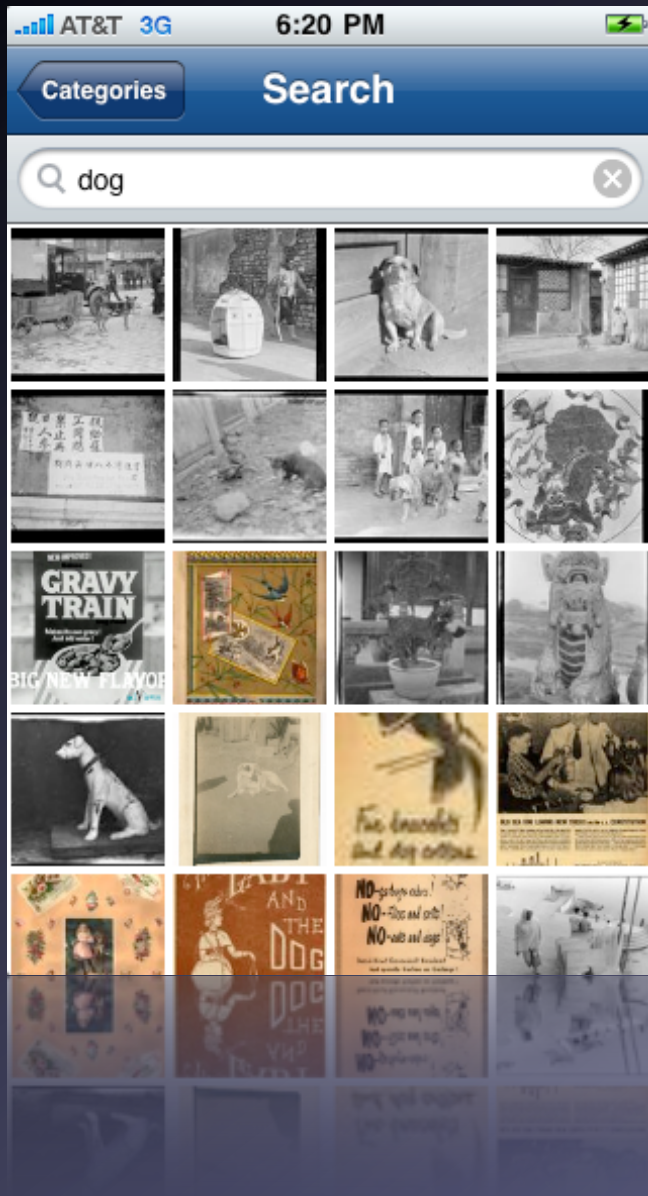


<http://www.flickr.com/photos/byebyeempire/32412783/>

Mobile Info Interaction









[me](#) | [add things](#) | [find people](#) | [stats](#) | [history](#) | [my friends](#) | [settings](#) | [help](#)

Search! Try places, people, tags.. [Go!](#)

+ [Bugs?](#) [Feedback?](#) [Leave it here!](#)

Logged in as [Michael](#) in [River Forest, IL](#)



Welcome to foursquare!

We're all about helping you find new ways to explore the city.

We'll help you meet up with your friends and let you earn points and unlock badges for discovering new places, doing new things and meeting new people.

[\[Learn more!\]](#)

If you own a bar or restaurant, foursquare can help you find new ways to **connect with your customers**. If you're a developer, check out the **foursquare API**.

ps: Follow us on [Twitter](#) and [Tumblr](#) for the latest updates!

Newly Crowned Mayors near River Forest, IL! [\[huh?\]](#)



[Diane S. @ Istria Cafe](#)



[Greg M. @ Home on Ellis](#)



[Steak P. @ Scoops](#)



[Nick P. @ Angels and Kings](#)



[Alanalou @ Green Mill Cocktail Lounge](#)



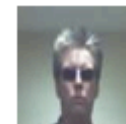
[Lindsay L. @ Stay Lounge](#)



[Matt M. @ Golden Apple](#)



[Cindy @ Home](#)



[Steven A. @ Jeri's Grill](#)

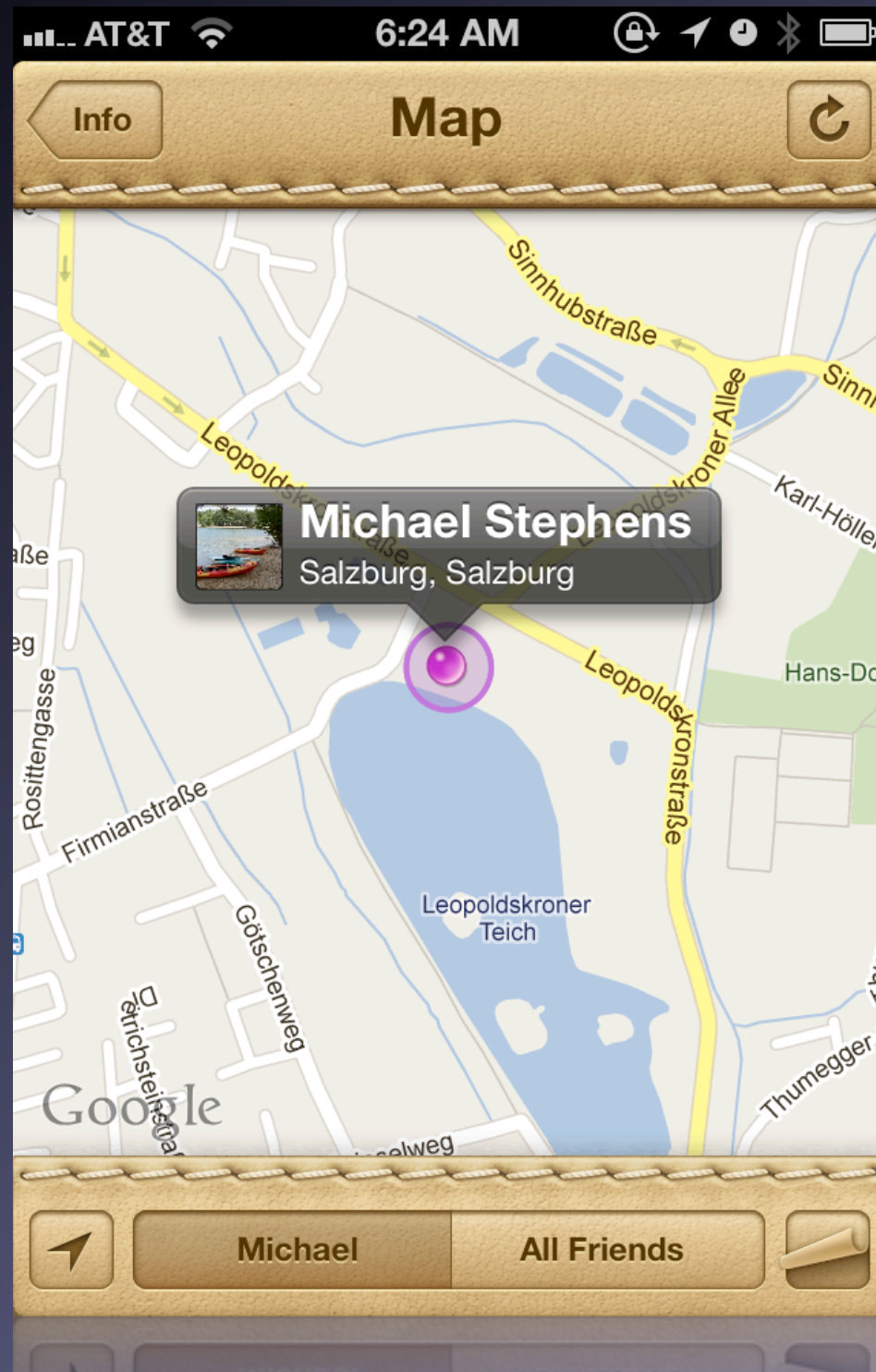


[Alanalou @ The Underground Lounge](#)

Location Aware Info Environments

Hyperlocal

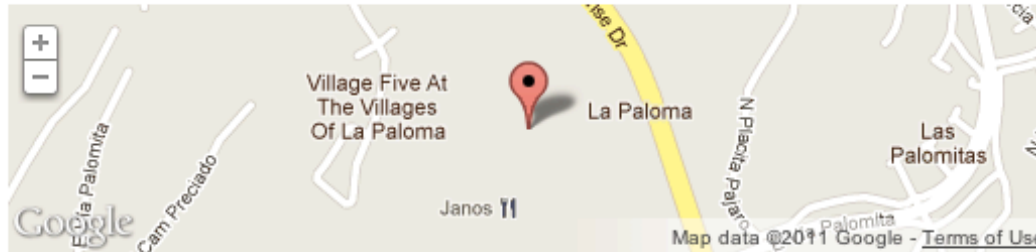
<http://www.libraryjournal.com/article/CA6668445.html>





Poolside @ The Westin.

Tucson, Arizona



[Report a problem](#)

Photos



Tips

Sort: Popular / [Recent](#)



Hey Michael, leave a tip at Poolside @ The Westin.:

Add a tip...

+ SAVE

✓ DONE

YOUR
CHECK-INS
1

TOTAL
PEOPLE
37

TOTAL
CHECK-INS
57



Mayor: **Chris N.**
4 checkins in last 60 days



Categories

Pool

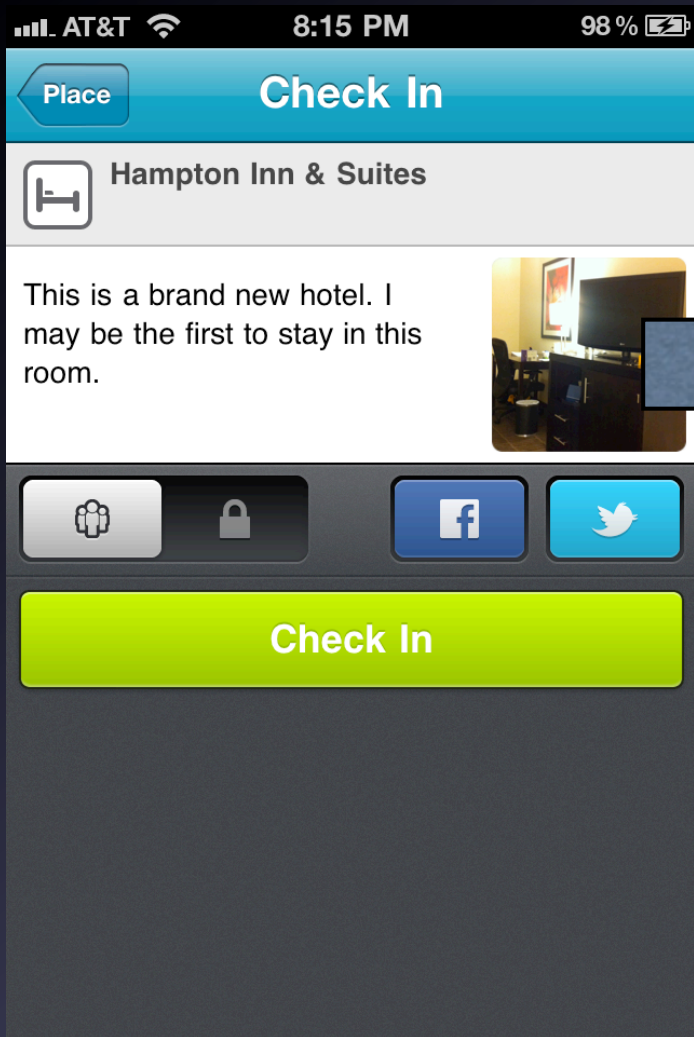
[Edit](#)

Share this venue

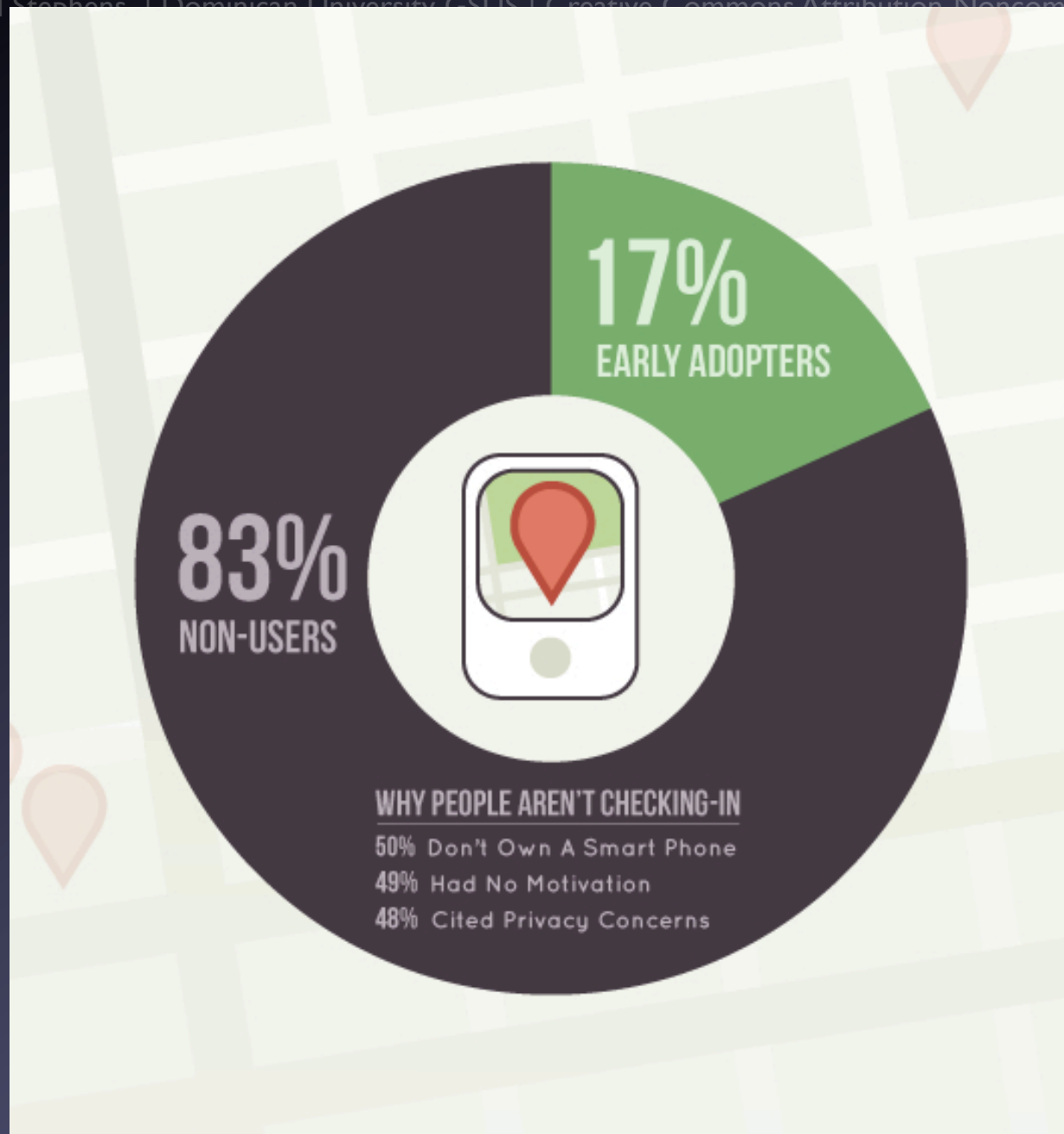
[Share via Facebook](#)

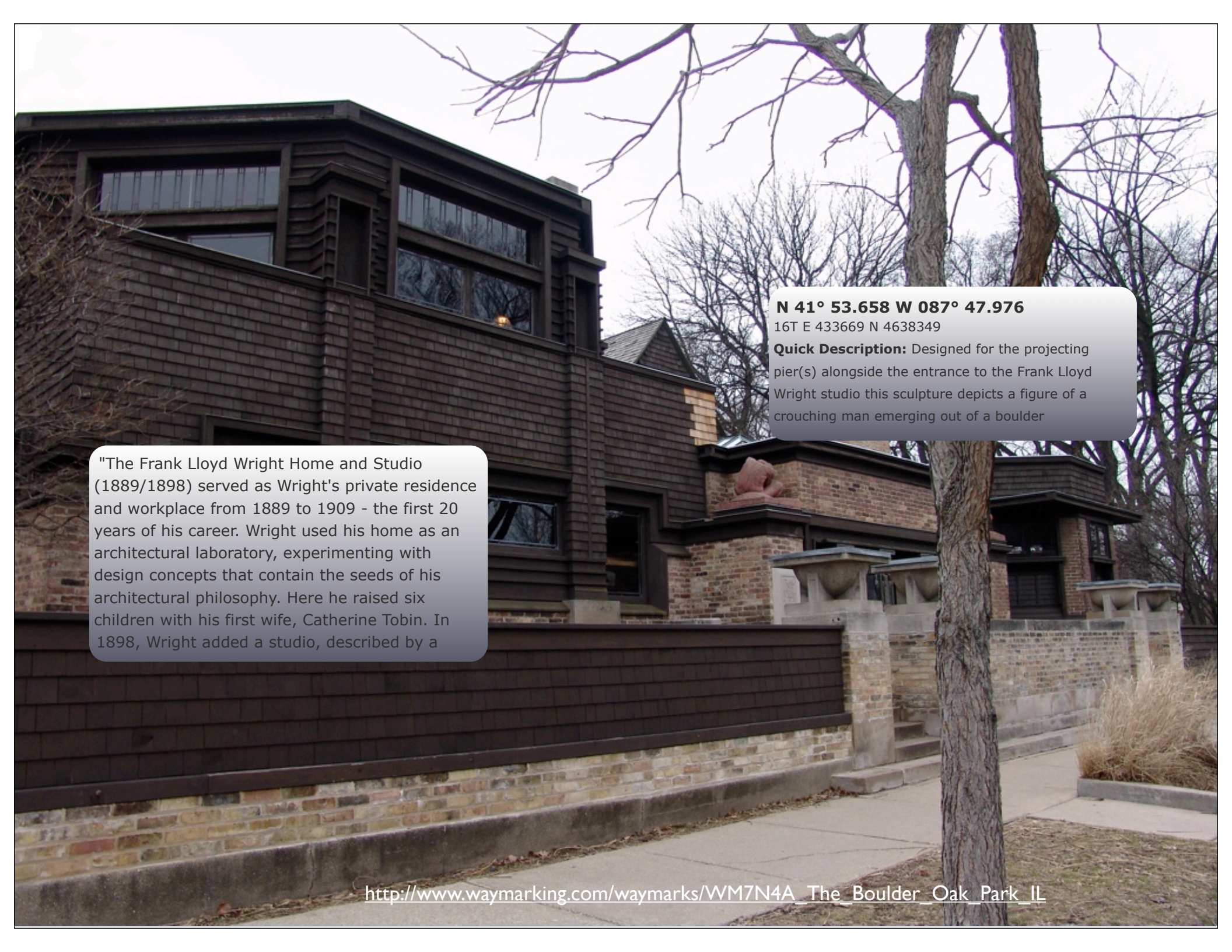
[Share via Twitter](#)

Do you manage this venue? [Claim here](#)



...just 4% of online Americans actually take advantage of services such as Gowalla or Foursquare that allow them to share their location with friends or to find other people who are nearby.





"The Frank Lloyd Wright Home and Studio (1889/1898) served as Wright's private residence and workplace from 1889 to 1909 - the first 20 years of his career. Wright used his home as an architectural laboratory, experimenting with design concepts that contain the seeds of his architectural philosophy. Here he raised six children with his first wife, Catherine Tobin. In 1898, Wright added a studio, described by a

N 41° 53.658 W 087° 47.976

16T E 433669 N 4638349

Quick Description: Designed for the projecting pier(s) alongside the entrance to the Frank Lloyd Wright studio this sculpture depicts a figure of a crouching man emerging out of a boulder

http://www.waymarking.com/waymarks/WM7N4A_The_Boulder_Oak_Park_IL



<http://vimeo.com/19148329>

http://www.readriteweb.com/archives/this_is_the_creepy_super_cool_future_of_smartphone.php

Social Reading



THE INFORMATION: A HISTORY, A THEORY, A FLOOD

[illegible]

THE INFORMATION: A HISTORY, A THEORY, A FLOOD

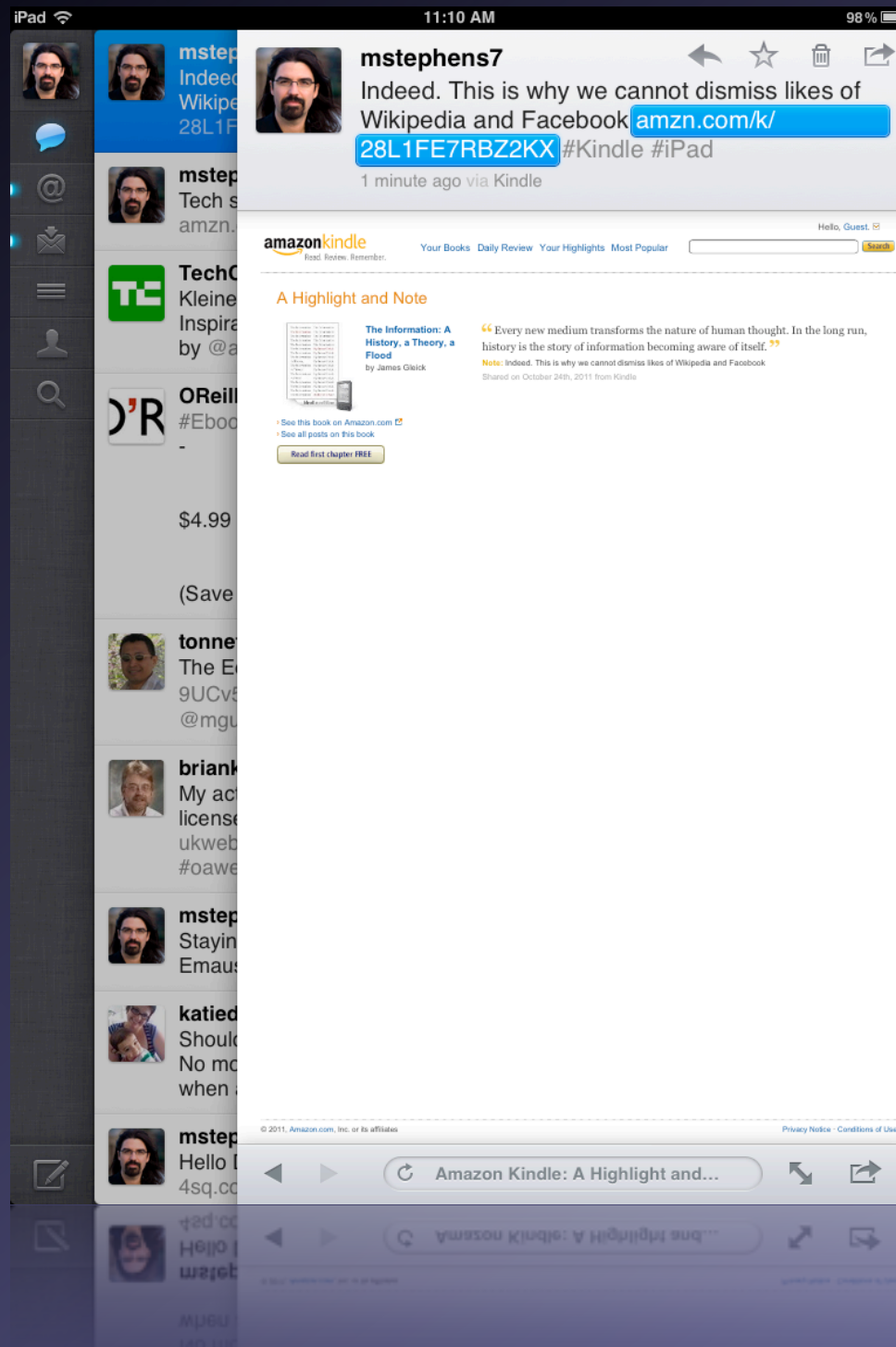
cling. Each new information technology, in its own time, set off blooms in storage and transmission. From the printing press came new species of information organizers: dictionaries, cyclopaedias, almanacs—compendiums of words, classifiers of facts, trees of knowledge. Hardly any information technology goes obsolete. Each new one throws its predecessors into relief. Thus Thomas Hobbes, in the seventeenth century, resisted his era's new-media hype: "The invention of printing, though ingenious, compared with the invention of letters is no great matter." Up to a point, he was right. Every new medium transforms the nature of human thought. In the long run, history is the story of information becoming aware of itself.

Some information technologies were appreciated in their own time, but others were not. One that was sorely misunderstood was the African talking drum.

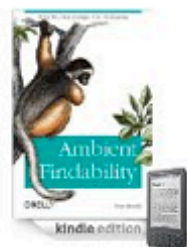
And added drily: "In this role, electronic man is no less a nomad than his Paleolithic ancestors."

Shared

benardg



Highlights and Notes from Michael Stephens (Twitter: [mstephens7](#))



“ Our gadgets become part of our lives. The transition from nice to necessary can happen surprisingly fast, as novel use becomes expected facility. Consider the following: Student use of wireless laptops during classroom lectures for real-time reference (e.g., to fact check the professor's claims) and backchannel communications with fellow students (i.e., the digital equivalent of passing notes). ”

Note: Hurrah for the back channel! Are you ready for this profs?

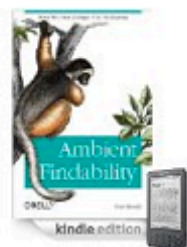
Shared on January 21st, 2011 from Kindle

[Ambient Findability](#)

by [Peter Morville](#)

[See this item on Amazon.com](#)

Read first chapter FREE



“ Why will our students not get up and walk a hundred meters to access a key journal article in the library? The natural human tendency in information seeking is to fall back on passive and sampling and selecting behaviors derived from millions of years of [evolution]....It is not surprising, then, that the methods of access designed by librarians are generally little used.[#] ”

Note: Bates again. can we handle this truth?

Shared on January 21st, 2011 from Kindle

[Ambient Findability](#)

by [Peter Morville](#)

[See this item on Amazon.com](#)

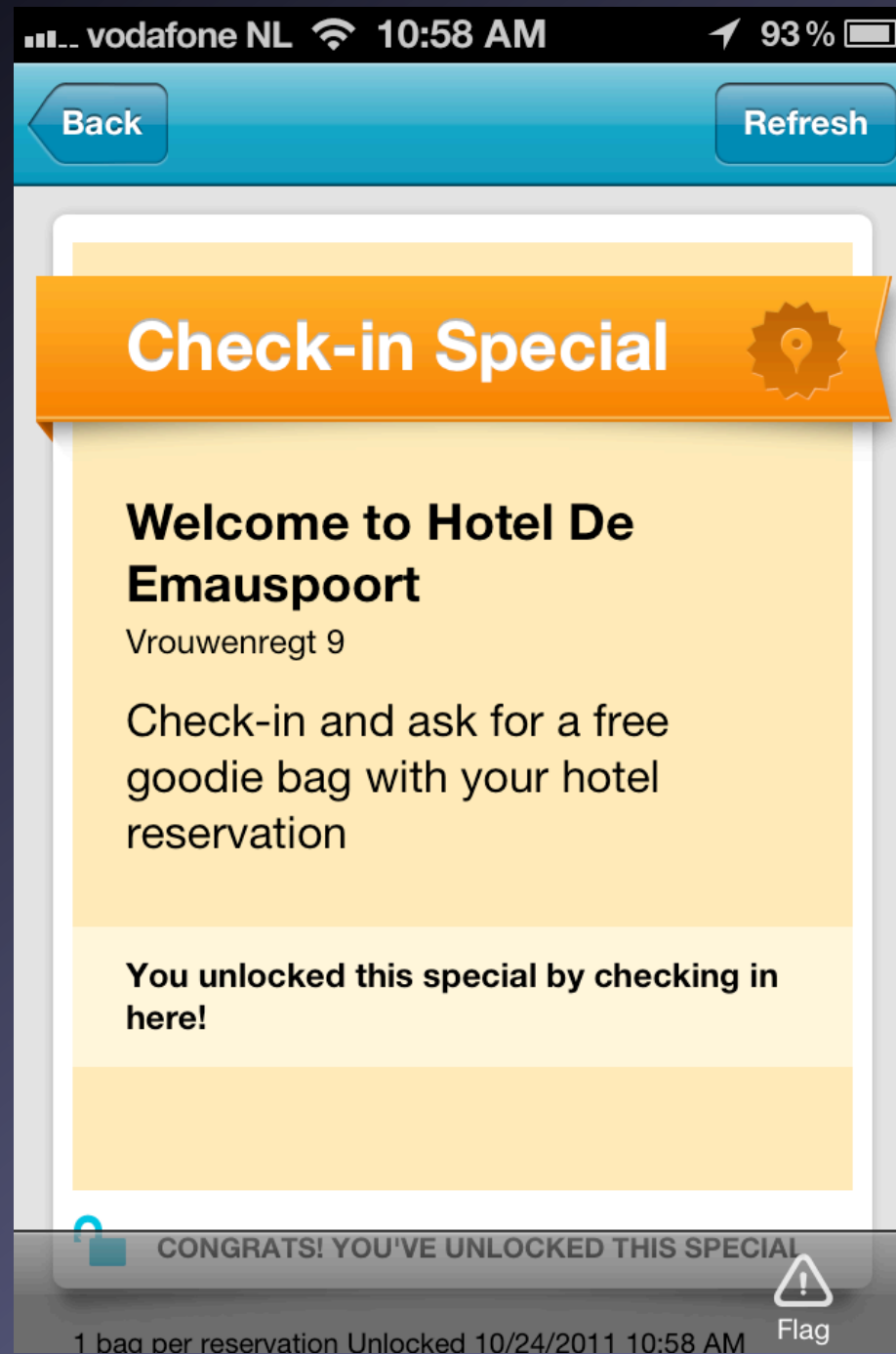
Read first chapter FREE

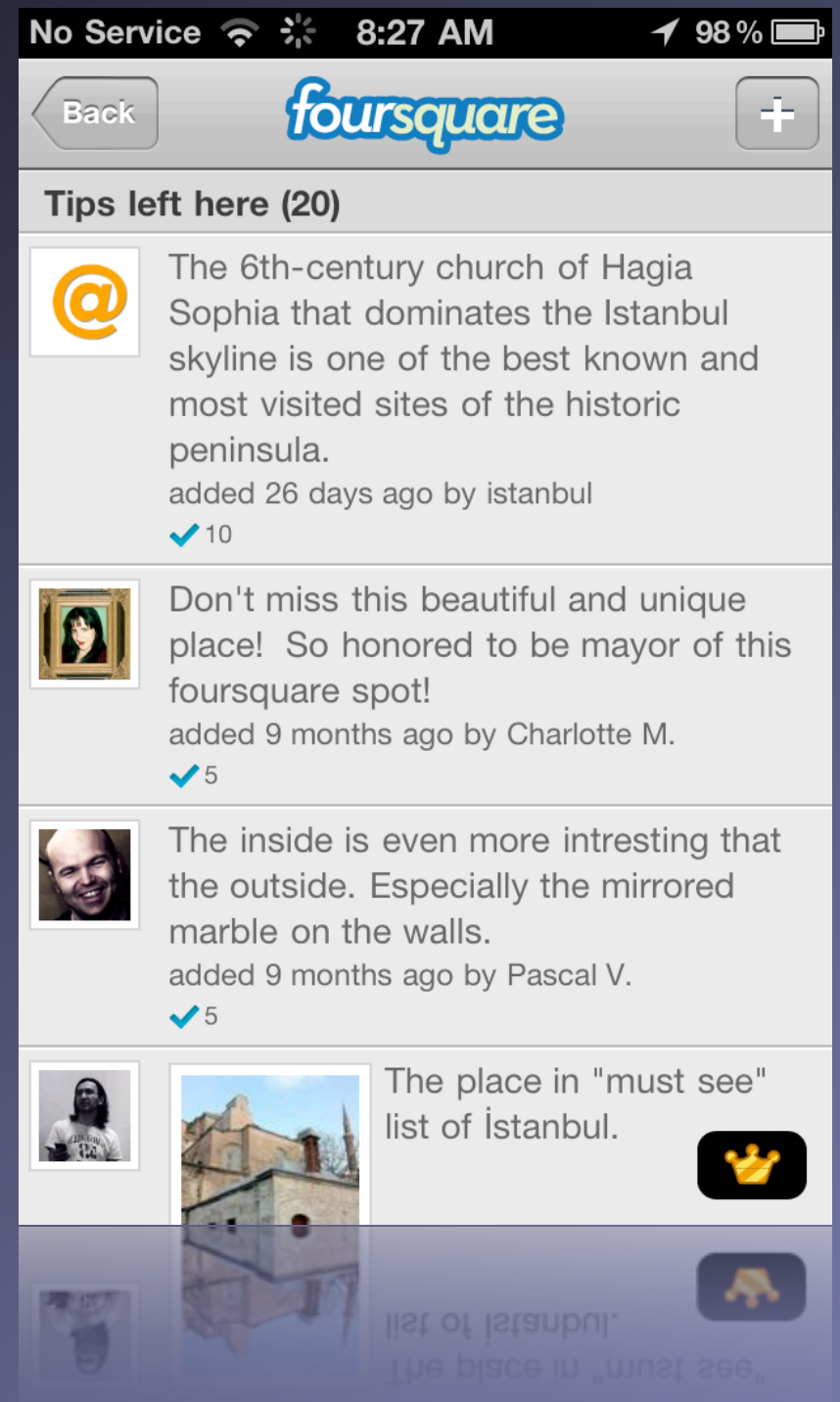
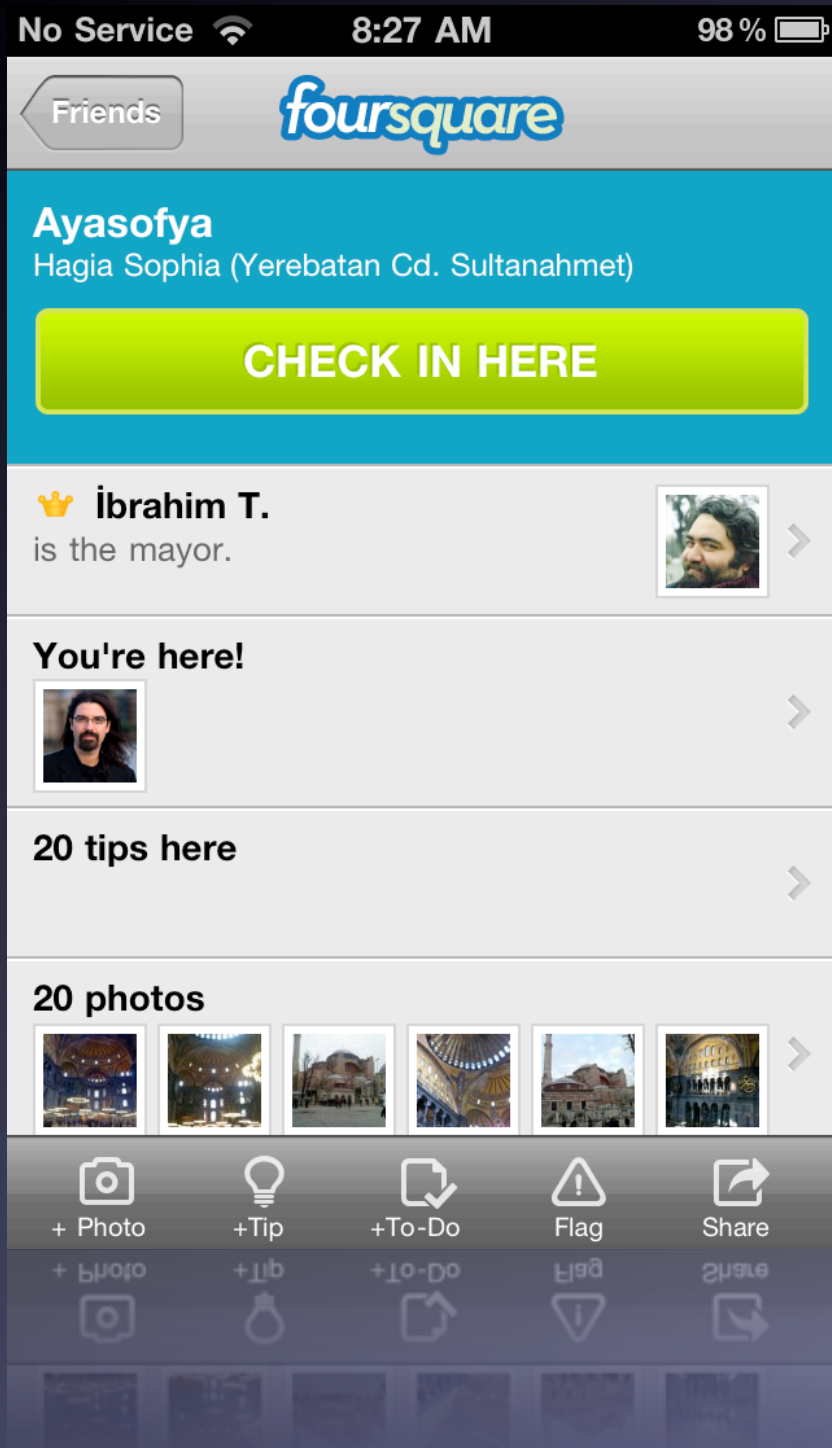
https://kindle.amazon.com/post/see_more/2B0DZKSG2T33L



“ Instead, she proposed a berrypicking model that recognizes the iterative and interactive nature of the information seeking process. Bates understood that the query

Direct engagement can
be a powerful thing.







Geo-spatial Information Curation & Stewardship?



Embedded Local Experts?



How will you connect with your users in a mobile landscape??

Library learning evolves.





“I believe that this has been one of the most transformational and viral activities to happen globally to libraries in decades.”

Stephen Abram

A word cloud visualization on a dark background, featuring various terms related to library impact. The words are arranged in a non-uniform, overlapping manner, with colors ranging from light blue to orange. The most prominent words are 'Library', 'Increased', 'staff', 'tools', 'use', 'communication', and 'impact'. Other visible words include 'awareness', 'ways', 'New Users', 'life', 'Confidence/Helping', 'working/service personal', 'Improvements', 'inclusive', 'Better/Increased', 'Tools feeling', and 'Impact'.

awareness
communication
Library
tools
New Users
life
ways
Increased
use
Confidence/Helping
working/service personal
staff
Improvements
inclusive
impact
Better/Increased
Tools feeling
Impact

Better/Increased awareness
of 2.0 Tools/ inclusive feeling
for staff: 30%

Increased use of tools
in Library: 21%

I'm comfortable learning about new technologies.



54% / 33%

Agree / Strongly Agree

Total N=320

<http://www.flickr.com/photos/robertfrancis/352039124/>

I'm confident I can learn new technologies.

53% / 36%

Agree / Strongly Agree

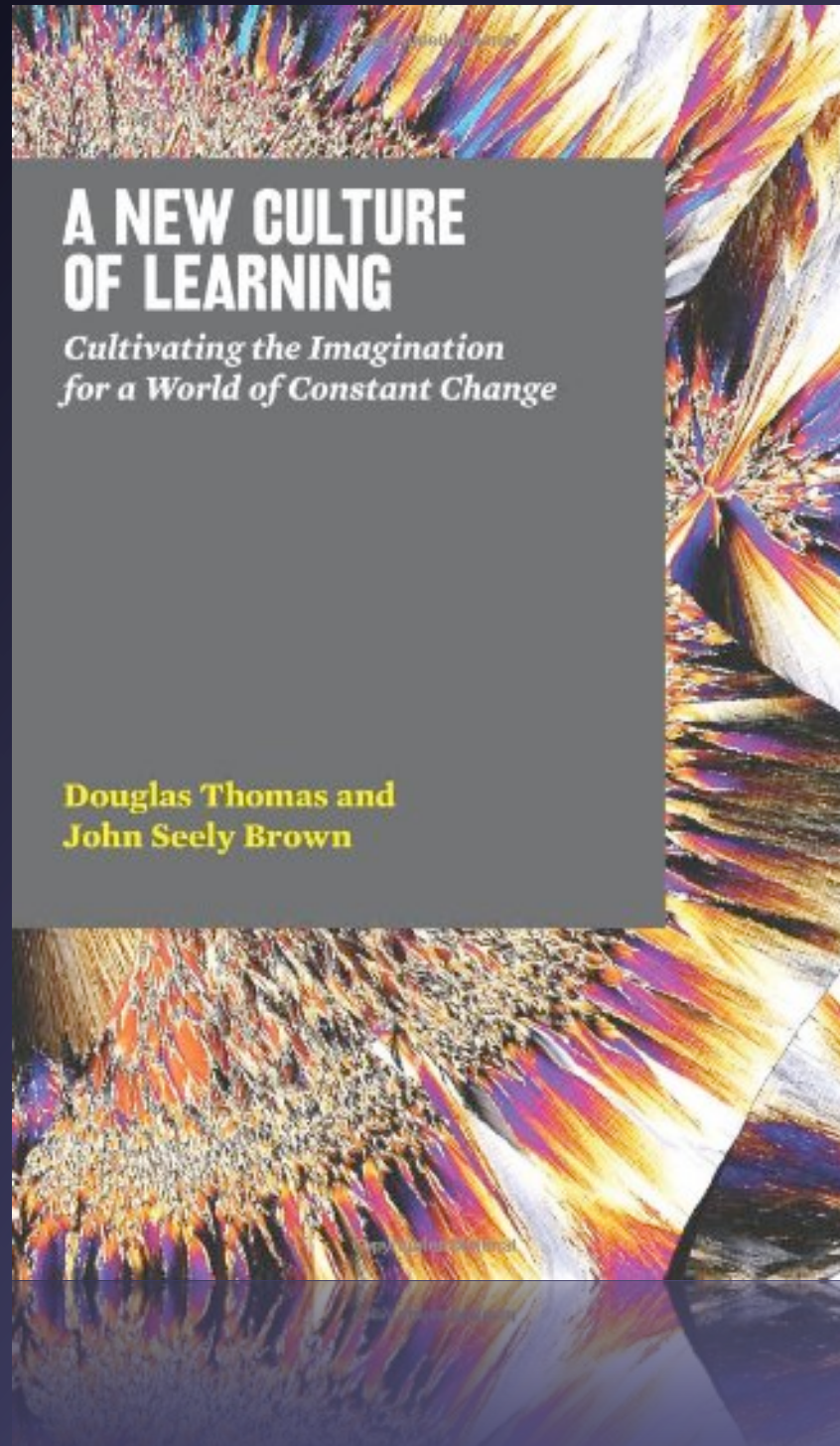




<http://www.flickr.com/photos/alefbetac/874362753/>

The need for
innovation is widely
recognized, and
imagination and play are
key ingredients for making
it happen.


Thomas & Brown





“The world is changing
faster than ever and our skill
sets have a shorter life.”

Thomas & Brown

A photograph of a young child with dark hair, eyes closed, and a joyful expression, lying in a ball pit filled with blue balls. The child's face is partially obscured by the balls, and their hands are visible, reaching out and touching the balls. The entire image has a semi-transparent blue overlay.

“Play is the basis for
cultivating imagination and
innovation.”

Thomas & Brown

<http://www.flickr.com/photos/gaspi/12944421/>

Sustaining the learning culture.

Library space evolves.



“...a place where each person adds more value.”

Dr. Carol Rose

<http://www.alatechsource.org/blog/2008/11/a-commons-experience.html>

Hanging Out, Messing Around, and Geeking Out

**Kids Living
and Learning
with New Media**

with contributions by Judd Antin, Megan Finn,
Arthur Law, Annie Manion, Sarai Mitnick,
David Schlossberg, and Sarita Yardi

Mizuko Ito
Sonja Baumer
Matteo Bittanti
danah boyd
Rachel Cody
Becky Herr-Stephenson
Heather A. Horst
Patricia G. Lange
Dilan Mahendran
Katynka Z. Martínez
C. J. Pascoe
Dan Perkel
Laura Robinson
Christo Sims
Lisa Tripp



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Calendar

Tuesday, January 18 ▾

Tuesday, January 18

4:00pm [Library of Games: Podcasts](#)

4:00pm [Photogenic](#)

5:30pm [Ones & Twos](#)

Wednesday, January 19

4:00pm [Elements of Design](#)

6:00pm [Lyricist Loft](#)

Events shown in time zone:
Central Time

[Google Calendar](#)
[view full calendar](#)

facebook



**YouMedia @ Chicago
Public Library**

Like

YouMedia @ Chicago Public Library
YOUmedia, the Library's innovative digital learning space for teens, will be expanded to the Thurgood Marshall (Englewood), Rudy Lozano (Pilsen) and the new Richard M. Daley (West Humboldt Park) branch libraries. YOUmedia in the neighborhood locations will serve both middle school and high school youth.

*The Evolution ...
[See More](#)



**Chicago Public
Library Services in
High Demand in
2010 Due to Effects
of Economic
Downturn**

www.artdaily.org

The Art of Remixing: The Mark Bradford Project

THE MARK BRADFORD PROJECT

The Museum of Contemporary Art Chicago presents The Mark Bradford Project, a year-long audience participation residency connecting the artist with the Chicago community. This project leads up to the Mark Bradford exhibition, the first survey of the artist's work to date, on view at the MCA, Chicago, May 28–September 18, 2011.

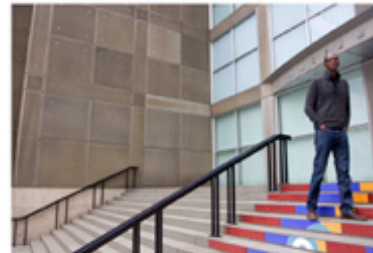
**Museum of
Contemporary Art
Chicago**

[About the artist](#)
[Frequently Asked Questions](#)
[Blog Archive](#)
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Contributors
[Mark Bradford](#)
[Tasha Van Soli, Associate Curator](#)
[Mike Witkowski, Blog Administrator](#)

Links
[MCA Chicago](#)
[Mark Bradford exhibition](#)
[Exhibition Dates](#)
[YOUmedia](#)

THE ARTIST



Mark Bradford's first survey exhibition—featuring more than 40 paintings, as well as early sculptural works and new commissions—opens at the MCA in May 2011.

Mark received the MacArthur Genius Award—a distinguished award for extraordinary originality and dedication in creative pursuits—I believe, because he fluidly connects painting, abstraction, and community, which are often separate and self-contained worlds. When Mark was giving, he designed the advertising for his mother's hair salon, and even now his artistic process begins with what he calls "herchard posters" that are plastered onto abandoned public spaces in his south central LA neighborhood. Advertising low-cost divorce, DNA testing, or money-making schemes, they trace a community's pulse of networks, underground economies, and changing urban demographics. Mark has a very physical process that is much like the Latin root of the word "abstract," which means to draw or pull away. He cuts, sands, paints, collages, and even bulldozes these posters, flyers, and billboard papers. As if an archeologist, a DJ, or a poet repping old funk, Mark digs into the complex, multilayered dynamics and histories of places and streets after time, culture, and artistic expression have moved on.

[Video](#)

[Photo](#)

[Design](#)

[Music](#)

[Blog post](#)

YOU get a chance to create with Mark Bradford and the MCA. **Jan- May 2011** The Mark Bradford Project connects MacArthur Fellow and contemporary artist Mark Bradford with different Chicago communities to interact around the creative process. Over the course of a year, Bradford serves as a catalyst for community engagement projects and ongoing discussions, including connecting Bradford with Lindblom Math and Science Academy, as well as teenagers in Chicago Public Library's YOUmedia program. The themes of mixed media, and mapping, which Bradford explores in many of his paintings, serves as unifying threads for both projects

[View More Featured Media](#)



Like

Meet Mentor: Marcus Lumpkin

The only times you won't see Marcus Lumpkin riding his bike to work at YOUmedia are on

<http://youmediachicago.org/>

Community
Creativity
Collaboration
Curiosity
Connectivity

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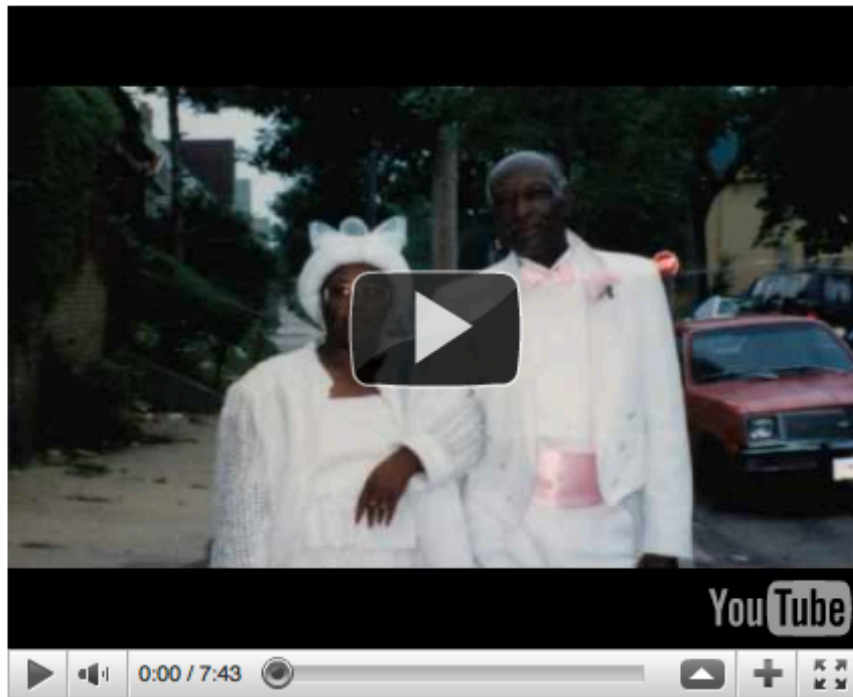


Home » Created Content

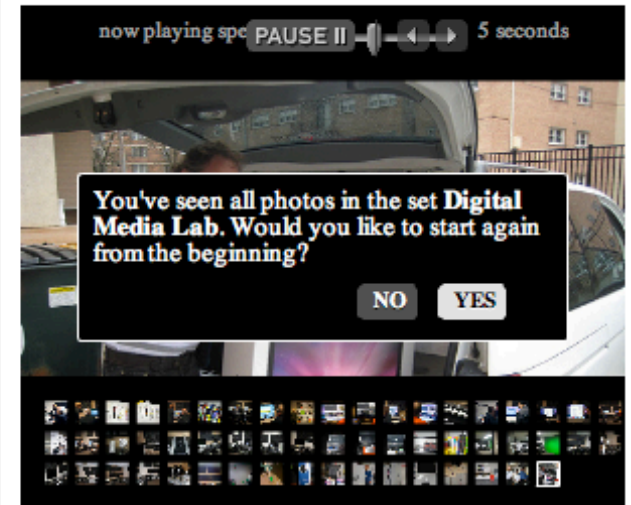
My Family's History

5 JANUARY 2011

ONE COMMENT



A movie made by Talia Lord in the DML for a homework assignment. This is her family's history.



Need Help?

If a computer is not working, users should ask for help from the Adult Computer Lab. Please dial x2179 from the Digital Media Lab to contact the Adult Computer Lab.

Contact Us

Contact us at
askref@skokielibrary.info
847.673.7774 phone

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The background image is a photograph of a large, modern library atrium. The space is multi-leveled with concrete railings. Bookshelves filled with books are visible on the lower levels. A large indoor plant is in the foreground on the left. The ceiling has a series of white, cone-shaped pendant lights. The overall atmosphere is bright and open.

Keep Stories Share Stories Make Stories

<http://www.alatechsource.org/blog/2009/07/the-visitors.html>



← Newer Older →









“a **great** place to grow”

No more shhhh...

**Community conversations,
presentations and inspiration
welcome.**

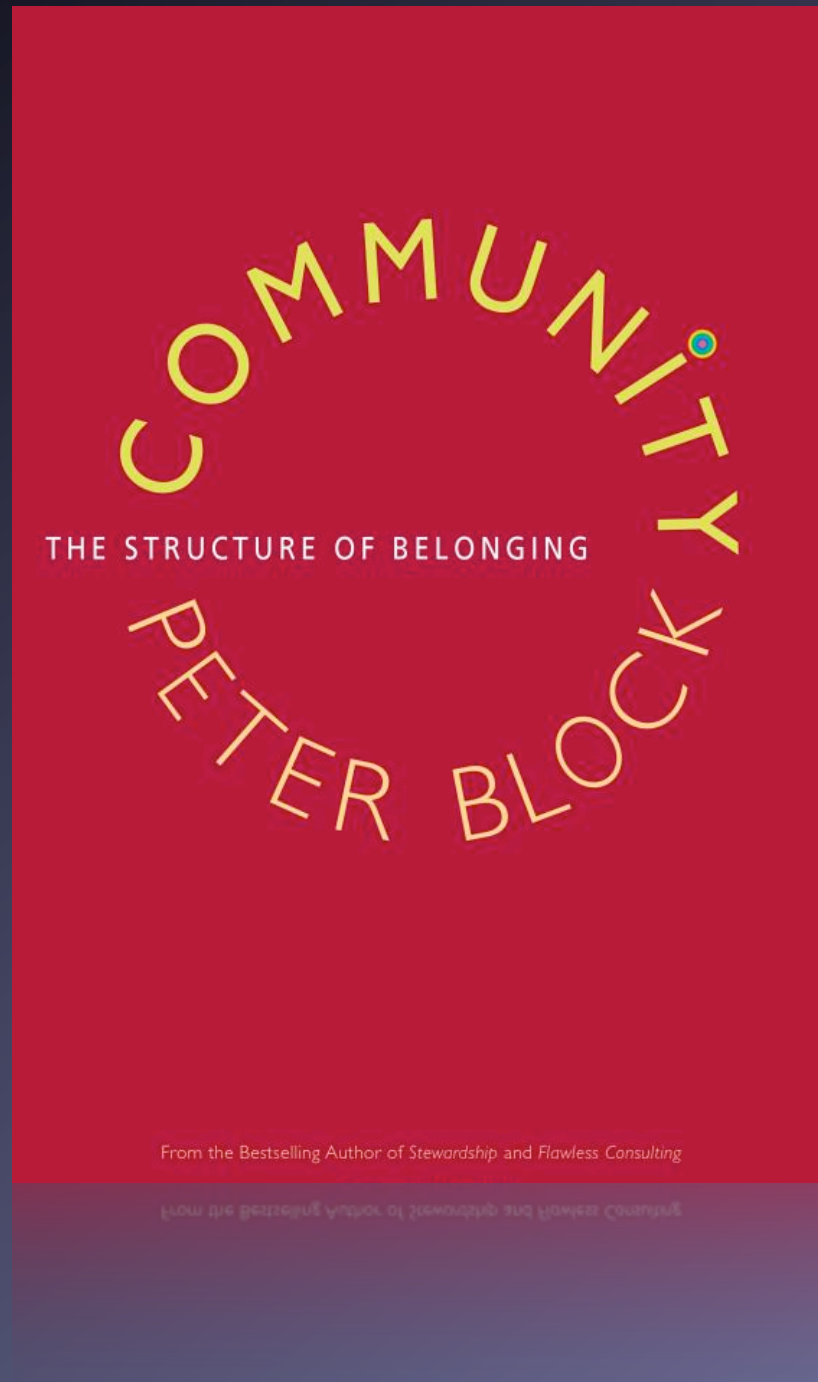
Quiet areas inside and out.

Green space, green tips,
green technology.



Libraries
evolve
with their
communities.

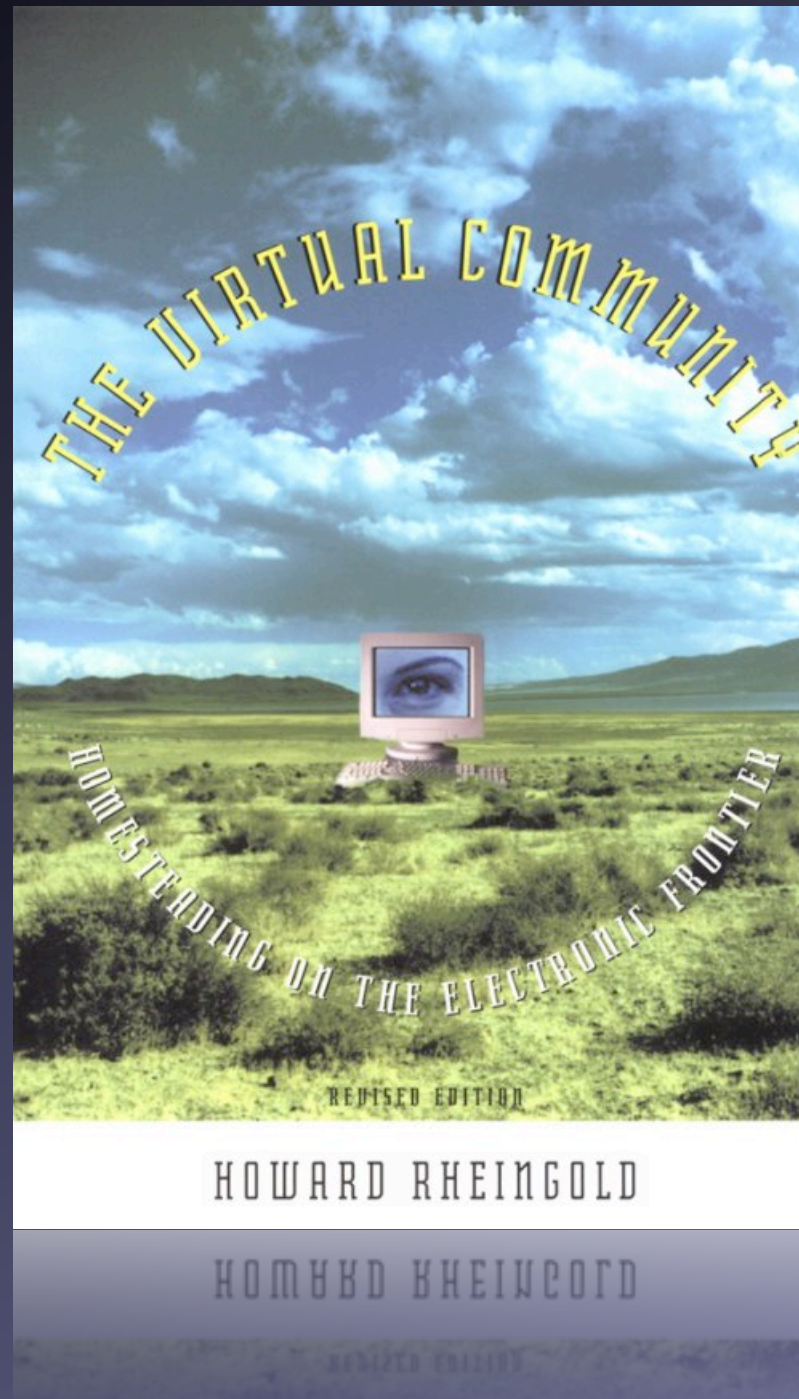




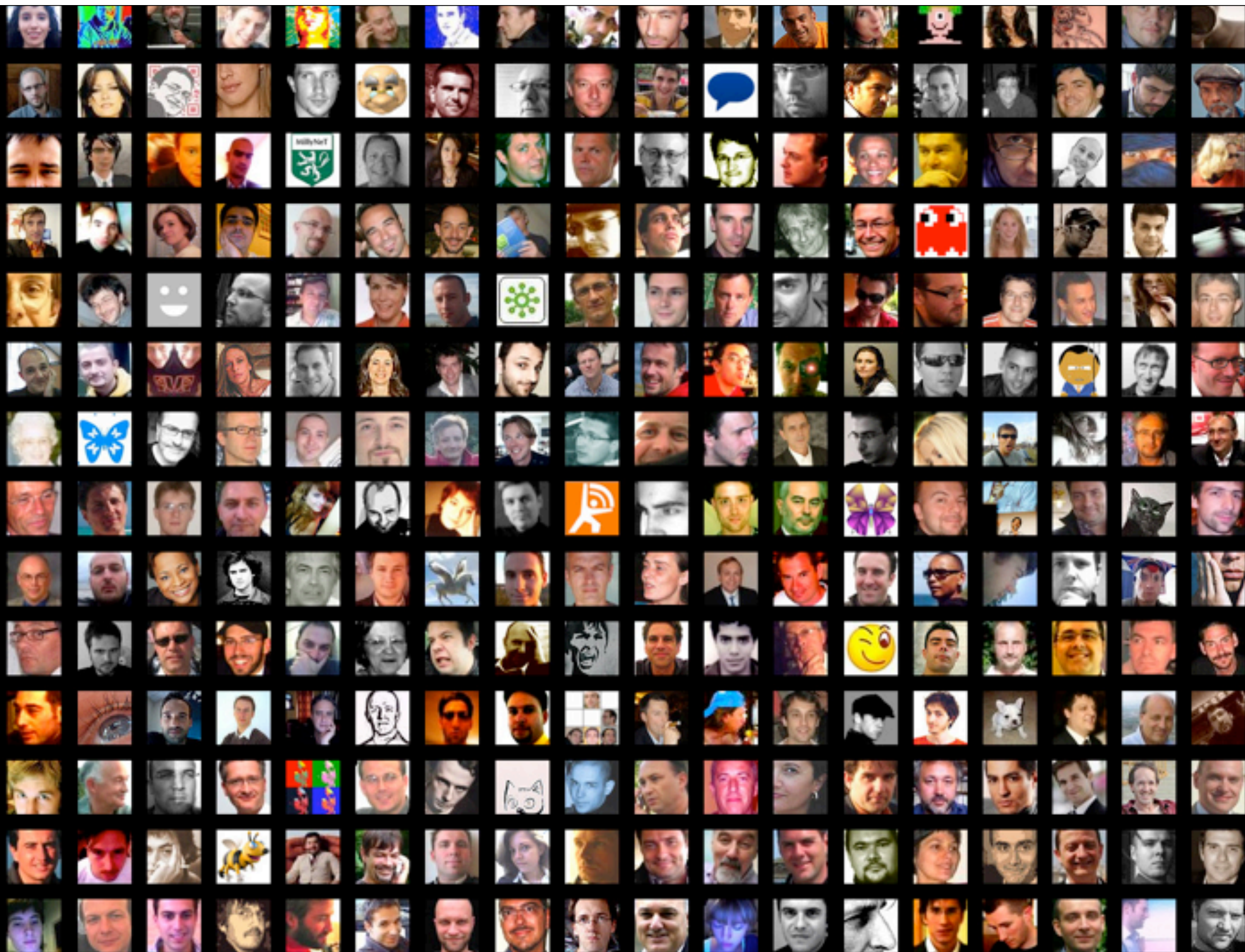
An aerial photograph of a European city, likely Prague, showing a dense cluster of buildings with red-tiled roofs. A prominent church spire with a green dome is visible on the left. The sky is overcast and grey.

Communities are human
systems given form by
conversations that build
relatedness.

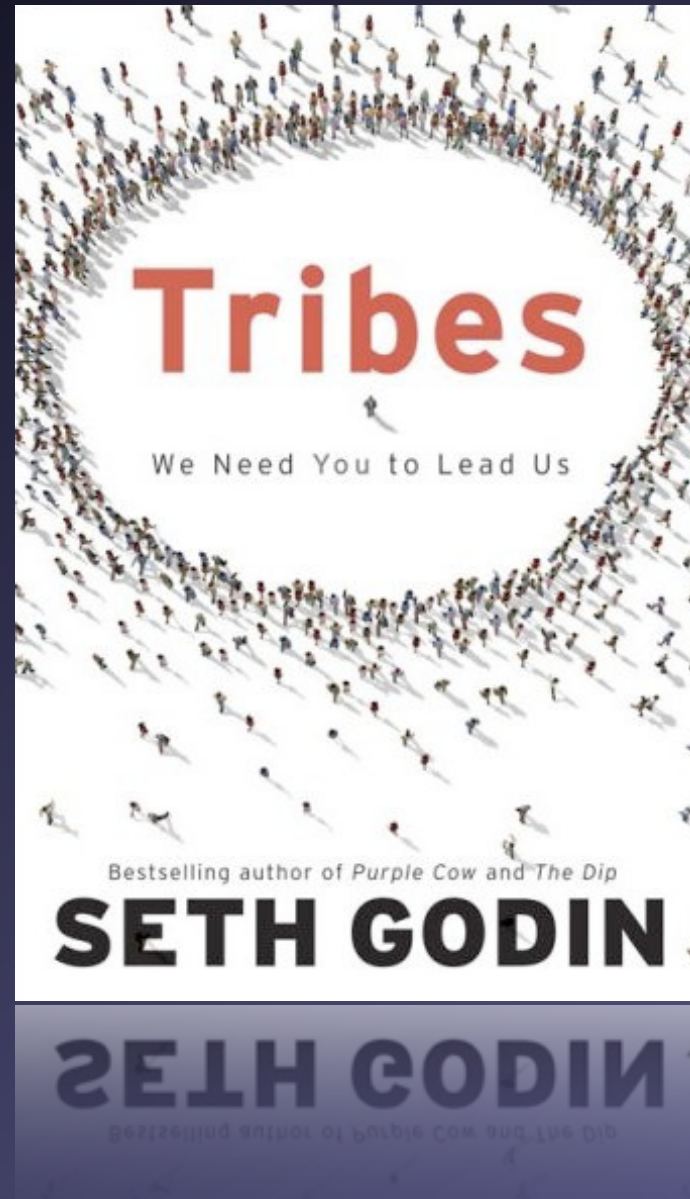
Peter Block



“Social aggregators that emerge from the Net when enough people carry on those public discussions long enough, with sufficient human feeling, to form webs of personal relationships in cyberspace.” (p. 5).
Howard Rheingold (1993)



Connect around a
cause, a community or
a concept.



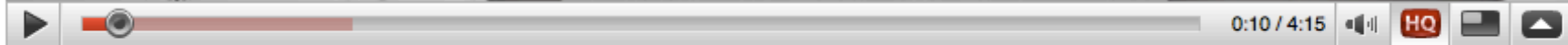
Tribe: a group of people
connected to one another,
connected to a leader, and
connected to an idea.

Seth Godin
Tribes



<http://www.flickr.com/photos/mclibdotnet/2876371210/>

Unleash The Users



★★★★★ 2 ratings

1,689 views

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transformationlab

May 12, 2009

[\(more info\)](#)

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<http://www.youtube.com/watch?v=9KsFrkxjtj8&e>



MINDSPOT

Mindkeepers

Mindspotters

Involve them.



<http://www.flickr.com/photos/beavis/2425374221/>

The result?

Your users care.





A focus for the future....

PRESENCE

Mobile? Portable? Access issues fall away...



<http://www.pewinternet.org/Reports/2008/The-Future-of-the-Internet-III.aspx>

<http://www.flickr.com/photos/darwinbell/3196413626/>



Just in time service...

With heart.



Technology with Heart



CC - Caroline



DR - Donna



MO - Marion



RL - Richard



SVH - Shirley



SdH - Simone



ChChCityLibraries

@ChristchurchLib Christchurch New Zealand

Christchurch City Libraries -the largest network of public libraries in New Zealand. Discover our collections, connect with our resources, play and learn.

<http://christchurchcitylibraries.com>


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 **ChristchurchLib** ChChCityLibraries
RT @magna_quies: Christchurch city libraries photo hunt competition <http://tinyurl.com/24yothc> Thanks for the mention! SvH
5 hours ago

 **ChristchurchLib** ChChCityLibraries
thanks @GregComfort and @gwenniie we'll add it to our wish lists! Sv
5 hours ago

 **ChristchurchLib** ChChCityLibraries
A question for those who went to #TedxChCh - When is it happening again and should we all go? SvH
10 hours ago

 **ChristchurchLib** ChChCityLibraries
Well done @kebabette on your #fridaysshorts win. Very clever!, SvH
11 hours ago

 **ChristchurchLib** ChChCityLibraries
@ChristchurchLib is part of <http://www.anyquestions.co.nz> - online help for kids with homework, how to search and find information DR
11 hours ago

 ChristchurchLib

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<https://library.waubonsee.edu/staff/>

<http://tametheweb.com/2010/12/27/integrating-staff-personal-social-media-presence-into-library-web-site-human-touch/>



Going
forward...





My hopes?

<http://www.flickr.com/photos/svenwerk/169916936/>

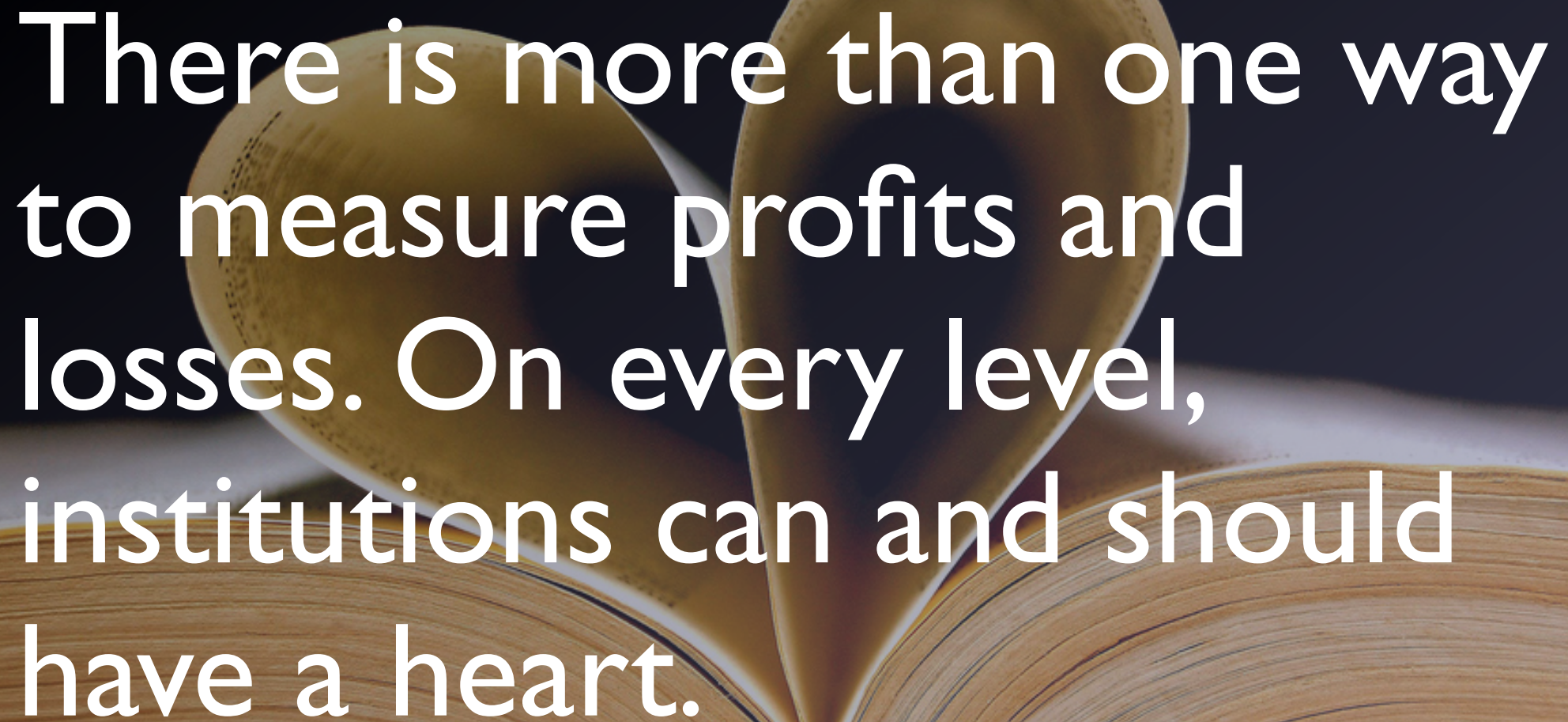
I hope that we tell our
story well.

I hope that we guide
our users into the
digital landscape.

I hope that we make
good decisions.

I hope that we open
our doors to everyone.

I hope that we
encourage the heart.

A close-up photograph of an open, antique book with thick, yellowed pages. Two seashells are placed on the pages, their curved interiors facing each other to form a heart shape. The background is dark, making the light-colored shells and pages stand out.

There is more than one way
to measure profits and
losses. On every level,
institutions can and should
have a heart.

Randy Pausch
The Last Lecture

What can we do?



Be
Transparent

Break down barriers.

A photograph of a traditional Chinese pharmacy cabinet. The cabinet is made of light-colored wood and features a grid of numerous small drawers, each with a metal handle. To the right of the drawers are shelves filled with books, some of which are bound in yellow and orange covers. The overall scene is warmly lit, suggesting an indoor setting.

Let our core values
guide *everything* we do.



Stories have power.



FLICKR

Extend the mission.

Progress

Evaluate

A wide-angle photograph of a sunset. The sky is filled with vibrant orange and red clouds, with a bright yellow sun low on the horizon. The foreground shows dark silhouettes of tall grass and a calm body of water reflecting the sky's colors.

Watch the horizon.

<http://www.flickr.com/photos/kruggg6/99414638>

An abstract painting with a textured, layered appearance. The background is a mix of light blue, white, and green. In the upper right, the words "Learn always" are written in a white, sans-serif font. Below this, the year "2012" is painted in large, bold, brownish-orange numbers. At the bottom, the word "LEARN" is painted in large, bold, black letters, with the "R" having a green outline. The overall style is expressive and modern.

Learn always

Image: <http://www.flickr.com/photos/aaronschmidt/281619803>

Be nimble. Be quick



A man with a shaved head, wearing a grey zip-up jacket and dark jeans, is captured in a dynamic, low-angle shot against a clear blue sky. He is striking a pose with his arms outstretched and one leg raised, looking directly at the camera with a slight smile. The text "Have Fun" is overlaid in large white letters on the left side of the image.

Have Fun

<http://www.flickr.com/photos/danorbit/1814156778>

Know it's okay to fail.



Look for Connections



Develop your Personal Learning Network



Involve your users
every step of the way.

<http://www.flickr.com/photos/tookie/183503927/>

A group of children are silhouetted against a bright sunset over the ocean. They are captured in mid-air, jumping and playing joyfully on the beach. The sun is low on the horizon, creating a strong lens flare and reflecting on the water. The sky is filled with soft, colorful clouds.

Be creative



Be Human



Be Kind

Bring your Heart with You

The background of the image is split vertically. The left side shows a close-up of a red brick wall with visible mortar lines. The right side is a solid red wall with a large, slightly textured heart shape painted on it. The heart is a darker shade of red than the wall.

Let the heart
drive change.

<http://www.flickr.com/photos/darwinbell/470473931/>

Keep going....





Thanks!

Michael Stephens

SJSU SLIS

mstephens7@mac.com

Twitter: [mstephens7](https://twitter.com/mstephens7)

www.tametheweb.com

Learning 2.0 Research

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<http://tametheweb.com/the-transparent-library/>