

MICHELLE GHIOTTI

GRAPHIC DESIGN & ART DIRECTION

EXPERIENCE

EXIT10 ADVERTISING

SENIOR GRAPHIC DESIGNER | BALTIMORE, MD | JULY 2015–PRESENT

Creates compelling branding, editorial, and interactive design with a strong emphasis on brand development. Oversees on-boarding process of designers as they join the team, supervises day to day projects for designers and mentors interns.

Clients include Alere Inc., American Portfolios Financial Services, Inc., CSX Transportation, Family Works Together, Hampden Village Merchants Association, Harbor East Management Group, Krauss Realty, Life.io, Sassanova, Susan G. Komen Maryland, TaxAct, and World Team Sports.

BITTER END YACHT CLUB

FREELANCE GRAPHIC DESIGNER | DARIEN, CT | MAY 2016–PRESENT

Working closely with the BEYC team to redesign current BEYC branding and subsequent brands to create a unique experience for island visitors. Created new logos for the main property as well as The Clubhouse Restaurant, Anchorage Restaurant, Repeaters Club and Quarterdeck Club. Designing new Welcome Kit materials, an In-Room Compendium, Visitor's Guide triannual publication, promotional materials and print/digital ads.

FUGUE.CO

GRAPHIC DESIGNER | WASHINGTON, DC | MAR. 2015–JULY 2015

Designed branding collateral, educational materials, and book to promote the Fugue brand. Worked with the front-end team to develop better UX/UI interactions between the main website, blog and the Fugue Support Center.

DESIGN LAB 360

GRAPHIC DESIGNER | WASHINGTON, DC | FEB. 2014–MAR. 2015

Designed engaging print, digital and environmental projects that provided thoughtful and captivating solutions that fueled positive social change and encouraged human development.

Clients included the National Collaborative on Childhood Obesity, the Public-Private Partnership for Hand-washing with Soap, USAID, UNESCO, and the United Nations Development Programme.

EXIT10 ADVERTISING

GRAPHIC DESIGNER | BALTIMORE, MD | JAN. 2012–PRESENT

Created compelling editorial, interactive and environmental projects with a strong emphasis on editorial and digital publishing. *See client list above.*

WARSCHAWSKI

ASST. ASSOCIATE CREATIVE | BALTIMORE, MD | OCT. 2012–JAN. 2012

Developed advertisements for GORE-TEX products and internal branding materials.

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SKILLS *Proficient in MAC & PC platforms*

Concepting, Art Directing, InDesign, Illustrator, Photoshop, Lightroom, Capture One Pro, Adobe DPS, Lettering, Illustration, Basic HTML & CSS, Production, Bookbinding.

EDUCATION

MARYLAND INSTITUTE COLLEGE OF ART
BFA in Graphic Design 2011, Minor in Book Arts
Magna Cum Laude

LORENZO DE' MEDICI:
THE ITALIAN INTERNATIONAL INSTITUTE
Florence, Italy | Spring 2010

WORKSHOPS/CONFERENCES

Presenting Data and Information Workshop
with Edward Tufte
Washington, DC | Spring 2015

The New Aesthetic of Data Narrative Workshop
with Francesco Franchi and Nicholas Felton
Faenza, Italy | Spring 2015

Kerning: International Conference on Typography
Faenza, Italy | Spring 2015

Games for Change Conference
New York, NY | Spring 2014

HONORS & EXHIBITIONS

Dean's List, 2007–2011
Academic Honors Scholarship, 2007–2011
Trustee Scholarship, 2007–2011
MICA Scholarship, 2007–2011
Foundation Dept. Recognition Award, 2007–2011

Recipient of the 'Best in Show' award at
MICA Commencement Exhibition, 2011

Featured in Ellen Lupton's
Thinking with Type 2ND EDITION, 2010

Recipient of the 'Best in Graphic Design'
award at The Art is in the Streets exhibition
in Florence, Italy, 2010
