

# VEENA RAO

Director + Producer

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## SELECT FILMS

### **Mumbai Mornings, 2016**

Asian American International Film Festival, *The Atlantic*

### **Traces, 2016**

Hamptons International Film Festival, *The Atlantic*, *National Geographic*, *Aeon*

### **The Honeys and Bears, 2015**

AWFJ EDA Award Nominee for Best Short Documentary at Doxa Documentary Film Festival, New Orleans Film Festival, Indie Memphis Film Festival, Lunafest

## EXPERIENCE

### **New York University**

Producer, Editor

May 2014 - February 2017

Produced, shot and edited short documentaries for online educational programs

### **Show Of Force**

Director

April 2016 - June 2016

Directed award-winning short documentary *So You Think You Can Vote?* for *We The Voters* series, co-produced by Vulcan Productions and Warrior Poets

### **Various Companies**

Producer, Post Producer

December 2009 - May 2014

Clients: Ogilvy & Mather, DraftFCB, Digitas, Click3x, Beast Editorial, Guggenheim Museum, and others  
Brands: Febreze, Tide, IBM, Holiday Inn, Purina, Sony, Aetna, Jennie-O, Mac Cosmetics, AMEX, and others

### **Promised Land Films**

Associate Producer

August 2012 - July 2013

Story and archival researcher, hired crew, additional camera for Sundance-supported, ITVS-funded award-winning feature documentary *The New Black*

### **The New Yorker**

Video Producer

January 2010 - March 2010

Shot and edited videos for newyorker.com

### **Judith Helfand Productions**

Associate Producer

July 2008 - November 2009

Archival researcher, assistant editor, wrote and edited grants for ITVS-funded film *Cooked*

### **Guggenheim Museum**

Producer, Editor

October 2008 - June 2009

Co-produced documentary film *Art, Architecture and Innovation* for 50th anniversary of the museum  
Produced and edited documentaries about artists' work in conjunction with museum exhibitions

## EDUCATION

### **New York University, Tisch School of the Arts**

B.F.A Film and Television, Photography and Imaging

September 2002 - May 2006

## SKILLS

• Adobe Premiere, After Effects, Photoshop, Avid, FCP, Filemaker Pro • Archival research • Story Research • Writing and editing documentary grants, proposals, pitches, treatments • Casting on-camera & VO talent • AICP bidding • Budgeting • Experienced with multiple cameras and workflows