

Planning, Participation & Partnership: Making It Work in New York State

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Independent Oil & Gas Association of NY

- ▶ **400 members strong**
 - ▶ Operators, landowners, engineers, consultants
- ▶ **Quiet strength in the industry**
 - ▶ 30+ years as a trade association
- ▶ **Solid advocates in Albany**
 - ▶ Annual Lobby Day
- ▶ **Respected leadership**
 - ▶ Brad Gill as executive director plus an active board



Here's the Challenge

- ▶ Three year de facto moratorium on drilling in NYS
- ▶ Opposition from environmental activists
- ▶ Stagnant state economy
- ▶ Abundant opportunity in Pennsylvania, just minutes away
- ▶ Opposition from environmental activists
- ▶ Misinformation galore, publicly vetted
- ▶ Did I mention opposition from environmental activists?



Start Moving the Needle

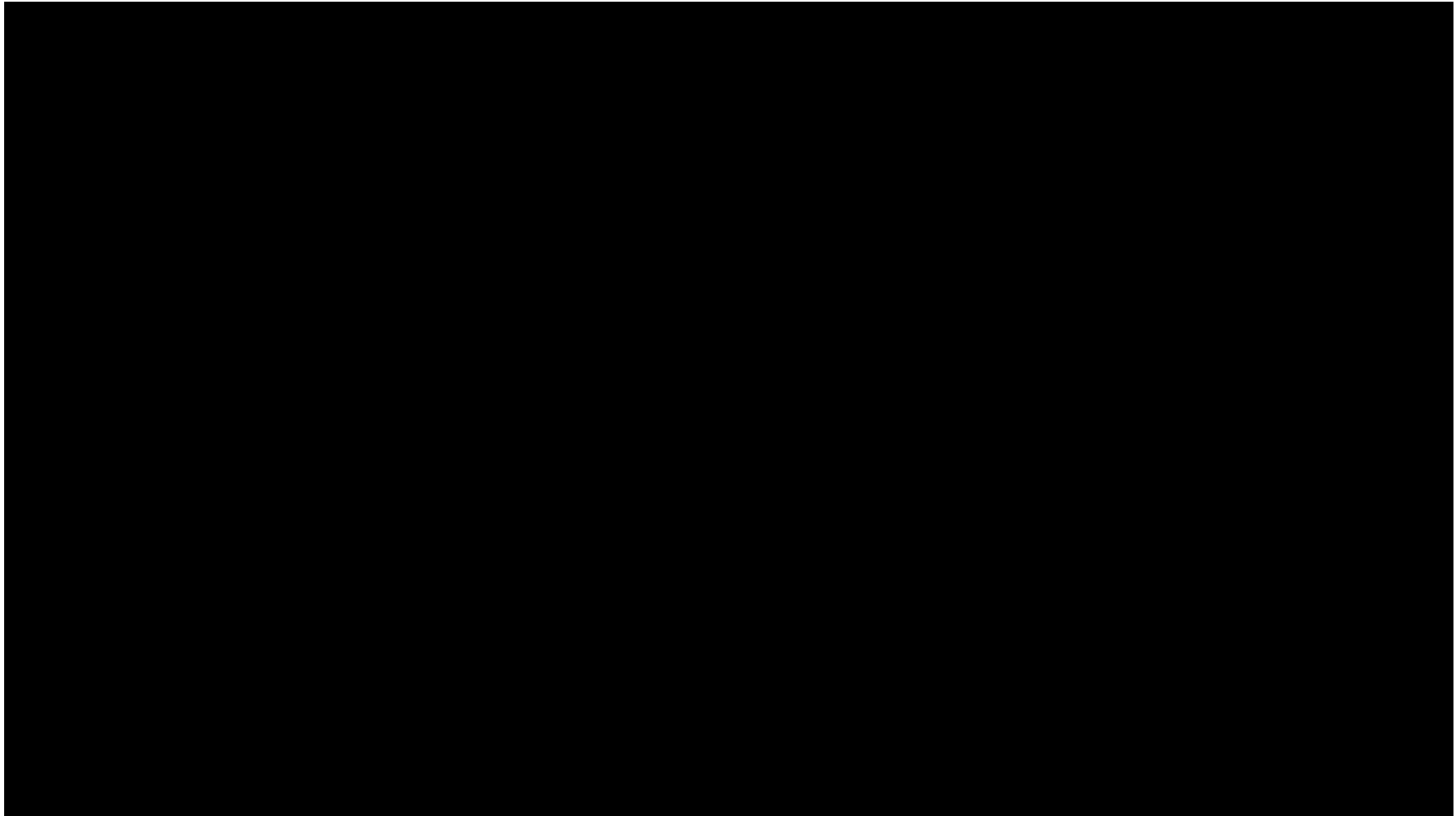
- ▶ **Push out one pro-active item each week**
 - ▶ Develop new projects, enhance existing projects
- ▶ **Keep stakeholders informed**
 - ▶ Regular emails
- ▶ **Encourage stakeholder participation on any level**
 - ▶ Write letters to the editor
 - ▶ Advocate at Lobby Day
 - ▶ Participate in Speaker's Bureau



Good Partnerships Add Strength



Fuel For Thought on the Screen



Fuel For Thought On the Road



Use New Media



Web Badge for pro-industry
businesses and organizations



Interactive Tax Calculator



Independent Oil & Gas Association
of New York

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About IOGA of NY

Independent Oil and Gas Association of New York
Advocating for industry since 1980

The Independent Oil and Gas Association of New York (IOGA of NY) represents oil and gas professionals to the citizens and lawmakers of New York State. Membership is open to producers, operators, engineers, consultants, landowners and allied businesses and individuals. The energy industry has a proud history of providing safe, efficient and environmentally sound exploration for oil and natural gas in New York, while employing thousands of workers and contributing to the New York's quality of life. Headquartered in suburban Buffalo, IOGA of NY advocates for industry and educates the public through community outreach.

[Click here to see how a Marcellus Shale well could benefit your county](#)



Imagine there was one Marcellus Shale well drilled in your county.

Select your county here:

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This is the amount of tax the operator of the well pays as property taxes to your tax collector \$283,253.33.*

In New York State, this ad valorem tax stays in the county just like all other property taxes; it is not sent to Albany for the New York State general fund.

Imagine the impact this new revenue would have on your municipal services, including police and fire protection, school districts and library service and other general services supported by property taxes. This amount reduces your tax burden.

* This estimate is based on the average production for horizontal wells reported in three counties in northern Pennsylvania from July 1, 2009 to June 30 2010. The estimate is based on the drilling and production for one horizontal well in your county. This is based on current pricing and taxation and is subject to change.

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Re-think the Tried and True



Window Clings instead of lawn signs



Stay Top of Mind

- ▶ Write Essays or Guest Commentaries for Newspapers
- ▶ Reply Letters to the Editor

EveningTribune.com



Natural gas is the cleanest burning fossil fuel, and has rightfully replaced oil while making a serious dent in our reliance on coal. Several important studies were released recently, prior to New York State's Department of Environmental Conservation (DEC) draft revised Supplemental Generic Environmental Impact Statement (SGEIS). Each study focuses on a different aspect of the drilling process and each shares compelling data.

As the public comment period for the SGEIS commences, it is particularly important for those in public office to look to scholarly research to draw reasonable conclusions based on scientific analysis and not misguided emotion. The Massachusetts Institute of Technology (MIT) study highlights the significant role natural gas will have on the future of transportation, energy production and greenhouse gas reduction. The point here is that natural gas has been and will remain a friend to the environment.

The natural gas industry has an impressive safety record in New York, principally due to the strong tradition of regulatory oversight and a healthy respect for the environment by all concerned. The SGEIS is simply a continuation of that tradition. It will serve as a roadmap for the entire industry to insure safe and environmentally friendly shale development.

▶ Amidst much media fanfare led by The New York Times, a relatively small group of academics, without utilization of scholarly research, have challenged natural gas' well recognized beneficial role as the