

John Soat
Graphic Design

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Education	09.05 - 05.09	University of Wisconsin-Madison , Madison, Wisconsin <i>Bachelor of Fine Arts in Graphic Design & Illustration</i>
Experience	09.16 - Present	Freelance Art Director & Designer Greater New York Area
	03.14 - 08.15	HUSH , Brooklyn, New York <i>Senior Designer</i> Concept and design for experiential installations and custom digital applications. At HUSH, I managed and led teams, created presentation decks, and presented directly to clients.
	02.11 - 06.13	Character , San Francisco, California <i>Senior Designer</i> Developed and designed brand identity systems and campaigns for global brands and startups. Applications included packaging, advertising, web development, mobile apps, and various print collateral.
	08.09 - 02.12	Animal Canon , Madison, Wisconsin <i>Principal Design Director</i> Co-founded and ran screenprinting studio, Animal Canon. Directed and designed a variety of print collateral for national acts and local bands.
	07.09 - 04.10	Shopbop , Madison, Wisconsin <i>Design Intern</i> Designed custom imagery for use throughout the website and reimagined the Shopbop Blog (Shoptalk). Additionally, designed and animated a variety of short films featured on the website.
Skills	Strong working knowledge of:	Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Maxon Cinema 4D, Ableton, Adobe Lightroom, Adobe After Effects, Keynote, and Screenprinting.
	Familiar with:	Adobe Premiere, Final Cut Pro
References		Available upon request.