

MICHELLE GHIOTTI

GRAPHIC DESIGNER • CREATIVE THINKER

EXPERIENCE

DESIGN LAB 360

GRAPHIC DESIGNER | WASHINGTON, DC | FEB. 2014-PRESENT

Develops design solutions across print, interactive and environmental platforms that focus on human development issues.

EXIT10 ADVERTISING

GRAPHIC DESIGNER | BALTIMORE, MD | JAN. 2012-FEB. 2014

Created compelling print, web and environmental interiors with a strong emphasis on editorial and digital publishing.

WARSCHAWSKI

ASST. ASSOCIATE CREATIVE | BALTIMORE, MD | OCT. 2012-JAN. 2012

Developed advertisements for GORE-TEX® outerwear products and internal branding materials.

FDR PRESIDENTIAL LIBRARY & MUSEUM

INTERN | HYDE PARK, NY | JUN. 2008-JAN. 2011;

IN-HOUSE GRAPHIC DESIGNER | HYDE PARK, NY | JUN. 2011-SEPT. 2011

Designed and developed the *Our Plain Duty: Social Security 1935* digital application. Developed concept, designed, and installed temporary exhibits. Consulted on a \$35 million dollar renovation project to redesign all museum galleries. Created exhibit guides, educational curriculum guides, advertisements, collateral for events/programs, and learning aids for students.

ASHTON DESIGN

INTERN | BALTIMORE, MD | FALL 2010

Assisted designers with developing wayfinding systems, branding materials and environmental graphics for private schools and colleges.

THE CLUB AT COLLINGTON SQUARE

SOCIAL DESIGNER | BALTIMORE, MD | FALL 2010

Hosted a community engagement event to bring people together through food in collaboration with other students from MICA. Developed a branding system, educational aids, and a promotional video to encourage parents to enroll their children in the after school program. The program provides a safe place for kids to learn and play through character building, artistic enrichment and academic support.

TYPECAST PRESS

INTERN | BALTIMORE, MD | SUMMER 2010

Developed film, created polymer plates, and prepared vandercook and platen presses for production. Designed posters using wood and metal type. Printed wedding invitations and birth announcements on a Vandercook SP15.

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SKILLS * Proficient in MAC & PC platforms

InDesign, Illustrator, Photoshop, Lightroom, Adobe Digital Publishing Suite, Bridge, InCopy, Photography, Lettering/Illustration, HTML & CSS, Concept Development, Production, Bookbinding, Letterpress, Conversational Italian.

EDUCATION

MARYLAND INSTITUTE COLLEGE OF ART

BFA in Graphic Design 2011

Concentration in Book Arts

Magna Cum Laude

LORENZO DE' MEDICI:

THE ITALIAN INTERNATIONAL INSTITUTE

Florence, Italy | Spring 2010

HONORS & EXHIBITIONS

Dean's List, 2007-2011

Academic Honors Scholarship, 2007-2011

Trustee Scholarship, 2007-2011

MICA Scholarship, 2007-2011

Foundation Dept. Recognition Award, 2007-2011

MICA Grant, 2007-2011

Recipient of the 'Best in Show' award at

MICA Commencement Exhibition, 2011

Featured in Ellen Lupton's

Thinking with Type 2ND EDITION, 2010

Artist Book, "La Citta nell'Ombra," wins

Best in Graphic Design at The Art is in the

Streets exhibition in Florence, Italy, 2010

REFERENCES

CARL NIELSEN

Art Director, Under Armour

carl.nielson@gmail.com

SCOTT SUGIUCHI

Design Director, Exit10 Advertising

ssugiuchi@exit10.com

BROCKETT HORNE

Chair, Graphic Design Dept., MICA

bhorne@mica.edu
