

DOUG BARBA

Creative Thinker & Doer

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EDUCATION

1997 - 2001

BFA in Graphic Design, Alfred University

EXPERIENCE

2013 - Current

Associate Creative Director / Design, MMB

Contribute big thinking, cultivate innovative solutions and own the details of cross-channel campaigns.

2007 - 2013

In-House Creative Director, Zero-Sort Recycling

Lead in-house and external design teams with creative direction, strategy development and production of branding, advertising, sales tools, social media, web development and search engine optimization/marketing for B2B and B2C services.

2002 - 2007

Designer, Small Planet Inc. Design and Marketing Agency

Help realize high-level concepts into cutting-edge designs. Including illustrations, print, digital, video and multi-media presentations.

1999 - 2001

Design and Production Artist, Institute for Electronic Arts (IEA)

Special event poster designer. Collaborating with visiting artists, faculty and students.

CLIENTS

American Heart Association / American Funds / Boloco / Boston Children's Hospital / Casella / Dartmouth College / join.me / Killington Ski Area / LogMeIn / MCar / NASCAR / Subway / Toyota / University of Vermont / Zero-Sort Recycling

PROFESSIONAL ASSETS

Traits: Conceptual Thinker, Detailed Designer, Highly Organized, Team Builder, Optimistic, Tech Fanatic, Design Hungry

Technical Skills: High proficiency in the Adobe Creative Suite with experience in most competing software and hundreds of other task specific apps. A regular sketcher & maker. Basic knowledge of back end CMS, CSS and HTML.

RECOGNITIONS

Multiple Hatch Awards / Webby Award / Gold Medal, National Convention of Collegiate Marketing Administrators / First Place in Commercial Graphics, Waste Age / AIGA Design Show

"Doug's excellence is fueled by faith in himself and the unwavering belief that he can find the positive qualities in everybody and every situation. That trait makes him invaluable as a business partner, teammate, and friend."

Stephen McDonnell,
Director of Sales & Marketing,
Casella Resource Solutions