



MEGAN SORNSON

GRAPHIC DESIGNER

EXPERIENCE

LEAD GRAPHIC DESIGNER | INVISIBLE CHILDREN

2013-14 SAN DIEGO, CALIFORNIA

In-house designer leading aesthetic direction interdepartmentally to create print, campaign, packaging, and web materials while maintaining a cohesive visual brand

NOTABLE PROJECTS: BEACON OF HOPE, 2013 HOLIDAY CAMPAIGN

GRAPHIC/MOTION DESIGNER | JUSTIN MCCLURE CREATIVE

2013 WICHITA, KANSAS

Worked with local and international clients on brand development, brand voice, and design in digital, print and motion mediums

NOTABLE PROJECTS: NATIONAL GEOGRAPHIC, PROFIT BUILDERS, CROWDSCRIBED

GRAPHIC DESIGN INTERN | INVISIBLE CHILDREN

FALL 2012 SAN DIEGO, CALIFORNIA

In-house designer working interdepartmentally creating print, campaign, packaging, and web materials while maintaining a cohesive visual branding

NOTABLE PROJECTS: COMPANY BRANDING, MOVE DC

GRAPHIC DESIGN INTERN | SWINK INC.

SUMMER 2012 MADISON, WISCONSIN

Worked with local clients on brand development, brand voice, art direction and design in digital and print mediums

NOTABLE PROJECTS: FAST FORWARD, WISCONSIN MEDIA LAB, MR. HAPPY

STUDENT GRAPHIC DESIGNER | FORT HAYS STATE UNIVERSITY

2010-12 HAYS, KANSAS

Designed all print, branding, and promotional materials for all student organizations and academic department offices

EDUCATION

BFA, GRAPHIC DESIGN

2013 FORT HAYS STATE UNIVERSITY

EXHIBITIONS AND AWARDS

2014 SENDPOINT BOOKS

PROJECTS: KATARA, ONEIGHTY

2013 ART DIRECTOR'S CLUB EXHIBITION

PROJECT: CABRIA

THE DIELINE'S 'TOP 100 DESIGNS OF 2012'

PROJECT: KATARA

2012 CHOI'S PACKAGING QUARTERLY MAGAZINE VOL.05

PROJECT: ONEIGHTY

ART DIRECTOR'S CLUB EXHIBITION

PROJECT: KURTZ WEDDING MATERIAL

1ST PLACE SENIOR PORTFOLIO

LEO BURNETT PORTFOLIO REVIEW

'CONVERGE' GRAPHIC DESIGN BFA THESIS EXHIBITION

PROJECTS: RENOVA, KATARA, ONEIGHTY, ADP POSTERS, CABRIA

UNDER CONSIDERATION: FOR PRINT ONLY

PROJECT: KURTZ WEDDING MATERIALS

2011 ART DIRECTOR'S CLUB EXHIBITION

PROJECTS: RENOVA, ONEIGHTY

2010 2ND PLACE JUNIOR PORTFOLIO

LEO BURNETT PORTFOLIO REVIEW

SKILLS

CREATING

Conceptual strategy, brand consulting and development, package design, typography, motion design, and digital photography

COMPUTING

Mac, Adobe (Illustrator, Photoshop, InDesign, AfterEffects, Lightroom), Microsoft Office, Basic CSS/HTML

