

VEENA RAO

Director + Producer

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646.894.0456

SELECT FILMS

Mumbai Mornings, 2016

Asian American International Film Festival, *The Atlantic*

Traces, 2016

Hamptons International Film Festival, *The Atlantic*, *National Geographic*, *Aeon*

The Honeys and Bears, 2015

AWFJ EDA Award Nominee for Best Short Documentary at Doxa Documentary Film Festival, New Orleans Film Festival, Indie Memphis Film Festival, Lunafest

EXPERIENCE

New York University

Producer, Editor

May 2014 - February 2017

Produced, shot and edited short documentaries for online educational programs

Show Of Force

Director

April 2016 - June 2016

Directed award-winning short documentary *So You Think You Can Vote?* for *We The Voters* series, co-produced by Vulcan Productions and Warrior Poets

Various Companies

Producer, Post Producer

December 2009 - May 2014

Clients: Ogilvy & Mather, DraftFCB, Digitas, Click3x, Beast Editorial, Guggenheim Museum, and others

Brands: Febreze, Tide, IBM, Holiday Inn, Purina, Sony, Aetna, Jennie-O, MAC Cosmetics, AMEX, and others

Promised Land Films

Associate Producer

August 2012 - July 2013

Story and archival researcher, hired crew, additional camera for Sundance-supported, ITVS-funded award-winning feature documentary *The New Black*

The New Yorker

Video Producer

January 2010 - March 2010

Shot and edited videos for newyorker.com

Judith Helfand Productions

Associate Producer

July 2008 - November 2009

Archival researcher, assistant editor, wrote and edited grants for ITVS-funded film *Cooked*

Guggenheim Museum

Producer, Editor

October 2008 - June 2009

Co-produced documentary film *Art, Architecture and Innovation* for 50th anniversary of the museum

Produced and edited documentaries about artists' work in conjunction with museum exhibitions

EDUCATION

New York University, Tisch School of the Arts

B.F.A Film and Television, Photography and Imaging

September 2002 - May 2006

SKILLS

• Adobe Premiere, After Effects, Photoshop, Avid, FCP, Filemaker Pro • Archival research • Story Research • Writing and editing documentary grants, proposals, pitches, treatments • Casting on-camera & VO talent • AICP bidding • Budgeting • Experienced with multiple cameras and workflows